

## DAFTAR PUSTAKA

- Asian Productivity Organization (AOP). 2007. *Solid Waste Management: Issues And Challenges In Asia*, Tokyo.
- Brogan, Chris. 2010. *Social Media 101: Tactics and Tips to Develop Your Business Online*. New Jersey: John Wiley & Sons.
- Carr, Caleb T and Rebecca A. Hayes. 2015. *Social Media: Defining, developing, and divining*. Atlantic Journal of Communication.
- Frommer, D. 2010. *Here's How To Use Instagram*. Retrieved May 20, 2011, from Business Insider: [www.businessinsider.com](http://www.businessinsider.com).
- Howard, P.N dan M.R Parks. 2012. *American Behavioral Scientist*, Vol. 45 No. 3.
- Kaplan, Andreas M and Michael Haenlein. 2010. *Users of the World, Unite! The Challenges and Opportunities of Social Media*. Business Horizons, 53.
- Keraf, A. Sonny. 2010. *Etika Lingkungan Hidup*. Kompas Media Nusantara, Jakarta.
- Kietzman, Jan H. 2011. *Social Media? Get Serious! Understanding the Functional Building Blocks of Social Media*. Business Horizons 54.
- Kholidah, N., Faizal, M., Said, M. 2018. *Polystyrene Plastic Waste Conversion into Liquid Fuel with Catalytic Cracking Process Using Al<sub>2</sub>O<sub>3</sub> as Catalyst*. Science & Technology Indonesia.
- Moleong, L. 2005. *Metode penelitian kualitatif*. PT. Remaja Rosdakarya, Bandung.
- Napitulu, dan Irawan, R. 2013. *Social Media Nation: 15 Inspirasi Berjejaring Sosial*. Prasetya Mulya Publishing, Jakarta.
- Neolaka, Amos. 2008. *Kesadaran Lingkungan*. PT. Rineka Cipta, Jakarta.
- Pujileksono, Sugeng. 2015. *Metode Penelitian Komunikasi Kualitatif*. Kelompok Intrans Publishing, Malang.

Diah Ayu Wulandari, 2020

*Strategi Pesan Instagram "Greenpeace" sebagai Media Kampanye Pengurangan Sampah Plastik*

UPN Veteran Jakarta, FISIP, Ilmu Komunikasi

[[www.upnvj.ac.id](http://www.upnvj.ac.id) – [www.library.upnvj.ac.id](http://www.library.upnvj.ac.id) – [www.repository.upnvj.ac.id](http://www.repository.upnvj.ac.id)]

**Sumber lain:**

Website [www.medialingkungan.com](http://www.medialingkungan.com)

Website [www.nationalgeographic.co.id](http://www.nationalgeographic.co.id)

Website [www.geotimes.co.id](http://www.geotimes.co.id)

Website kanal komunikasi [www.menlhk.go.id](http://www.menlhk.go.id)

(<https://greenpeace.org/indonesia>)

(<https://www.instagram.com/greenpeaceid/>)

Diah Ayu Wulandari, 2020

*Strategi Pesan Instagram “Greenpeace” sebagai Media Kampanye Pengurangan Sampah Plastik*

UPN Veteran Jakarta, FISIP, Ilmu Komunikasi

[[www.upnvj.ac.id](http://www.upnvj.ac.id) – [www.library.upnvj.ac.id](http://www.library.upnvj.ac.id) – [www.repository.upnvj.ac.id](http://www.repository.upnvj.ac.id)]