

**HUBUNGAN KEPEMIMPINAN, KOMUNIKASI DAN  
MOTIVASI KERJA TERHADAP KINERJA KARYAWAN**  
**STIKOM LSPR – JAKARTA**

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**Abstrak**

Penelitian ini dilakukan untuk mengetahui dan menganalisis Hubungan Kepemimpinan, Komunikasi dan Motivasi Kerja terhadap Kinerja Karyawan STIKOM LSPR - Jakarta, secara parsial dan simultan. Pengukuran variabel dilakukan dengan kuesioner menggunakan scoring model Likert. Jumlah populasi sebanyak 162 orang karyawan dan pengambilan sampel menggunakan rumus Slovin didapat 62 orang/responden. Hasil analisis menunjukkan bahwa variabel kepemimpinan mempunyai hubungan positif dan signifikan terhadap kinerja karyawan koefisien determinasi sebesar 21,2%, variabel komunikasi mempunyai hubungan positif dan signifikan terhadap kinerja dengan koefisien determinasi sebesar 6,9%, dan variabel motivasi mempunyai hubungan positif dan signifikan terhadap kinerja dengan koefisien determinasi sebesar 32,5%. Sedangkan variabel kepemimpinan, komunikasi dan motivasi kerja secara bersama-sama terhadap variabel kinerja dengan Adjusted R square sebesar 34,6%, artinya variabel kepemimpinan, komunikasi, dan motivasi kerja secara bersama-sama mempunyai hubungan positif dan signifikan terhadap kinerja karyawan STIKOM LSPR - Jakarta.

**Kata Kunci** : kepemimpinan, komunikasi, motivasi kerja dan kinerja karyawan

# **RELATIONSHIP LEADERSHIP, COMMUNICATION, AND WORK MOTIVATION ON EMPLOYEE PERFORMANCE IN STIKOM LSPR - JAKARTA**

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## *Abstract*

*This study was conducted to determine and analyze the relationship between Leadership, Communication and Work Motivation on Employee Performance in STIKOM LSPR - Jakarta, partial and simultaneous. Variable measurement is done by questionnaire using Likert scoring models. Total population of 162 employees and sampling using Slovin formula which obtained 62 respondents. Results of the analysis showed that the influential leadership variable has positive and significant impact on employee performance coefficient of 21.2%, communication variable has positive and significant impact as well on the performance of the coefficient of 6.9%, and the motivation variable has positive and significant impact on the performance of the coefficient of determination of 32.5%. While the variables of leadership, communication and motivation to work together to variable of performance with Adjusted R Square by 34.6%, meaning that the variable of leadership, communication and motivation to work together has positive and significant impact on employee performance of STIKOM LSPR - Jakarta.*

**Keywords :** leadership, communication, motivation, and work performance