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*Katadata Indonesia di Instagram: “Menurut data Badan Pusat Statistik (BPS), tren jumlah kelas menengah sejak pandemi hingga pascapandemi (2019-2024) mengalami penurunan. Sementara itu, jumlah kelompok Menuju Kelas Menengah (MKM) justru menunjukkan peningkatan. Hal itu disampaikan Sekretaris Kementerian Koordinator Bidang Perekonomian Susi wijono Moegiarso dalam acara Innovation, Data, Economy (IDE) Katadata Future Forum 2026 bertema ‘Adapting to What Comes Next’, Rabu (15/4). ‘Kira-kira proporsinya seperti yang kelas menengah itu sebelum Covid itu sekitar 21,45% sekarang kira-kira tinggal 17an persen. sebaliknya yang MKM naik dari yang 48% sekarang kira-kira di 49,2%,’ kata Susi wijono. Susi wijono menjelaskan bahwa kelas menengah memiliki peran besar dalam perekonomian yaitu berkontribusi sekitar 80%*

Nuur Sharfina Aadilah, 2026

DIPLOMASI EKONOMI TIONGKOK DALAM MENDORONG EKSPANSI INDUSTRI KENDARAAN

LISTRIK: STUDI KASUS BYD AUTO DI INDONESIA (2020-2024)

UPN Veteran Jakarta, Fakultas Ilmu Sosial dan Ilmu Politik, S1 Hubungan Internasional

[[www.upnvj.ac.id](http://www.upnvj.ac.id)-[www.library.upnvj.ac.id](http://www.library.upnvj.ac.id)-[www.repository.upnvj.ac.id](http://www.repository.upnvj.ac.id)]

terhadap konsumsi, khususnya konsumsi rumah tangga yang porsinya mencapai 54–55% dari total ekonomi nasional. Jika digabungkan dengan kelompok MKM, kedua segmen ini mencapai 66,3% atau sekitar 185 juta penduduk Indonesia. Kreator Konten: E. Lintang Editor: Nur Farida #KatadataIDE2026 #KatadataFutureForum #RisetKIMCI #SusiwijonoMoegiarso #KelasMenengah.”(2026,April15).

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