

**STRATEGI EUROPEAN ALLIANCE AGAINST DEPRESSION MELALUI
PROYEK EAAD-BEST DI IRLANDIA DALAM MENGATASI KASUS
BUNUH DIRI (2022-2024)**

ABSTRAK

Kasus bunuh diri masih menjadi salah satu tantangan kesehatan mental di Irlandia. Dalam upaya memperkuat pencegahan bunuh diri, *National Suicide Research Foundation* (NSRF) menjalin kemitraan dengan *European Alliance Against Depression* (EAAD) melalui proyek EAAD-Best. Penelitian ini bertujuan untuk menganalisis strategi EAAD sebagai *International Non-Governmental Organization* (INGO) dalam membangun kerja sama internasional melalui kemitraannya dengan NSRF di Irlandia. Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif-analitis dan desain studi kasus tunggal. Data dikumpulkan melalui studi kepustakaan, analisis dokumen, dan analisis data sekunder yang bersumber dari laporan resmi organisasi, publikasi ilmiah, dokumen kebijakan, serta data statistik terkait bunuh diri di Irlandia. Hasil penelitian menunjukkan bahwa EAAD membangun kerja sama internasional melalui tiga strategi utama, yaitu transfer pengetahuan dan praktik terbaik, peningkatan kesadaran dan edukasi masyarakat, serta monitoring dan evaluasi implementasi program. Strategi tersebut diwujudkan melalui penerapan model 4-level intervention, pelatihan dan pengembangan kapasitas, kampanye kesehatan mental, pembentukan *Cork-Kerry Alliance Against Depression*, serta mekanisme evaluasi dan pembelajaran lintas negara. Penelitian ini menyimpulkan bahwa sebagai INGO, EAAD berperan dalam membangun kerja sama internasional melalui transfer pengetahuan, penguatan kapasitas, peningkatan kesadaran masyarakat, serta monitoring dan evaluasi program yang mendukung upaya pencegahan bunuh diri di Irlandia.

Kata Kunci: European Alliance Against Depression, National Suicide Research Foundation, EAAD-Best, International Non-Governmental Organization, Kerja Sama Internasional, Pencegahan Bunuh Diri.

STRATEGY OF THE EUROPEAN ALLIANCE AGAINST DEPRESSION THROUGH THE EAAD-BEST PROJECT IN IRLANDIA IN ADDRESSING SUICIDE CASES (2022-2024)

ABSTRACT

Suicide remains one of the major mental health challenges in Ireland. To strengthen suicide prevention efforts, the National Suicide Research Foundation (NSRF) established a partnership with the European Alliance Against Depression (EAAD) through the EAAD-Best project. This study aims to analyze the strategies employed by EAAD as an International Non-Governmental Organization (INGO) in building international cooperation through its partnership with NSRF in Ireland. This research employs a qualitative method with a descriptive-analytical approach and a single case study design. Data were collected through library research, document analysis, and secondary data analysis derived from official organizational reports, academic publications, policy documents, and statistical data related to suicide in Ireland. The findings reveal that EAAD developed international cooperation through three main strategies: the transfer of knowledge and best practices, the promotion of public awareness and education, and the monitoring and evaluation of program implementation. These strategies were implemented through the adoption of the 4-level intervention model, capacity-building and training activities, mental health awareness campaigns, the establishment of the Cork-Kerry Alliance Against Depression, as well as evaluation and cross-national learning mechanisms. This study concludes that, as an INGO, EAAD plays a significant role in building international cooperation through knowledge transfer, capacity building, public awareness enhancement, and program monitoring and evaluation, thereby supporting suicide prevention efforts in Ireland.

Keywords: *European Alliance Against Depression, National Suicide Research Foundation, EAAD-Best, International Non-Governmental Organization, International Cooperation, Suicide Prevention.*