

DAFTAR PUSTAKA

- Ariyanti, S., dkk. (2024). Implementasi perdagangan karbon di Indonesia pasca terbitnya POJK Nomor 14 Tahun 2023 tentang Bursa Karbon. *Jurnal Magister Hukum Law and Humanity*, 2(1), 36.
- Aprilia, Zefanya. 2025. "Menteri LH Ungkap Alasan Bursa Karbon Sepi, Lakukan Langkah Ini." *CNBC Indonesia*, 8 Februari 2025. <https://www.cnbcindonesia.com/market/20250208125458-17-609069/menteri-lh-ungkap-alasan-bursa-karbon-sepi-lakukan-langkah-ini>
- Askandar, A., & Putro, U. S. (2025). Strategy to achieve Indonesia's nationally determined contribution target by developing a sustainable carbon market. *European Journal of Business & Management Research*, 10(1). <https://doi.org/10.24018/ejbmr.2025.10.1.2494>
- Benardo, J., Jude, D., & Williams, H. (2025, May). Education and communication strategies for carbon literacy. Obafemi Awolowo University; University College London.
- Bursa Efek Indonesia. (2023, September 26). Bursa Karbon Indonesia (IDX Carbon) resmi diluncurkan (PR No: 086/BEI.SPR/09-2023). <https://www.idx.co.id/id/berita/siaran-pers/2016>
- Bursa Efek Indonesia. (2024, Agustus 30). Strategi meramaikan Bursa Karbon Indonesia. <https://idx.co.id/id/berita/artikel?id=4519c3f8-678c-ef11-b809-005056aec3a4>
- Bursa Efek Indonesia. (2025, Januari 13). IDXCCarbon Capai Milestone Baru di Awal 2025: 1 juta ton unit karbon terjual dan tambahan tiga proyek unit karbon (PR No: 003/BEI.SPR/01-2025).
- Carbon Offset Guide. (n.d.). Mandatory & voluntary offset markets. <https://www.offsetguide.org/understanding-carbon-offsets/carbon-offset-programs/mandatory-voluntary-offset-markets/>
- Chevallier, J. (2012). *Econometric analysis of carbon markets: The European Union*

- Emissions Trading Scheme and Clean Development Mechanism. Springer.
- Coombs, W. T. (2007). Protecting organization reputations during a crisis: The development and application of situational crisis communication theory. *Corporate Reputation Review*, 10(3), 163–176. <https://doi.org/10.1057/palgrave.crr.1550049>
- Coombs, W. T., & Holladay, S. J. (2012). *The handbook of crisis communication*. Wiley-Blackwell.
- Cox, R. (2017). Education for Climate Change and Sustainable Development: A Framework for Action. *Environmental Education Research*, 23(5), 674–690.
- Daft, R. L., & Lengel, R. H. (1986). Organizational information requirements, media richness and structural design. *Management Science*, 32(5), 554–571.
- Direktorat Jenderal Pengendalian Perubahan Iklim. (2025, Januari 9). Indonesia Segera Luncurkan Perdagangan Karbon Luar Negeri Perdana di Bursa Karbon Indonesia. Kementerian Lingkungan Hidup dan Kehutanan. <https://ditjenppi.menlhk.go.id/berita/4007-indonesia-segera-luncurkan-perdagangan-karbon-luar-negeri-perdana-di-bursa-karbon-indonesia>
- Effendy, O. U. (2006). *Ilmu komunikasi: Teori dan praktek*. Remaja Rosdakarya.
- European Commission. (2020). *The EU Emissions Trading System (EU ETS)*.
- Friedman, L. M. (1984). *American law*. W.W. Norton & Company.
- Gifford, R. (2011). The Dragons of Inaction: Psychological Barriers That Limit Climate Change Mitigation and Adaptation. *American Psychologist*, 66(4), 290–302.
- Grunig, J. E., & Hunt, T. (1984). *Managing public relations*. Holt, Rinehart and Winston.
- Handayani, K., Baldwin, K., & Lee, J. (2023). Carbon market development in ASEAN: Lessons and policy implications. *Environmental Development*, 45, 100752. <https://doi.org/10.1016/j.envdev.2022.100752>

- Hardiyanti, S. A. (2021). Strategi komunikasi pemasaran sosial LSM Tunas Hijau dalam Program Surabaya Eco School. *The Commmercium*, 4(3), 92–101. <https://doi.org/10.26740/tc.v4i3.42904>
- Hidayat, D. N. (2003). *Paradigma dan Metodologi Penelitian Sosial Empirik Klasik*. Jakarta: Departemen Ilmu Komunikasi FISIP Universitas Indonesia.
- Hu, J., & Wang, T. L. (2025). Strategies of participants in the carbon trading market—An analysis based on the evolutionary game. *Sustainability*, 15(14), 10807. <https://doi.org/10.3390/su151410807>
- Institute for Global Environmental Strategies. (2006). Panduan kegiatan MBP di Indonesia. IGES.
- Irama, A. B. (2020). Perdagangan karbon di Indonesia: Kajian Kelembagaan dan Keuangan Negara. *Info Artha*, 4(01), 83–102. Direktorat Sistem Manajemen Investasi, Ditjen Perbendaharaan, Kementerian Keuangan.
- Jaki, A. (2022). Strategi komunikasi lingkungan berbasis carbon trading pada PT. Rimba Makmur Utama. *Mutakallimin: Jurnal Ilmu Komunikasi*, 5(2).
- Kent, M. L., & Taylor, M. (2002). Toward a dialogic theory of public relations. *Public Relations Review*, 28(1), 21–37. [https://doi.org/10.1016/S0363-8111\(02\)00108-X](https://doi.org/10.1016/S0363-8111(02)00108-X)
- Kietzmann, J. H., Hermkens, K., McCarthy, I. P., & Silvestre, B. S. (2011). Social Media? Get Serious! Understanding The Functional Building Blocks of Social Media. *Business Horizons*, 54(3), 241–251. <https://doi.org/10.1016/j.bushor.2011.01.005>
- Kraut, R., Patterson, M., Lundmark, V., Kiesler, S., Mukhopadhyay, T., & Scherlis, W. (1998). Internet paradox: A social technology that reduces social involvement and psychological well-being. *American Psychologist*, 53(9).
- Legal Information Institute. (n.d.). Cap-and-trade. Cornell Law School. <https://www.law.cornell.edu/wex/cap-and-trade>
- Littlejohn, S. W. (tahun). *Theories of human communication*. Waveland Press.

Luthfiani, D. (2025, February 25). BEI pasrah soal bursa karbon kurang diminati. *KabarBursa.com*. <https://www.kabarbursa.com/market-hari-ini/bei-pasrah-soal-bursa-karbon-kurang-diminati>

McQuail, D. (2010). *McQuail's mass communication theory* (6th ed.). Sage Publications.

Mehling, M. A., Van Asselt, H., Das, K., Droege, S., & Verkuijl, C. (2018). *Linking climate policies – Opportunities and challenges*. MIT Press.

Miles, M. B., Huberman, A. M., & Saldaña, J. (2014). *Qualitative Data Analysis: A Methods Sourcebook* (3rd ed.). SAGE Publications.

Newell, R. G., Pizer, W. A., & Raimi, D. (2013). Carbon markets 15 years after Kyoto: Lessons learned, new challenges. *Journal of Economic Perspectives*, 27(1), 123–146.

Peraturan Otoritas Jasa Keuangan Nomor 14 Tahun 2023 tentang Perdagangan

Karbon Melalui Bursa Karbon, Lembaran Negara Tahun 2023 Nomor 24/OJK, Tambahan Lembaran Negara Nomor 48/OJK.

Ramadhani, P. I. (2023, Januari). Terkait bursa karbon, BEI belajar dari Malaysia hingga Uni Eropa. *Liputan6*. <https://www.liputan6.com/saham/read/5181194/terkait-bursa-karbon-bei-belajar-dari-malaysia-hingga-uni-eropa>

Rachman, D. A., & Diniati, A. (2022). Program Yuk Nabung Saham sebagai strategi kampanye Public Relations Indonesia Stock Exchange. *Jurnal Ilmu Komunikasi*, 20(2), 221–236. <https://doi.org/10.31315/jik.v20i2.5529>

Rogers, E. M. (1962). *Diffusion of innovations*. Free Press.

Rogers, E. M. (2003). *Diffusion of innovations* (5th ed.). Free Press.

Romli, N. A., Safitri, D., & Yustitia, P. (2023). Strategi komunikasi pemasaran hijau dalam pemberdayaan kewirausahaan masyarakat Mat Peci. *IKRAITH-HUMANIORA*, 7(3). <https://doi.org/10.37817/ikraith-humaniora.v7i3>

Satuan Tugas Persiapan Kelembagaan REDD+ Indonesia. (2012). *Strategi Nasional REDD+*. REDD+ Indonesia.

- Servaes, J. (2008). *Communication for development and social change*. SAGE Publications.
- Sugiyono. (2023). *Metode penelitian studi kasus: Pendekatan kuantitatif, kualitatif, dan kombinasi*.
- SRN PPI. (n.d.). *Sistem Registri Nasional Perubahan Iklim*.
<https://srn.menlhk.go.id/index.php?r=home/index>
- Steg, L., Perlaviciute, G., & Bolderdijk, J. W. (2011). The Role of Affect in Beliefs about Climate Change and Support for Climate Policy. *Journal of Environmental Psychology*, 31(2), 153–163.
- Szabo, M., & Chestney, N. (n.d.). Used Carbon Credit Seller Named, Deals Revealed. Reuters. <https://www.reuters.com/article/idUSLDE64D1X2/>
- Tang, Y., Liu, C., & Lin, B. (2021). How does carbon trading pilot policy affect the Green Total Factor Productivity? *Energy Policy*, 156, 112418. <https://doi.org/10.1016/j.enpol.2021.112418>
- Tarde, G. (1903). *The laws of imitation*. Henry Holt and Company.
- Tietenberg, T. H. (2006). *Emissions trading: Principles and practice* (2nd ed.). Resources for the Future.
- Undang-Undang Republik Indonesia Nomor 4 Tahun 2023 tentang Pengembangan dan Penguatan Sektor Keuangan, Lembaran Negara Republik Indonesia Tahun 2023 Nomor 4, Tambahan Lembaran Negara Nomor 6845.
- United Nations Framework Convention on Climate Change. (2015). Paris Agreement. https://unfccc.int/sites/default/files/english_paris_agreement.pdf
- West, R. L., & Turner, L. H. (2024). *Introducing communication theory: Analysis and application*. New York: McGraw-Hill Education.
- Wibowo, W., & Ayuningtyas, F. (2024). *Generasi Z Sebagai Konsumen Masa Depan: Karakteristik, Preferensi, dan Tantangan Baru*. Buana Komunikasi: Jurnal Penelitian dan Studi Ilmu Komunikasi, 5(2), 90–99. Universitas Sangga Buana.

- Wilcox, D. L., Cameron, G. T., Reber, B. H., & Shin, J.-H. (2015). *Think: Public Relations* (9th ed.). Pearson.
- Wu, M., & Long, R. (2024). How does green communication promote the green consumption intention of social media users? *Environmental Impact Assessment Review*, 106, 107481. <https://doi.org/10.1016/j.eiar.2024.107481>
- Yustika, M. (2025). Dua Tahun Berjalan, Pasar Karbon Indonesia Stagnan dan Sepi Peminat. Research & Engagement Lead, Indonesia Energy Transition, Institute for Energy Economics and Financial Analysis (IEEFA).
- Yovinus. (2018). Peran Komunikasi Publik Media Sosial dalam Implementasi Kebijakan Keterbukaan Informasi Publik di Kota Bandung, *Jurnal Academia Praja*, 1(1), Februari.
- Zhou, T., Li, M., & Wang, S. (2022). The Role of Carbon Markets in China's Carbon Neutrality Goal: A Study of The Secondary Trading Mechanism. *Journal of Cleaner Production*, 356, 131831. <https://doi.org/10.1016/j.jclepro.2022.131831>