

DAFTAR PUSTAKA

- Artanto, G. A. A., Hanafi, Z., Iman, R. M., & Stefanie, A. (2025). Implementasi YOLOv8 Pada Sistem Deteksi Penyakit Ikan Mas Koki menggunakan Raspberry PI 5. *Jurnal Informatika dan Teknik Elektro Terapan*, 13(3). <https://doi.org/10.23960/jitet.v13i3.6770>
- Cahyaningtiyas, P., & Darmanto, E. (2025). *Implementasi Sistem Manajemen Persediaan pada Umkm Kerupuk Rambak H.M.Luhur Jaya Kudus*. (3).
- Chopra, S., & Meindl, P. (2016). *Supply chain management: Strategy, planning, and operation* (Sixth edition). Pearson.
- Edi Riesnandar & Imam Munajat Nuhartonosuro. (2025). Implementasi Teknologi RFID dan Barcode dalam Optimalisasi Manajemen Inventaris Barang di Sektor Logistik. *Jurnal Akuntansi, Ekonomi dan Manajemen Bisnis*, 5(1), 154–168. <https://doi.org/10.55606/jaemb.v5i1.5914>
- Elsa Kristia Y & Paramitha Nerisafitra. (2025). *Sistem Informasi Pengelolaan Stok barang berbasis web dengan Metode FEFO dan ROP (Studi Kasus: Toko Amin Jaya)*.
- Erlina, T., & Fikri, M. (2023). *YOLO Algorithm-Based Visitor Detection System for Small Retail Stores Using Single Board Computer*. 4.
- Heizer, J. H., Render, B., & Munson, C. (2020). *Operations management: Sustainability and supply chain management* (Thirteenth edition, global edition). Pearson.
- Jiang, P., Ergu, D., Liu, F., Cai, Y., & Ma, B. (2022). A Review of Yolo Algorithm Developments. *Procedia Computer Science*, 199, 1066–1073. <https://doi.org/10.1016/j.procs.2022.01.135>
- Kang, S., Hu, Z., Liu, L., Zhang, K., & Cao, Z. (2025). Object Detection YOLO Algorithms and Their Industrial Applications: Overview and Comparative Analysis. *Electronics*, 14(6), 1104. <https://doi.org/10.3390/electronics14061104>
- Klimchuk, M., & Krasovec, S. (with Safari, an O'Reilly Media Company). (2013). *Packaging Design: Successful Product Branding From Concept to Shelf, 2nd Edition* (1st edition). John Wiley & Sons.
- Kotler, P., & Keller, K. L. (2015). *Marketing management* (15. ed). Pearson.
- Mendrofa, L., Zendrato, B., & Zai, I. (2025). *Pengaruh Digitalisasi pada Peningkatan Efisiensi Operasional Usaha Mikro, Kecil, dan Menengah (UMKM) Di Indonesia Tahun 2023*. 02.
- Murat, A. A., & Kiran, M. S. (2025). A comprehensive review on YOLO versions for object detection. *Engineering Science and Technology, an International Journal*, 70, 102161. <https://doi.org/10.1016/j.jestch.2025.102161>
- Niaz, M. (2022). *Revolutionizing Inventory Planning: Harnessing Digital Supply Data through Digitization to Optimize Storage Efficiency Pre- and Post-Pandemic*. 1(3).
- Purnomo, S., Nurmalitasari, N., & Nurchim, N. (2024). Digital transformation of MSMEs in Indonesia: A systematic literature review. *Journal of Management and Digital Business*, 4(2), 301–312. <https://doi.org/10.53088/jmdb.v4i2.1121>

Richo, R. (2024). Analisis Keandalan YOLOv8m untuk Deteksi Varian Produk Kemasan Kotak pada Sistem Manajemen Ketersediaan Stock. *Informatics and Digital Expert (INDEX)*, 6(2), 124–131. <https://doi.org/10.36423/index.v6i2.1984>

Sugiyono. (2008). *Metode penelitian pendidikan: (Pendekatan kuantitatif, kualitatif dan R & D)* (Cet. 6). Alfabeta.

Telukdarie, A., Dube, T., Matjuta, P., & Philbin, S. (2023). The opportunities and challenges of digitalization for SME's. *Procedia Computer Science*, 217, 689–698. <https://doi.org/10.1016/j.procs.2022.12.265>

Thompson, A. (2025). *Automating Inventory Management with Computer Vision Techniques*.

Zangana, H. M. (2025). Object Detection and Visual Intelligence in Retail Environments: A Deep Learning Approach for Inventory and Behavior Analytics. *Intelligent Methods in Engineering Sciences*, 2. <https://doi.org/10.58190/imiens.2025.124>

Ziarotul, U., & Mayang, A. (2025). *Jejak Bakpia Pathok 25 dari Usaha Kecil Hingga Brand Terkenal di Tanah Air*. 2(1).