

PRAKTIK PENGADAAN PUBLIK LINTAS NEGARA DALAM PENGADAAN GRASS COVER STADION UTAMA GBK (STUDI KASUS KERJA SAMA PPKGBK DAN TERRAPLAS UK)

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis praktik pengadaan grass cover Stadion Utama Gelora Bung Karno (GBK) oleh Pusat Pengelolaan Komplek Gelora Bung Karno (PPKGBK) dan Terraplas UK sebagai bentuk kerja sama transnasional. Penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data melalui studi dokumen dan wawancara semi-terstruktur terhadap perwakilan Divisi Humas, Hukum dan Administrasi, Divisi Pembelian, serta Divisi Pemasaran dan Penjualan PPKGBK. Hasil penelitian menunjukkan bahwa pengadaan grass cover dilaksanakan melalui tahapan pengadaan publik lintas negara yang meliputi identifikasi kebutuhan, analisis pasar, verifikasi kemampuan industri dalam negeri, pemilihan penyedia melalui uji lapangan komparatif, negosiasi dan penyusunan kontrak, pengiriman dan penerimaan barang, serta pemanfaatan hasil pengadaan. Temuan penelitian menunjukkan bahwa praktik pengadaan tersebut telah memenuhi tahapan pengadaan publik lintas negara sesuai regulasi yang berlaku. Selain itu, proses pengadaan mencerminkan kerja sama transnasional melalui interaksi antara PPKGBK sebagai institusi publik Indonesia dan Terraplas UK sebagai perusahaan swasta Inggris dalam bentuk koordinasi lintas negara, pengelolaan risiko kontraktual, inspeksi produksi, serta transfer pengetahuan melalui pelatihan teknis. Pengadaan ini berkontribusi terhadap peningkatan kualitas pengelolaan Stadion Utama GBK melalui penerapan teknologi pelindung rumput berstandar internasional guna mendukung keberlanjutan aset strategis nasional.

Kata Kunci: PPKGBK, Terraplas UK, Pengadaan Publik Lintas Negara, Kerja Sama Transnasional, Grass Cover.

***CROSS-BORDER PUBLIC PROCUREMENT PRACTICES IN THE
PROCUREMENT OF GRASS COVER FOR THE GBK MAIN STADIUM (A
CASE STUDY OF COOPERATION BETWEEN PPKGBK AND TERRAPLAS
UK)***

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ABSTRACT

This study aims to analyze the procurement practice of grass cover for the Gelora Bung Karno Main Stadium (GBK) conducted by the Gelora Bung Karno Complex Management Center (PPKGBK) and Terraplas UK as a form of transnational cooperation. The research employs a descriptive qualitative approach using document analysis and semi-structured interviews with representatives from the Public Relations, Legal and Administration Division, Procurement Division, and Marketing and Sales Division of PPKGBK. The findings show that the procurement was carried out through a series of cross-border public procurement stages, including needs identification, market analysis, verification of domestic industrial capabilities, supplier selection through comparative field testing, contract negotiation and formulation, shipment and receipt of goods, and utilization of the procured product. The study finds that the procurement process fulfilled the stages of cross-border public procurement in accordance with applicable regulations. Furthermore, the procurement reflected transnational cooperation through interactions between PPKGBK as an Indonesian public institution and Terraplas UK as a British private company, including cross-border coordination, contractual risk management, production inspections, and knowledge transfer through technical training. The procurement contributed to improving the management of the GBK Main Stadium through the adoption of internationally standardized turf protection technology, supporting the sustainability of the stadium as a strategic national asset.

Keywords: PPKGBK, Terraplas UK, Cross-Border Public Procurement, Transnational Cooperation, Grass Cover.