

DAFTAR PUSTAKA

- Abdullah, K., Jannah, M., Aiman, U., Hasda, S., Fadila, Z., Taqwin, Masita, Ardiawan, K., & Sari, M. (2022). *Metodologi Penelitian Kuantitatif* (N. Saputra, Ed.). Yayasan Penerbit Muhammad Zaini. [Http://Penerbitzaini.Com](http://Penerbitzaini.Com)
- Abdullah, S., Widyastuti, T., Suharyanto, C., Januru, L., Safii, Moh., Santioso, L., Aldin, M., & Faqihuddin, A. (2025). *Pemberdayaan Media Cyber Di Era Digital* (Y. Elfa, Ed.; 1st Ed.). Tri Edukasi Ilmiah.
- Adinugroho, I. (2021). Understanding The Psychological Perspective Of Political Trust In Indonesia Context. *Buletin Psikologi*, 29(2), 161–177.
[Https://Doi.Org/10.22146/Buletinpsikologi.57311](https://doi.org/10.22146/Buletinpsikologi.57311)
- Akhrani, L. A., Imansari, F., & Faizah, F. (2018). Kepercayaan Politik Dan Partispasi Politik Pemilih Pemula. *Mediapsi*, 4(1), 1–6. [Https://Doi.Org/10.21776/Ub.Mps.2018.004.01.1](https://doi.org/10.21776/Ub.Mps.2018.004.01.1)
- Alaby, M. A. (2020). Media Sosial Whatsapp Sebagai Media Pembelajaran Jarak Jauh Mata Kuliah Ilmu Sosial Budaya Dasar (ISBD). *Jurnal Ilmu Sosial Dan Humaniora*, 3(2).
[Http://Jayapanguspress.Penerbit.Org/Index.Php/Ganaya](http://Jayapanguspress.Penerbit.Org/Index.Php/Ganaya)
- Alya, N., Nasution, S., Khairunia, M., Rahmadhini, A., Kartika, A., & Rahmi, I. (2025). The Role Of Social Media Tiktok To Interaction Social And Ethics In Generation Z. *Empowerment Counseling Journal*, 1. [Https://Doi.Org/10.30983/Ecj.Vxxx.Xxxx](https://doi.org/10.30983/Ecj.Vxxx.Xxxx)
- Amelia, D., Setiaji, B., Jarkawi, Primadewi, K., Habibah, U., Peny, T., Rajagukguk, K., Nugraha, D., Safitri, W., Wahab, A., Larisu, Z., & Dharta, F. (2023). *Metode Penelitian Kuantitatif* (Ariawan, Ed.). Yayasan Penerbit Muhammad Zaini. [Https://Penerbitzaini.Com/](https://Penerbitzaini.Com/)
- Asmara, S. P. (2020). Analisis Kebijakan Peraturan Daerah Tentang Kenaikan Tarif Parkir Di Dki Jakarta. *PUBLIKA : Jurnal Ilmu Administrasi Publik*, 6(2), 246–256.
[Https://Doi.Org/10.25299/Jiap.2020.Vol6\(2\).5999](https://doi.org/10.25299/Jiap.2020.Vol6(2).5999)
- Aurellio, V. (2025a, August 29). *Aksi Hari Ini 29 Agustus 2025*. Tiktok.
[Https://Vt.Tiktok.Com/Zsx6aewla/](https://vt.tiktok.com/Zsx6aewla/)
- Aurellio, V. (2025b, August 29). *Aksi Hari Ini 29 Agustus 2025*. Tiktok.Com.
[Https://Www.Tiktok.Com/@Virdianaurellio/Video/7543969187610299704?Is_From_Webapp=1&Sender_Device=Pc&Web_Id=7541337798989940231](https://www.tiktok.com/@Virdianaurellio/video/7543969187610299704?is_from_webapp=1&sender_device=pc&web_id=7541337798989940231)
- Aurellio, V. (2025c, October 1). [Https://Www.Tiktok.Com/@Virdianaurellio](https://www.tiktok.com/@Virdianaurellio). Tiktok.Com.
[Https://Www.Tiktok.Com/@Virdianaurellio](https://www.tiktok.com/@Virdianaurellio)

- Aurellio, V. (2026, March 11). *The Politics And Governance Of Blame*. Tiktok.
<https://vt.tiktok.com/Zsx6skefa/>
- Balon, R. (2024). An Explanation Of Generations And Generational Changes. *Academic Psychiatry*, 48(3), 280–282. <https://doi.org/10.1007/S40596-023-01921-3>
- Bengtsson, S., & Johansson, S. (2022). The Meanings Of Social Media Use In Everyday Life: Filling Empty Slots, Everyday Transformations, And Mood Management. *Social Media And Society*, 8(4). <https://doi.org/10.1177/20563051221130292>
- Bhandari, A., & Bimo, S. (2022). Why’s Everyone On Tiktok Now? The Algorithmized Self And The Future Of Self-Making On Social Media. *Social Media And Society*, 8(1), 1–11. <https://doi.org/10.1177/20563051221086241>
- Bps.Go.Id. (2025, February 19). *Jumlah Perguruan Tinggi, Dosen, Dan Mahasiswa (Negeri Dan Swasta) Di Bawah Kementerian Pendidikan Tinggi, Sains, Dan Teknologi Menurut Provinsi, 2024*. Bps.Go.Id. <https://www.bps.go.id/id/statistics-table/3/Y21kvgrhnxxvmel3s3pcrliymhjrnb1wkvzemr6mdkjmw==/Jumlah-Perguruan-Tinggi1%E2%80%93dosen%E2%80%93dan-Mahasiswa2%E2%80%93negeri-Dan-Swasta%E2%80%93di-Bawah-Kementerian-Pendidikan%E2%80%93kebudayaan%E2%80%93riset%E2%80%93dan-Teknologi-Menurut-Provinsi%E2%80%932022.html>
- Breves, P. (2023). Persuasive Communication And Spatial Presence: A Systematic Literature Review And Conceptual Model. *Annals Of The International Communication Association*, 47(2), 222–241. <https://doi.org/10.1080/23808985.2023.2169952>
- Bur, R., Ayuningtyas, F., & Muqsih, M. (2023). Pemanfaatan Tiktok Sebagai Media Informasi Baru Generasi Z. *Jurnal Komunikasi Nusantara*, 5(2), 189–198. <https://doi.org/10.33366/Jkn.V%Vi%I.260>
- Ceci, L. (2025, June 26). *Leading Mobile Apps Worldwide From January 1 To November 12, 2024*. Statista.Com. <https://www.statista.com/statistics/1285960/top-downloaded-mobile-apps-worldwide/>
- Creswell, J., & Creswell, D. (2023). *Research Design* (6th Ed.).
- D’Acunto, D., Filieri, R., & Okumus, F. (2025). The Gen Z Attitude-Behavior Gap In Sustainability-Framed Ewom: A Generational Cohort Theory Perspective. *International Journal Of Hospitality Management*, 129. <https://doi.org/10.1016/J.Ijhm.2025.104194>

- Dara, I. E., & Candrasari, Y. (2024). Kritik Sosial Pada Jembatan Lalay Di Sukabumi (Analisis Framing Khalayak Pada Vidio Tiktok @Namanyajuag). *JiIP (Jurnal Ilmiah Ilmu Pendidikan)*, 7(9). [Http://jiip.stkipyapisdompu.ac.id](http://jiip.stkipyapisdompu.ac.id)
- Du, S., Liu, C., Hashim, N., & Kamarudin, S. (2026). Navigating Digital Spaces: A Systematic Literature Review To Analyzing Personalization And Popularity On Tiktok. *Sage Open*, 16(1), 1–18. [Https://doi.org/10.1177/21582440251414728](https://doi.org/10.1177/21582440251414728)
- Eun, J.-Y. (2023). A Media Criticism-Based Approach For Designing Critical Multicultural Instruction In Social Studies Curricula. *Pedagogy, Culture And Society*, 31(1), 129–146.
- Fajar Pratama, A., Juwandi, R., & Bahrudin, F. (2022). Pengaruh Literasi Politik Dan Informasi Hoax Terhadap Partisipasi Politik Mahasiswa. *Journal Of Civic Education*, 5(1).
- Fatimah, A., Sasmitasari, A., Isyati, A., Zaqiyana, A., Pratama, B. A., Erryanti, C., Farakhin, D. N., Aisah, D. F. N., Syahputri, D. W. H., & Kamalia, F. A. (2020). *Buku Baru Revolusi Literasi*. Penerbit Pustaka Rumah C1nta.
[Https://books.google.co.id/books?id=Q40geaaaqbaj](https://books.google.co.id/books?id=Q40geaaaqbaj)
- Febiana, C., Goenadhi, L., Suharto, I., & Wijayanti, A. P. (2023). Pembentukan Karakter Wirausaha Pada Gen Z Menghadapi Society 5.0. *Jurnal Ilmiah Universitas Batanghari Jambi*, 23(1), 319. [Https://doi.org/10.33087/jiubj.v23i1.3526](https://doi.org/10.33087/jiubj.v23i1.3526)
- Fiedler, C., Marcos-Marne, H., & Mross, K. (2024). COVID-19 And Political Trust In Local Governments: Evidence From Nepal. *Political Studies Review*, 22(4), 930–947.
[Https://doi.org/10.1177/14789299231220535](https://doi.org/10.1177/14789299231220535)
- Ginting, G., & Pribadi, M. (2025). Persepsi Politik Generasi Z Di Tiktok: Analisis Teori Ekologi Media. *Koneksi*, 9(1), 97–104.
- Gouwutama, Y. (2024). Pengaruh Intensitas Dan Adiksi Penggunaan Media Sosial Terhadap Perilaku Phubbing Di Provinsi DKI Jakarta The Effect Of Social Media Use Intensity And Addiction On Phubbing Behavior In DKI Jakarta Province. *Jurnal Ilmu Pengetahuan Dan Teknologi Komunikasi*, 26(1), 93–111. [Https://doi.org/10.17933/iptekkom.26.1.2024.79-92](https://doi.org/10.17933/iptekkom.26.1.2024.79-92)
- Grimmelikhuisen, S., & Knies, E. (2017). Validating A Scale For Citizen Trust In Government Organizations. *International Review Of Administrative Sciences*, 83(3), 583–601.
[Https://doi.org/10.1177/0020852315585950](https://doi.org/10.1177/0020852315585950)
- Hafni, R., & Sutjipto, V. (2019). Susi Pudjiastuti's Persuasive Communication Factors In Developing Community Trust For Fish Consuming. *Jurnal Perspektif Komunikasi*, 3(2).

- Hautea, S., Parks, P., Takahashi, B., & Zeng, J. (2021). Showing They Care (Or Don't): Affective Publics And Ambivalent Climate Activism On Tiktok. *Social Media And Society*, 7(2). <https://doi.org/10.1177/20563051211012344>
- Hindarto, I. H. (2022). Tiktok And Political Communication Of Youth: A Systematic Review. *Jurnal Review Politik*, 12(2), 146–176.
- Husna, A. H., & Mairita, D. (2024). Gen Z Dan Perilaku Konsumsi Konten Influencer Pada Tiktok. *Jurnal Riset Komunikasi*, 7(1).
- Indrawan, J., Efriza, & Ilmar, A. (2020). Kehadiran Media Baru (New Media) Dalam Proses Komunikasi Politik. *Medium*, 8(1).
- Kairoot, R., & Ersya, M. (2021). Analisis Tingkat Kepercayaan Masyarakat Terhadap Pelaksanaan Kebijakan Penanganan Covid-19 Oleh Pemerintah Kecamatan Kubung. *Journal Of Civic Education*, 4(4), 2021.
- Karimi, K., & Fox, R. L. (2023). Scrolling, Sipping, And Mobilizing: Tiktok's Influence Over Generation Z's Political Behavior. *The Journal Of Social Media In Society Spring 2023*, 12(1), 181–208.
- Kompas TV. (2025, September). *ROSI | DPR Akui Tunjangan & Gaji Ratusan Juta, Demo Hingga Harapan Publik*. Kompas TV Palu. <https://youtu.be/Ojnhms67x1a?si=Evfgyqiuzuk5sxqe>
- Kuncoro, W., Wisadirana, D., & Mashuri, A. (2024). Characteristics Of Generation Z On Social Media Ahead Of The 2024 Election In Indonesia. *International Journal Of Religion*, 5(10), 4312–4318. <https://doi.org/10.61707/Kjeegz45>
- Lee, J., & Abidin, C. (2023). Introduction To The Special Issue Of “Tiktok And Social Movements.” In *Social Media And Society* (Vol. 9, Number 1). SAGE Publications Ltd. <https://doi.org/10.1177/20563051231157452>
- Literat, I., & Kligler-Vilenchik, N. (2023). Tiktok As A Key Platform For Youth Political Expression: Reflecting On The Opportunities And Stakes Involved. *Social Media And Society*, 9(1). <https://doi.org/10.1177/20563051231157595>
- Macdonald, M. J. (2017). *The Oxford Handbook Of Rhetorical Studies*. Oxford University Press.
- Machali, I. (2021). *Metode Penelitian Kuantitatif* (A. Habib, Ed.; Vol. 3). Fakultas Ilmu Tarbiyah Dan Keguruan Universitas Islam Negeri Sunan Kalijaga Yogyakarta.
- Mahapatra, G. P., Bhullar, N., & Gupta, P. (2022). Gen Z: An Emerging Phenomenon. *NHRD*

- Network Journal*, 15(2), 246–256. <https://doi.org/10.1177/26314541221077137>
- Mannesa, Muh., & Kuswanjono, A. (2025). Constructing Meaning: The Role Of Aristotelian Ethos, Pathos, And Logos Through A Neurosemantic Lens. *Jurnal Filsafat*, 35(1), 95–124. <https://doi.org/10.22146/Jf.102028>
- Meme, A. (2021). Pengaruh Kredibilitas, Kualitas Pendekatan Emosional, Dan Kualitas Isi Pesan Terhadap Efektivitas Kampanye “Love Myself.” *Jurnal Media Dan Komunikasi Indonesia*, 2(2), 131–147.
- Mheidly, N., Kundu, P., & Facey, M. (2024). Persuasive Strategies In Top Tiktok Breast Cancer Videos: A Rhetorical Analysis. *Discover Social Science And Health*, 4(1). <https://doi.org/10.1007/S44155-024-00142-9>
- Nelson, N., Hodgetts, D., & Chamberlain, K. (2026). From The Agora To The Algorithm: Aristotle’s Rhetoric As A Theoretical Framework For Understanding Social Media Persuasion. *Theory And Psychology*. <https://doi.org/10.1177/09593543251407228>
- Niezurawska, J., Kycia, R., & Niemczynowicz, A. (2023). *Managing Generation Z: Motivation, Engagement And Loyalty*. Routledge.
- Oden, A., & Porter, L. (2023). The Kids Are Online: Teen Social Media Use, Civic Engagement, And Affective Polarization. *Social Media And Society*, 9(3). <https://doi.org/10.1177/20563051231186364>
- Pamungkas, S. (2013). Potensi Pengembangan Aplikasi Multimedia Sebagai Media Komunikasi Persuasif Di Sosial Media. *Jurnal Sosial Humaniora*, 6(1).
- Putri, D. A., & Trijayanto, D. (2025). The Influence Of Persuasive Communication On The Instagram Account Of Mop (Mother Of Pearl) Beauty On Consumer Buying Interest. *MORFAI Journal* ISSN, 5(2), 2808–6635. <https://doi.org/10.54443/Morfai.V5i2.3741>
- Putri, I. M., & Astini, B. (2024). Pengaruh Terpaan Informasi Media Sosial Terhadap Tingkat Kepercayaan Publik Pada Pemilihan Umum 2024 (Vol. 10, Number 2).
- Rahmadiany, A., & Aji, M. P. (2024). Analysis Of Political Branding Of The Gerindra Party Through Tiktok Social Media Towards Generation Z In Jakarta: Case Study Of The 2024 Election Campaign. *JHSS (Journal Of Humanities And Social Studies)*, 08(3), 843–851. <https://doi.org/10.33751/Jhss.V8i3.11100>
- Rainer, P. (2023, September 24). *Media Sosial Andalan Akses Informasi Politik: Gen-Z Tiktok, Milenial Facebook*. Goodstats.Id.

- Ramadhina, A. P., Salsabila, J., & Emanuella, M. (2025). Tiktok Dan Mediamorphosis: Peran Tiktok Sebagai Mesin Pencari Baru Untuk Generasi Z. *Mediasi Jurnal Kajian Dan Terapan Media, Bahasa, Komunikasi*, 6(2), 183–196. <https://doi.org/10.46961/Mediasi.V6i2.1598>
- Ruth, D., & Candraningrum, A. (2020). Pengaruh Motif Penggunaan Media Baru Tiktok Terhadap Personal Branding Generasi Milenial Di Instagram. *Koneksi*, 4(2), 207–214.
- Rydén, O., De Fine Licht, K., Rönnerstrand, B., Harring, N., Brülde, B., & Jagers, S. C. (2024). Exploring The Measurement Of Political Trust A Multilevel Observational Analysis Of Six Swedish Public Agencies. *Social Sciences And Humanities Open*, 10. <https://doi.org/10.1016/J.Ssaho.2024.100885>
- Sa'adah, A. N., Rosma, A., & Aulia, D. (2022). Persepsi Generasi Z Terhadap Fitur Tiktok Shop Pada Aplikasi Tiktok. *Transekonomika: Akuntansi, Bisnis, Dan Keuangan*, 2(5). <https://transpublika.co.id/ojs/index.php/transekonomika>
- Sahir, S. (2021). *Metodologi Penelitian* (T. Koryati, Ed.; 1st Ed.). Penerbit KBM Indonesia. www.penerbitbukumurah.com
- Sani, Z. A., Abadi, T. W., Febriana, P., & Tze Wui, K. L. (2024). Electability Of Presidential And Vice Presidential Candidates Among Gen Z In The 2024 Presidential Election. *Communicatus: Jurnal Ilmu Komunikasi*, 8(2), 159–180. <https://doi.org/10.15575/Cjik.V8i2.40732>
- Schill, D., & Allen Hendricks, J. (2024). *Social Media Politics Digital Discord In The 2020 Presidential Election*. Routledge.
- Siahaan, C., Tampubolon, J. A., & Sinambela, N. B. (2021). Diseminasi Informasi Melalui Media Online Sebagai Transformasi Media Konvensional. *Jurnal Signal*, 10(2), 322–324.
- Sinambela, L. P. (2023). *Metodelogi Penelitian Kuantitatif: Teoretik Dan Praktik* (Monalisa, Ed.; 3rd Ed., Vol. 1). PT Rajagrafindo Persada.
- Stiff, J., & Mongeau, P. (2016). *Persuasive Communication*. The Guilford Press.
- Sugeng, B. (2022). *Fundamental Metodologi Penelitian Kuantitatif (Eksplanatif)*. Deepublish.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, Dan R&D*. Alfabeta.
- Suryawijaya, T., Fauzy, M. R. N., & Maulidina, N. F. (2024). Peran Media Sosial Dalam Membentuk Partisipasi Politik Gen Z Pada Pemilu 2024. *Jurnal Politica Dinamika Masalah Politik Dalam Negeri Dan Hubungan Internasional*, 15(2), 125–147. <https://doi.org/10.22212/Jp.V15i2.4441>

- Talaue, G. M. (2022). Aristotle's Rhetorical Triangle As Applied To Advertisements: Its Impact To Saudi Arabian College Student Consumers. *International Journal Of Applied Management Theory And Research*, 4(1), 1–18. <https://doi.org/10.4018/Ijamtr.300280>
- Tjahyana, L. J. (2025). Komunikasi Persuasif Berbasis AI: Strategi Retorika Chatbot Dalam Adopsi Bitcoin Oleh Mahasiswa. *Komunikatif: Jurnal Ilmu Komunikasi*, 14(1), 46–61. <https://doi.org/10.33508/Jk.V14i1.7332>
- Ureke, O. (2024). Politics At Play: Tiktok And Digital Persuasion In Zimbabwe's 2023 General Elections. *Africa Spectrum*, 59(2), 254–278. <https://doi.org/10.1177/00020397241241335>
- Uslaner, E. M. (2018). *The Oxford Handbook Of Social And Political Trust*. Oxford University Press.
- Van Der Meer, T. W. G., & Zmerli, S. (2017). *Handbook On Political Trust*. Edward Elgar Publishing.
- Van't Riet, J., & Van Stekelenburg, A. (2022). The Effects Of Political Incivility On Political Trust And Political Participation: A Meta-Analysis Of Experimental Research. *Human Communication Research*, 48(2), 203–229. <https://doi.org/10.1093/Hcr/Hqab022>
- Vijay, D., & Gekker, A. (2021). Playing Politics: How Sabarimala Played Out On Tiktok. *American Behavioral Scientist*, 65(5), 712–734. <https://doi.org/10.1177/0002764221989769>
- Wahyudi, J., Milla, M. N., & Muluk, H. (2017a). Persepsi Keadilan Sosial Dan Kepercayaan Interpersonal Sebagai Prediktor Kepercayaan Politik Pada Mahasiswa Di Indonesia. *Jurnal Psikologi Sosial*, 15(1). <https://doi.org/10.7454/Jps.2017.6>
- Wahyudi, J., Milla, M. N., & Muluk, H. (2017b). Persepsi Keadilan Sosial Dan Kepercayaan Interpersonal Sebagai Prediktor Kepercayaan Politik Pada Mahasiswa Di Indonesia. *Jurnal Psikologi Sosial*, 15(1). <https://doi.org/10.7454/Jps.2017.6>
- Wahyuni, O. S., & Trijayanto, D. (2025). The Influence Of Persuasive Communication Of Tiktok Shop Live Shopping Brand Ambassador Glad2glow On Buying Interest. *Multidisciplinary Output Research For Actual And International Issue (MORFAI Journal) ISSN*, 5(2), 2808–6635. <https://doi.org/10.54443/Morfai.V5i2.3743>
- We Are Social. (2024). *Digital 2024: 5 Billion Social Media Users*. <https://wearesocial.com/id/blog/2024/01/digital-2024-5-billion-social-media-users/>
- We Are Social. (2025). *Digital 2025 Global Overview Report*.

- <https://wearesocial.com/id/blog/2025/02/digital-2025/>
- Widada, C. K. (2018). Mengambil Manfaat Media Sosial Dalam Pengembangan Layanan. *Journal Of Documentation And Information Science*, 2(1), 23–30.
<https://doi.org/10.33505/jodis.v2i1.130>
- Widodo, S., Ladyani, F., Asrianto, L. O., Rusdi, Khairunnisa, Lestari, S., Wijayanti, D., Devriany, A., Hidayat, A., Dalfian, Nurcahyati, S., Sjahriani, T., Armi, Widya, N., & Rogayah. (2023). *Buku Ajar Metode Penelitian*. CV Science Techno Direct.
- Wijaya, S. (2022). The Persuasive Communication Effects Of Anti-Cyber #WHWY On The Tiktok Application Toward The Students Mental Health Awareness At Tarumanegara University. *Jurnal Komunikasi Dan Bisnis*.
- Winslow, L., & Herrick, J. (2026). *The History And Theory Of Rethoric* (8th Edition). Routledge.
- Winsvold, M., Haugsgjerd, A., Saglie, J., & Seggaard, S. B. (2024). What Makes People Trust Or Distrust Politicians? Insights From Open-Ended Survey Questions. *West European Politics*, 47(4), 759–783. <https://doi.org/10.1080/01402382.2023.2268459>
- Xu, P., Ye, Y., & Zhang, M. (2022). Exploring The Effects Of Traditional Media, Social Media, And Foreign Media On Hierarchical Levels Of Political Trust In China. *Global Media And China*, 7(3), 357–377. <https://doi.org/10.1177/20594364221115270>
- Yasir. (2024). *Memahami Teori Komunikasi Sudut Padang Tradisi Dan Konteks*. Deepublish Digital.
- Yudhanto, Y. (2024). *Information Technology Business Startup 2.0* (A. Andini & W. Yoevestian, Eds.). PT Elex Media Komputindo Gramedia - Jakarta.
- Yuliani, F., Adriadi, R., & Safitra, L. (2020). Media Baru Dalam Pelayanan Publik (Sosial Media Dalam Pelayanan Publik Oleh OMBUDSMAN RI Bengkulu). *Jurnal Komunikasi Dan Media*, 4(2).
- Yuliastuti, M. (2024). Ketika Tiktok ‘Mengkhianati’ Kepercayaan Gen Z. *Scriptura*, 14(1), 82–94. <https://doi.org/10.9744/scriptura.14.1.82-94>
- Yusran, Sultan, I., & Sonni, A. (2025). Krisis Harapan Generasi Muda Dalam Fenomena #Kaburajadulu Di Tiktok: Studi Komunikasi Digital. *Tutulogi: Journal Of Southeast Asian Communication*, 6(3), 116–134. <https://doi.org/10.21776/Ub.Tuturlogi>
- Zeng, J., & Abidin, C. (2021). ‘#Okboomer, Time To Meet The Zoomers’: Studying The Memefication Of Intergenerational Politics On Tiktok. *Information Communication And*

Society, 24(16), 2459–2481. <https://doi.org/10.1080/1369118X.2021.1961007>