

*Analysis of Student Financial Management Behavior of Faculty of Economics  
UPN "Veteran" Jakarta During the Pandemic Covid-19*

*By Nuroeni Qalbu Waty*

**ABSTRACT**

*This research includes quantitative research aimed at finding out each of the influences of financial literacy variables, parental income, hedonistic lifestyle on financial management behavior. The population in this study is a student of the faculty of economics UPN "Veteran" Jakarta. The sample in this study amounted to 100 respondents, with probability sampling method. The data was collected by distributing the questionnaire. The analysis technique used is the Partial Least Square (PLS) analysis method. The results of this study show that: (1) Financial literacy has no significant effect on student financial management behavior during the covid-19 pandemic, (2) Parents' income has a significant influence on student financial management behavior during the covid-19 pandemic, (3) Hedonist lifestyles have a significant effect on student financial management behavior during the covid-19 pandemic.*

*Keywords: financial literacy, parental income, hedonistic lifestyle and financial management behavior.*

**Analisis Perilaku Manajemen Keuangan Mahasiswa Fakultas Ekonomi UPN  
“Veteran” Jakarta Dimasa Pandemi Covid-19**

**Oleh Nuroeni Qalbu Waty**

**ABSTRAK**

Penelitian ini termasuk penelitian kuantitatif yang bertujuan untuk mengetahui masing-masing pengaruh variabel literasi keuangan, pendapatan orang tua, gaya hidup hedonis terhadap perilaku manajemen keuangan. Populasi dalam penelitian ini adalah mahasiswa fakultas ekonomi UPN “Veteran” Jakarta. Sampel dalam penelitian ini berjumlah 100 responden, dengan metode *probability sampling*. Pengumpulan data dilakukan melalui penyebaran kuesioner. Teknik analisis yang digunakan adalah metode analisis *Partial Least Square* (PLS). Hasil penelitian ini menunjukkan bahwa: (1) Literasi keuangan tidak berpengaruh signifikan terhadap perilaku manajemen keuangan mahasiswa dimasa pandemi covid-19, (2) Pendapatan orang tua berpengaruh signifikan terhadap perilaku manajemen keuangan mahasiswa dimasa pandemi covid-19, (3) Gaya hidup hedonis berpengaruh signifikan terhadap perilaku manajemen keuangan mahasiswa dimasa pandemi covid-19.

Kata kunci : literasi keuangan, pendapatan orang tua, gaya hidup hedonis dan perilaku manajemen keuangan.