

DAFTAR PUSTAKA

- Aditya Daniel. (2025, November 6). Scream or Dance 2025 Tutup Tahun Keempat dengan Spektakuler! *Duniaku.com (IDN Times)*.
<https://duniaku.idntimes.com/geek/culture/scream-or-dance-2025-tutup-tahun-keempat-dengan-spektakuler-00-t44m3-g4p87n>
- Anjani, V., & Fauziah, K. (2021). Analisis Iklim Komunikasi dalam Menumbuhkan Berbagi Pengetahuan di Perpustakaan Daniel S. Lev. *Jurnal Ilmu Informasi, Perpustakaan dan Kearsipan*, 23(2), 5.
- Antwerpen, S. (2023). A proposed integration of the event and project management body of knowledge. *International Journal of Applied Sciences in Tourism and Events*, 7(2), 107-119.
- Asriadi. (2020). Komunikasi efektif dalam organisasi. *RETORIKA: Jurnal Kajian Komunikasi dan Penyiaran Islam*, 2(1), 36–50.
- Asyraini, S. (2021). Peranan Struktur Organisasi Dalam Meningkatkan Koordinasi Kerja Pada Pt. Astra Internasional Medan. *Juripol*, 4(1), 353–364. <https://doi.org/10.33395/juripol.v4i1.11160>
- Baker, T., & Nelson, R. E. (2005). Creating something from nothing: Resource construction through entrepreneurial bricolage. *Administrative science quarterly*, 50(3), 329-366.
- Catri Krista, B., & Syahputra, E. (2023). Pengaruh Sense of Belonging dan Lingkungan Kerja Terhadap Employee Engagement Pada Karyawan PT Jago Bahasa Inspira. *Bisman (Bisnis dan Manajemen): The Journal of Business and Management*, 6(3), 506–514.
<https://doi.org/10.36815/bisman.v6i3.2892>
- Daft, R. L., & Lengel, R. H. (1986). *Organizational Information Requirements, Media Richness And Structur*.
<https://doi.org/10.1287/Mnsc.32.5.554>
- Darmanah, D., & Saputra, W. E. (2022). Pengaruh Koordinasi Terhadap Efektivitas Kerja Karyawan Pada Koperasi Sehati Makmur Abadi Belitang Oku Timur. *Jurnal Aktual*, 20(2).
<https://doi.org/10.47232/aktual.v20i2.260>

- Dewidianto, R., Manalullaili, M., & Ayu Ningsih, C. P. (2024). Peran Komunikasi Organisasi dalam *Event Organizer* (Studi pada *Event Organizer Soundtrack Indonesia Kota Palembang*). *Jurnal Bisnis dan Komunikasi Digital*, 1(4), 10. <https://doi.org/10.47134/jbkd.v1i4.2771>
- Djamba, Y. K., & Neuman, W. L. (2002). Social Research Methods: Qualitative and Quantitative Approaches. *Teaching Sociology*, 30(3), 380. <https://doi.org/10.2307/3211488>
- Dounavi, L. E., Dermitzakis, E., Chatzistelios, G., & Kirytopoulos, K. (2022). Project management for corporate events: A set of tools to manage risk and increase quality outcomes. *Sustainability*, 14(4), 2009.
- Eisenhardt, K. M. (1989). Making fast strategic decisions in high-velocity environments. *Academy of Management journal*, 32(3), 543-576.
- Erlyani, N., Saphira, Y., Hartono, V. L., Justina, A., Zwagery, R. V., Suhariadi, F., & Ardi, R. (2024). Communication climate and organisational trust to readiness for change in higher education. *SA Journal of Industrial Psychology*, 50, 2092.
- Fachrurazi, H., Ekowati, Dhiana, Yoeliastuti, Rusiyanti, Sri, La Kamisi, Haryati, Nurkadarwati, Adrianto, Lubis, Dewi Shinta Wulandari, Khasanah, & Hidayat, Rahmat. (2022). *Pengantar Manajemen* (Cetakan Pertama). Cendikia Mulia Mandiri.
- Fatmawati, I. (2022). Komunikasi organisasi dalam hubungannya dengan kepemimpinan dan perilaku kerja organisasi. *Jurnal REVORMA*, 2(2), 39–55.
- Firnanda, O., & Oktavia, W. D. (2025). Pola komunikasi organisasi dalam menyelenggarakan *event* Kartini Youth Festival 2025 oleh Komunitas Kartini Youth. *Prosiding Seminar Nasional Mahasiswa Komunikasi (SEMAKOM)*, 3(2), 305–307.
- Hamandia, M. R. (2022). Strategi komunikasi organisasi dalam meningkatkan motivasi kerja karyawan RRI Palembang. *J-KIs: Jurnal Komunikasi Islam*, 3(1), 33–40. <https://doi.org/10.53429/j-kis.v3i1.423>

- Henry Mintzberg. (1979). *The Structuring of Organizations: A Synthesis of the Research*. University of Illinois at Urbana-Champaign's Academy for Entrepreneurial Leadership Historical Research Reference in Entrepreneurship.
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1496182
- Imam Suripto. (t.t.). Tiket Sudah Dijual, Konser “Amazing Tegal Festival 2022” Batal Digelar. *detik.com*. Diambil
<https://www.detik.com/jateng/berita/d-6256605/tiket-sudah-dijual-konser-amazing-tegal-festival-2022-batal-digelar>
- Ismawanti, R. (2024). PENGUatan Manajemen Komunikasi Organisasi Dalam Mengoptimalkan Motivasi Kinerja Pegawai Pt. Telkom Indonesia Tbk. Divreg 3 Jawa Barat. *Linimasa : Jurnal Ilmu Komunikasi*, 4(1), 72–80.
<https://doi.org/10.23969/linimasa.v4i1.3485>
- Jee, W., & Hyun, M. (2023). “10,000 Available” or “10% Remaining”: The Impact of Scarcity Framing on Ticket Availability Perceptions in the Secondary Ticket Market. *Behavioral Sciences*, 13(4), 338.
- Jannah, M., Deni, I. F., & Rozi, F. (2022). Strategi komunikasi organisasi satuan lalu lintas Kepolisian Resor Tanjung Balai dalam meningkatkan tertib lalu lintas. *SIBATIK Journal*, 1(12), 2691–2698.
<https://doi.org/10.54443/sibatik.v1i12.416>
- Kathleen M. Eisenhardt. (1989). *Making Fast Strategic Decisions in High-Velocity Environments*. 32(3). <https://doi.org/10.5465/256434> Kementerian Pariwisata dan Ekonomi Kreatif / Badan Pariwisata dan Ekonomi Kreatif. (2024). *Outlook Pariwisata dan Ekonomi Kreatif 2024/2025*. Kementerian Pariwisata dan Ekonomi Kreatif / Badan Pariwisata dan Ekonomi Kreatif.
<https://tasransel.kemenparekraf.go.id/outlook-pariwisata-dan-ekonomi-kreatif-20242025/show>
- Keyton, J. (2011). *Communication and organizational culture: A key to understanding work experiences* (2nd ed.). SAGE Publications.

- Kosmala, K., Marszałek, A., & Rudawska, E. (2024). Communication in project team management-Identification of research gaps and direction for future research. *European Research Studies*, 27, 732-751.
- Malone, T. W., & Crowston, K. (1994). The interdisciplinary study of coordination. *ACM Computing Surveys*, 26(1), 87–119. <https://doi.org/10.1145/174666.174668>
- Meltareza, R., & Sagara Hati, J. P. (2025). Manajemen komunikasi krisis dalam acara konser musik Playlist Live Festival 2024. *Jurnal Tata Kelola Seni*, 11(1), 33–49.
- Marhaningsih, L., Yusrina, C. A., & Anisa, N. (2025). The Influence of Organizational Communication on Employee Performance: A Case Study of XYZ Company. *Eduvest-Journal of Universal Studies*, 5(3), 2788-2806.
- Nurhadi, Z. F., Khoerunisa, D., & Yasmin, N. K. (2024). *Pelatihan Event Manajemen Dalam Meningkatkan Komunikasi Internal Karang Taruna Dusun Sadawarna Subang*. 4(2).
- Nurjana, I. M., & Maella, N. F. S. (2025). *Managemen Komunikasi Krisis pada Penurunan Harga Tiket OTS Festival Musik Asian Sound Syndicate Vol 2 2023*. 7.
- Ningrum, A. C. (2024). *Strategi komunikasi pemasaran Pestapora pada platform media sosial Instagram dalam membangun brand image* (Skripsi, Universitas Pembangunan Nasional Veteran Jakarta). Repository UPN Veteran Jakarta.
- Okunade, J. K. (2025). Exploring the Impact of Effective Internal Communication Strategies on Employee Morale, Productivity, and Organizational Culture. *Lakhomi Journal Scientific Journal of Culture*, 6(1), 1-11. <https://doi.org/10.33258/lakhomi.v6i1.1272>
- Pace, R. W., & Faules, D. F. (2015). Komunikasi organisasi: Strategi meningkatkan kinerja perusahaan. PT Remaja Rosdakarya.
- Papa, Michael J., Daniels, Tom D., & Spiker, Beverly K. (2008).

- Organizational Communication: Perspectives and Trends (2 ed.). SAGE Publications. <https://sk.sagepub.com/book/mono/organizational-communication> Paredes-Saavedra, M., Vallejos, M., Huancahuire-Vega, S., Morales-García, W. C., & Geraldo-Campos, L. A. (2024). Work team effectiveness: Importance of organizational culture, work climate, leadership, creative synergy, and emotional intelligence in university employees. *Administrative Sciences*, 14(11), 280.
- Pudiawan, T., & Bangun, C. R. A. (2024). Investigating the Impact of Event Experience on Satisfaction and Behavioural Intention of Music Event Audiences. *Matrik: Jurnal Manajemen, Strategi Bisnis, Dan Kewirausahaan*, 18(1).
- Rizal Dani P; Dhina Chahyanti; Sofyan Saqi Futaki. (2026, Januari 20). Deretan Musisi Internasional yang Bakal Manggung di Indonesia 2026. *TIMES Indonesia*.
<https://timesindonesia.co.id/entertainment/574219/deretan-musisi-internasional-yang-bakal-manggung-di-indonesia-2026?utm=>
- Rosso, B. D. (2011). Creativity and Constraint: Exploring the Role of Constraint in the Creative Processes of New Product and Technology Development Teams [Doctoral Dissertation]. *University of Michigan: Ann Arbor, MI, USA*.
- Setiadi, A. Y., Yulistyarani, T., & Wiratama, A. (2021). Strategi komunikasi acara musik Soundrenaline. *Jurnal Ilmiah Komunikasi*, 13(3), 93–101.
- Shi, H., Liu, Y., Kumail, T., & Pan, L. (2022). Tourism destination brand equity, brand authenticity and revisit intention: the mediating role of tourist satisfaction and the moderating role of destination familiarity. *Tourism Review*, 77(3), 751-779.
- Solaiman, S., & Pangaribuan, C. H. (2024). The Influence of Hedonic Motivation and Influencer Marketing on Purchasing Decisions with FOMO (Fear of Missing Out) as A Mediating Variable (Empirical Study: Cupika Online Store Customers). *International Journal of Economics (IJEK)*, 3(2).

- Staw, B. M., Sandelands, L. E., & Dutton, J. E. (1981). Threat rigidity effects in organizational behavior: A multilevel analysis. *Administrative science quarterly*, 501-524.
- Taherdoost, H., & Madanchian, M. (2024). Decision making: Models, processes, techniques. *Cloud Computing and Data Science*, 1-14.
- Welch, M., & Jackson, P. R. (2007). Rethinking internal communication: A stakeholder approach. *Corporate Communications: An International Journal*, 12(2), 177–198. <https://doi.org/10.1108/13563280710744847>
- Welly. (2025). Afrojack, Sam Feldt, dan Weird Genius Siap Panaskan Festival EDM *Halloween* Terbesar, Scream or Dance 2025 Bertema ‘Forbidden Wonderland’ di BCIS. *CreativeDisc*. <https://creativedisc.com/2025/10/afrojack-sam-feldt-dan-weird-genius-si-panaskan-festival-edm-Halloween-terbesar-scream-or-dance-2025-ber-tema-forbidden-wonderland-di-bcis/>
- Yilmaz, S., & Kafadar, H. (2020). Investigating the relationship between decision-making processes and cognitive processes, personality traits, and affect via the structural equation model in young adults. *Applied Neuropsychology: Adult*, 27(6), 558-569.
- Yuisman, F. B., & Misnawati, D. (2024). *Penerapan Pola Komunikasi Organisasi Dalam Pelaksanaan Festival Band Competition 2024 Oleh Bidang Ekonomi Kreatif Dinas Pariwisata Kota Palembang*. 2(1).
- Zamzami, & Sahana, W. (2021). Strategi komunikasi organisasi. *Cybernetics: Journal Educational Research and Social Studies*, 2(1), 25–36.
- Zorlu, K., & Korkmaz, F. (2021). Organizational communication as an effective communication strategy in organizations and the role of the leader. In H. Dinçer & S. Yüksel (Eds.), *Management strategies to survive in a competitive environment: How to improve company performance* (pp. 305–320). Springer. https://doi.org/10.1007/978-3-030-72288-3_21