

DAFTAR PUSTAKA

- Afiasari N, Suarna N, Rahaningsi N. 2023. Implementasi Data Mining Transaksi Penjualan Menggunakan Algoritma Clustering dengan Metode K-Means. *J SAINTEKOM*. 13(1):100–110. doi:10.33020/saintekom.v13i1.402.
- Badan Pusat Statistik. 2024. Perkembangan Jumlah Kendaraan Bermotor Menurut Jenis (Unit), 2021-2022. <https://www.bps.go.id/id/statistics-table/2/NTcjMg==/perkembangan-jumlah-kendaraan-bermotor-menurut-jenis--unit-.html>.
- Baeha SL, Zebua E. 2023. Analisis Strategi Harga Dalam Meningkatkan Loyalitas Pengguna Jasa Service Motor Honda Pada AHASS PT. Kencana Mulia Abadi Gunungsitoli. *J Suluh Pendidik*. 11(2):252–265. doi:<https://doi.org/10.36655/jsp.v11i2.1249>.
- Chen H, Chiang RHL, Storey VC. 2022. Business intelligence and analytics: From big data to big impact. *MIS Q Manag Inf Syst*. 36(4):1165–1188. doi:10.2307/41703503.
- Chopra S, Meindl P. 2021. *Supply Chain Management, Strategy, Planning, and Operation*. Sixth Edit. England: Pearson. <https://www.scirp.org/reference/referencespapers?referenceid=3203314>.
- Dama HRA, Supianto AA, Setiawan NY. 2021. Analisis Penggunaan Model Regresi untuk Prediksi Penjualan Spare Part pada AHASS Nur Andhita Grogol. *J Pengemb Teknol Inf dan Ilmu Komput*. 5(12):5591–5603. <https://j-ptiik.ub.ac.id/index.php/j-ptiik/article/view/10304>.
- Daulay MI. 2023. Analisis Basis Data Penjualan dan Pembelian Serta Persediaan Sparepart Terhadap Efisiensi Kerja pada CV. Karya Harapan Jaya. *J Bisnis Corp*. 3(10):124–138. <https://jurnal.dharmawangsa.ac.id/index.php/jubisco/article/download/379/372>.
- Djami YT. 2022. Analisis Penerapan Sistem Informasi Akuntansi Penerimaan Kas Dalam Meningkatkan Penjualan (Studi Kasus Pada Bengkel AHASS PT. Ramayana Jaya Motor Surabaya). Universitas Bhayangkara Surabaya. <http://eprints.ubhara.ac.id/id/eprint/2276>.
- Fadhylla I, Harahap AT, Firah A. 2024. The Influence Of Product Quality And Product Design On Consumer Purchasing Decisions On CV. New Jaya Blessings Medan. *Dharmawangsa Int J Soc Sci Educ Humanit*. 5(2):62–70. doi:10.46576/ijssseh.v5i2.4677.
- Gizaw T. 2021. How is Information from ABC – VED – FNS Matrix Analysis Used to Improve Operational Efficiency of Pharmaceuticals Inventory Management ? A Cross-Sectional Case Analysis. May.
- Gustiana Z. 2024. Exploration of Data Mining Techniques in Business Decision-Making. *Dharmawangsa Int J Soc Sci Educ Humanit*. 5(2):103–112. doi:10.46576/ijssseh.v5i2.4647.
- Han J, Pei J, Tong H. 2023. *Data Mining Concept and Techniques*. Volume ke-11. http://scioteca.caf.com/bitstream/handle/123456789/1091/RED2017-Eng-8ene.pdf?sequence=12&isAllowed=y%0Ahttp://dx.doi.org/10.1016/j.regsciurbeco.2008.06.005%0Ahttps://www.researchgate.net/publication/305320484_SISTEM_PEMBETUNGAN_TERPUSAT_STRATEGI_MELESTARI.
- Kompas. 2021. Pendapatan Bengkel Otomotif Turun 40 Persen Sepanjang 2021. <https://otomotif.kompas.com/read/2021/11/01/072200315/pendapatan-bengkel-otomotif-turun-40-persen-sepanjang-2021>.

- Libório PT de HR. 2021. Supply Chain and Inventory Management: a Bibliographic Review. *Int J Dev Res*. 11(03):45368–45371. doi:<https://doi.org/10.37118/ijdr.21377.03.2021>.
- Lopez G, Gil-Alana LA. 2023. Us vehicles sales. Evidence of persistence after COVID-19. *PLoS One*. 18 2 February:1–11. doi:<https://doi.org/10.1371/journal.pone.0281906>.
- Munyaka JB, Yadavalli VSS. 2022. Inventory Management Concepts and Implementations: a Systematic Review. *South African J Ind Eng*. 33(2):15–36. doi:<http://dx.doi.org/10.7166/33-2-2527>.
- Pradnyana GA, Darmawiguna IGM, Wijaya INSW. 2020. *Data Mining Menemukan Pengetahuan Dalam Data*. Ed. 1, Cet. Monalisa, editor. Rajawali Pers.
- Ramadhan M, Hutagalung J, Dahria M, Zulkarnain I, Jaya H. 2023. Prediksi Penjualan Spare Part Mobil Daihatsu Menggunakan Algoritma Apriori. *TechnoCom*. 22(1):156–166. doi:10.33633/tc.v22i1.7192.
- Rinat K, Koli S, Sobti R, Ledalla S, Arora R. 2024. Data-Driven Decision Making: Real-world Effectiveness in Industry 5.0 – An Experimental Approach. *BIO Web Conf*. 86(01061):1–11. doi:10.1051/bioconf/20248601061.
- Riwayat AAP, Susilawati AD, Naqiah Z. 2024. Purchasing Patterns Analysis in E-commerce: A Big Data-driven Approach and Methodological. *Int J Softw Eng Comput Sci*. 4(1):148–164. doi:10.35870/ijsecs.v4i1.2384.
- Sari SF, Nasution YR. 2025. Optimalisasi Manajemen Stok Barang Menggunakan Metode Apriori Berbasis Data Mining Program Studi Ilmu Komputer , Fakultas Sains dan Teknologi , Universitas Islam Negeri Sumateara Implementation of Data Mining to Determine Stock Inventory Using the Apriori. *J Pendidik dan Teknol Indones*. 5(1):215–226. doi:<https://doi.org/10.52436/1.jpti.631>.
- Tabianan K, Velu S, Ravi V. 2022. K-Means Clustering Approach for Intelligent Customer Segmentation Using Customer Purchase Behavior Data. *Sustain*. 14(12). doi:10.3390/su14127243.
- Warastratama FT. 2020. Comparison of Apriori, FP-Growth and ECLAT Algorithms to Determine Association Rules on Sales Data (Case Study: Toko Roti Ferisa, Bantul, DI Yogyakarta).
- Wibowo AH, Sekarjati KA, Mustofa I, Sinta Makhulina N, Dewangga R. 2024. Penerapan Association Rule-Market Basket Analysis (AR-MBA) Dalam Menentukan Strategi Product Bundling : Studi Kasus Pada Minimarket AKPRIND. *JUTIN J Tek Ind Terintegrasi*. 7(1):379–386. doi:10.31004/jutin.v7i1.24873.