

ABSTRAK

Penelitian ini bertujuan untuk menganalisis implementasi kerja sama antara Indonesia dan Hyundai dalam pengembangan ekosistem kendaraan listrik nasional periode 2019–2024 melalui kerangka Indonesia–Korea *Comprehensive Economic Partnership Agreement* (IK-CEPA). Fokus penelitian diarahkan pada bentuk kerja sama, implementasi investasi, transfer teknologi, serta kontribusinya terhadap pengembangan industri kendaraan listrik dan pembangunan berkelanjutan di Indonesia. Penelitian ini menggunakan metode kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara, studi kepustakaan, dan penelusuran dokumen. Analisis data dilakukan menggunakan model interaktif Miles dan Huberman melalui tahapan reduksi data, penyajian data, dan penarikan kesimpulan. Analisis penelitian menggunakan Teori Kerja Sama Ekonomi (*Economic Partnership*). Hasil penelitian menunjukkan bahwa kerja sama Indonesia dan Hyundai telah mendukung pengembangan ekosistem kendaraan listrik nasional melalui investasi pembangunan pabrik kendaraan listrik dan baterai, transfer teknologi, serta pengembangan sumber daya manusia. Kerja sama ini juga memperkuat posisi Indonesia dalam industri kendaraan listrik sekaligus mendukung upaya transisi energi dan pengurangan emisi karbon. Namun, penguatan tata kelola lingkungan dan keberlanjutan rantai pasok masih diperlukan agar tujuan pembangunan hijau dapat tercapai secara optimal.

Kata Kunci: Kerja Sama Ekonomi, Indonesia, Hyundai, IK-CEPA, Kendaraan Listrik

ABSTRACT

This study aims to analyze the implementation of cooperation between Indonesia and Hyundai in developing the national electric vehicle ecosystem during the 2019-2024 period through the framework of the Indonesia-Korea Comprehensive Economic Partnership Agreement (IK-CEPA). The study focuses on the forms of cooperation, investment implementation, technology transfer, and their contribution to the development of Indonesia's electric vehicle industry and sustainable development. This research employed a descriptive qualitative method. Data were collected through interviews, literature review, and document analysis. The data were analyzed using the interactive model of Miles and Huberman, which consists of data reduction, data display, and conclusion drawing. The analysis was based on the Economic Partnership. The results show that the cooperation between Indonesia and Hyundai has supported the development of the national electric vehicle ecosystem through investments in electric vehicle and battery manufacturing facilities, technology transfer, and human resource development. This cooperation has also strengthened Indonesia's position in the electric vehicle industry while supporting the country's energy transition and carbon emission reduction efforts. However, stronger environmental governance and a more sustainable battery supply chain are still needed to achieve sustainable green development.

Keywords: *Economic Partnership, Indonesia, Hyundai, IK-CEPA, Electric Vehicles*