

DAFTAR PUSTAKA

- Agustiranda, O., & Nasrullah, M. F. A. (2022). Analisis Usability dengan Metode Heuristic Evaluation pada Web IFBT People Dashboard. *Journal of Applied Multimedia and Networking*, 6(1), 71–78.
<https://doi.org/10.30871/jamn.v6i1.4066>
- Akbar, A. S. I., Permana, G. B. I., & Ramadhani, C. (2024). Marketplace Data Analysis Using Web Scraping. *Dielektrika*, 11(2), 154–158.
<https://doi.org/10.29303/dielektrika.v11i2.397>
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2025). *Survei Penetrasi Internet dan Perilaku Penggunaan Internet 2025: Profil Internet Indonesia 2025*.
<https://survei.apjii.or.id/>
- Ayuningtyas, A., Indrianingsih, Y., & Mauidzhoh, U. (2023). Analysis Of Product Price For Creative Economic Business Yogyakarta Special Region Using Data Scrapping. *Journal of Computer Networks, Architecture and High Performance Computing*, 5(1), 276–287.
<https://doi.org/10.47709/cnahpc.v5i1.2184>
- Bleichrodt, A., Phan, A., Luo, R., Kirpich, A., & Chowell, G. (2025). StatModPredict: A user-friendly R-Shiny interface for fitting and forecasting with statistical models. *Plos One*, 20(7 August), 1–29.
<https://doi.org/10.1371/journal.pone.0329791>
- Caplan, P. (2003). *Metadata Fundamentals for All Librarians* (Vol. 29, Issue 4). American Library Association.
<https://doi.org/10.1080/00987913.2003.10764865>
- Card, S. K., Mackinlay, J. D., & Shneiderman, B. (1999). *Readings in information visualization: Using vision to think*.
- Cherednichenko, O., Ivashchenko, O., Lincényi, M., & Kováč, M. (2023). Information technology for intellectual analysis of item descriptions in e-commerce. *Entrepreneurship and Sustainability Issues*, 11(1), 178–190.
- Dewi, N. L. P. T. K., Nilawati, N. K. U., & Anandita, I. B. G. (2024). Visual Analysis of Marketplace Sales Data for Strategic Decision Making Using Tableau. *TECHNOVATE: Journal of Information Technology and Strategic*

- Innovation Management*, 1(3), 156–169.
<https://doi.org/10.52432/technovate.1.3.2024.156-169>
- Fatah, D. A. (2020). Evaluasi Usability dan Perbaikan Desain Aplikasi Mobile Menggunakan Usability Testing dengan Pendekatan Human-Centered Design (HCD). *Rekayasa*, 13(2), 130–143.
<https://doi.org/10.21107/rekayasa.v13i2.6584>
- Fernández-Iglesias, M. J., Rodríguez, J. S., Anido, L., Santos, J., Caeiro, M., & Llamas, M. (2002). Modeling Metadata-Enabled Information Retrieval. In P. M. A. Sloot, A. G. Hoekstra, C. J. K. Tan, & J. J. Dongarra (Eds.), *Computational Science—ICCS 2002* (pp. 78–87). Springer.
https://doi.org/10.1007/3-540-46043-8_7
- Few, S. (2004). *Show me the numbers: Designing tables and graphs to enlighten*. Analytics Press.
- Fikri, H. R. I., & Voutama, A. (2023). Pengujian Black Box Pada Aplikasi Database Perguruan Tinggi dengan Teknik Equivalence Partition. *ANTIVIRUS: Jurnal Ilmiah Teknik Informatika*, 17(1), 1–18.
<https://doi.org/10.35457/antivirus.v17i1.2501>
- Hisyam, C. J., Rodja, Z., Salsabila, N., & Lubis, N. P. (2024). Transformasi Sosial-Ekonomi dalam Era Ekonomi Digital: Analisis Sosiologi Ekonomi terhadap Dinamika Platform Online. *Jurnal Ilmiah Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 1(2), 01–13.
<https://ejurnal.kampusakademik.my.id/index.php/jemba/article/view/86>
- Kongthanasuwan, T., Sriwiboon, N., Horbanluekit, B., Laesanklang, W., & Krityakierne, T. (2023). Market Analysis with Business Intelligence System for Marketing Planning. *Information (Switzerland)*, 14(2), 116.
<https://doi.org/10.3390/info14020116>
- Kotler, P., Keller, K. L., & Chernev, A. (2021). Marketing Management. In *Pearson Education Limited* (16th ed.).
- Lin, C.-Y., Liang, F.-W., Li, S.-T., & Lu, T.-H. (2018). 5S Dashboard Design Principles for Self-Service Business Intelligence Tool Users. *Journal of Big Data Research*, 1(1). <https://doi.org/10.14302/issn.2768-0207.jbr-18-2175>
- Maulidiyah, S. J., & Syahyadi, A. I. (2025). Analysis Of E-Commerce Product With

- Web Scraping Technique. *CoreID Journal*, 3(1), 37–46.
<https://doi.org/10.60005/coreid.v3i1.90>
- Mitchell, E. (2015). *Metadata Standards and Web Services in Libraries, Archives, and Museums*.
- National Archives Of Australia. (2003). *Overview of Classification Tools for Records Management*.
- Nielsen, J. (2000). *Why you only need to test with 5 users*. Nielsen Norman Group.
<https://www.nngroup.com/articles/why-you-only-need-to-test-with-5-users/>
- Nugroho, D. A., & Voutama, A. (2023). Perancangan Aplikasi Berbasis Web Menggunakan Metode SDLC untuk Mengembangkan Sektor Pariwisata Desa Hanau Berak. *Information Management for Educators and Professionals*, 7(2), 154–163.
- Patrikha, F. D., & Setawan, R. A. (2022). Analisis Perilaku Konsumen Elektronik pada Online-Marketplace. *Jurnal Pendidikan Tata Niaga (JPTN)*, 10(3), 1732–1738. <https://doi.org/10.26740/jptn.v10n2.p1732-1738>
- Safitri, S., & Sriyayominindita, A. T. H. E. G. (2025). Analisis Pengaruh Promosi, Diskon, dan Kepercayaan Terhadap Kepuasan Pembelian di Online Shop (Tokopedia) pada Mahasiswa Sekolah Vokasi Universitas Gadjah Mada. *Jurnal Ilmu Administrasi Bisnis*, 14(1), 190–201.
<https://doi.org/10.14710/jiab.2025.45195>
- Salehi, M., Arashi, M., Bekker, A., Ferreira, J., Chen, D. G., Esmaeili, F., & Frances, M. (2021). A Synergetic R-Shiny Portal for Modeling and Tracking of COVID-19 Data. *Frontiers in Public Health*, 8(January), 1–10.
<https://doi.org/10.3389/fpubh.2020.623624>
- Shreeves, S. L., Kaczmarek, J. S., & Cole, T. W. (2003). Harvesting cultural heritage metadata using the OAI Protocol. *Library Hi Tech*, 21(2), 159–169.
<https://doi.org/10.1108/07378830310479802>
- Siahaan, M. A., Guntara, R. G., & Nuryadin, A. (2024). Evaluasi Usability Website Dashboard TMS Telkom Indonesia Dengan Metode Usability Testing dan SUS. *Jurnal Minfo Polgan*, 13(1), 512–519.
<https://doi.org/10.33395/jmp.v13i1.13696>
- Syah, A., Nurdiyansyah, F., & Rahman, A. Y. (2024). Analisis Sentimen Aplikasi

- Shopee, Tokopedia, Lazada Dan Blibli Menggunakan Leksikon Dan Random Forest. *Jurnal Informatika Dan Teknik Elektro Terapan*, 12(3S1). <https://doi.org/10.23960/jitet.v12i3s1.5155>
- Syahputra, Z. (2025). Pengembangan Sistem Informasi Pengelolaan Donatur Anak Panti Asuhan Berbasis Web Menggunakan Metode SDLC. *Jurnal Komputer Teknologi Informasi Sistem Informasi (JUKTISI)*, 4(2), 1370–1376. <https://doi.org/10.62712/juktisi.v4i2.672>
- Tufte, E. R. (1983). The visual display of quantitative information. In *Graphics Press* (Vol. 2, Issue 9).
- Uminingsih, Ichsanudin, M. N., Yusuf, M., & Suraya. (2022). Pengujian Fungsional Perangkat Lunak Sistem Informasi Perpustakaan dengan Metode Black Box Testing bagi Pemula. *STORAGE-Jurnal Ilmiah Teknik Dan Ilmu Komputer*, 1(2), 1–8. <https://doi.org/10.55123/storage.v1i2.270>
- Vickers, P., Faith, J., & Rossiter, N. (2013). Understanding visualization: A formal approach using category theory and semiotics. *IEEE Transactions on Visualization and Computer Graphics*, 19(6), 1048–1061. <https://doi.org/10.1109/TVCG.2012.294>
- Wahyudi, M. A., & Mulyono, S. (2024). Analysis of Marketing Mix Implementation on Purchasing Decisions for Skintific Skincare Products (Survey of the Community in Jabodetabek). *International Journal of Business, Law, and Education*, 5(2), 1570–1575. <https://doi.org/10.56442/ijble.v5i2.613>
- We Are Social, & Meltwater. (2025). *Digital 2025: Indonesia*. <https://datareportal.com/reports/digital-2025-indonesia>
- Wu, E., & Chang, R. (2024). *Design-Specific Transformations in Visualization*. <http://arxiv.org/abs/2407.06404>
- Yulianton, H., & Santi, R. C. N. (2024). Product Matching using Sentence-BERT: A Deep Learning Approach to E-Commerce Product Deduplication. *Engineering and Technology Journal*, 9(12), 5659–5664. <https://doi.org/10.47191/etj/v9i12.14>