

**IMPLEMENTASI PROGRAM BANTUAN SOSIAL PEMERINTAH
PROVINSI DKI JAKARTA DALAM MEWUJUDKAN PERLINDUNGAN
SOSIAL DI KEPULAUAN SERIBU PADA TAHUN 2024**

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis mengenai implementasi program bantuan sosial Pemerintah Provinsi DKI Jakarta dalam mewujudkan perlindungan sosial di Kepulauan Seribu pada tahun 2024 dengan menggunakan teori implementasi milik George Edwards III dalam Jumroh & Pratama (2021) dan faktor-faktor penghambat implementasi Sunggono dalam Hutahayan (2019). Metode yang digunakan dalam penelitian ini adalah kualitatif deskriptif pendekatan studi kasus. Pengambilan data menggunakan teknik *in-dept interview* dan responden dipilih dengan teknik *sampling purposive*. Hasil penelitian menunjukkan bahwa implementasi program bantuan sosial Pemprov DKI Jakarta di Kepulauan Seribu telah berjalan dengan cukup baik dan berkontribusi dalam memberikan perlindungan sosial bagi masyarakat prasejahtera melalui pemenuhan kebutuhan dasar, pengurangan beban pengeluaran rumah tangga, dan peningkatan terhadap akses pendidikan. Namun, implementasi program masih menghadapi berbagai kendala, seperti keterbatasan SDM pelaksana kebijakan di tingkat lokal, potensi eror dan ketidakakuratan data penerima manfaat, serta hambatan distribusi akibat kondisi geografis wilayah kepulauan. Kesimpulan penelitian ini yaitu implementasi program bantuan sosial telah memberikan perlindungan sosial bagi masyarakat rentan dan masyarakat prasejahtera di Kepulauan Seribu pada tahun 2024, namun masih memerlukan penguatan pada aspek pengawasan, komunikasi dan koordinasi, serta validitas data. Rekomendasi dari penelitian ini yaitu diperlukan penguatan kualitas basis data yang digunakan sebagai pedoman penentuan penerima manfaat bantuan sosial. Penelitian ini berkontribusi terhadap pengembangan kajian dalam Ilmu Politik, khususnya dalam kajian implementasi kebijakan publik dan politik kesejahteraan.

Kata Kunci: Implementasi Kebijakan, Program Bantuan Sosial, Perlindungan Sosial, Kepulauan Seribu, Pemerintah Provinsi DKI Jakarta.

**IMPLEMENTATION OF THE DKI JAKARTA PROVINCIAL
GOVERNMENT'S SOCIAL ASSISTANCE PROGRAM TO ACHIEVE
SOCIAL PROTECTION IN THE THOUSAND ISLANDS IN 2024**

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ABSTRACT

This study aims to analyze the implementation of the DKI Jakarta Provincial Government's social assistance program in providing social protection in the Thousand Islands in 2024 by employing George C. Edwards III's policy implementation theory as cited in Jumroh and Pratama (2021) and Bambang Sunggono's implementation constraint theory as cited in Hutahayan (2019). This study employed a descriptive qualitative method with a case study approach. Data were collected through in-depth interviews, while informants were selected using purposive sampling. The findings indicate that the implementation of the DKI Jakarta Provincial Government's social assistance program in the Thousand Islands has been carried out relatively well and has contributed to providing social protection for vulnerable and low-income communities through the fulfillment of basic needs, the reduction of household expenditure burdens, and improved access to education. Nevertheless, the implementation of the program continues to face several challenges, including the limited number of policy implementers at the local level, the potential for errors and inaccuracies in beneficiary data, and distribution constraints resulting from the geographical characteristics of the archipelagic region. The study concludes that the implementation of the social assistance program has contributed to providing social protection for vulnerable and low-income communities in the Thousand Islands in 2024. However, further improvements are still required in terms of monitoring, communication and coordination, as well as data validity. This study recommends strengthening the quality of the beneficiary database used as the basis for determining social assistance recipients. Furthermore, this research contributes to the development of Political Science, particularly in the fields of public policy implementation and welfare politics.

Keywords: *Policy Implementation, Social Assistance Program, Social Protection, Thousand Islands, DKI Jakarta Provincial Government.*