

DAFTAR PUSTAKA

- Ajzen, I. (1985). From intentions to actions: A theory of planned behaviour. In J. Kuhl, J. Beckmann (eds). *Action control: from cognition to behavior*. New York: Springer Verlag, 11-39.
- Anonim, 2015, "Pedoman Penulisan Tesis Kuantitatif" Penerbit Program Pasca Sarjana Universitas Pembangunan Nasional "Veteran" Jakarta.
- Artha, U. 2011. Pengaruh persepsi kegunaan, persepsi kemudahan, persepsi risiko, kepercayaan, inovasi pribadi, dan kesesuaian terhadap sikap penggunaan *E-Commerce*. *Skripsi*. Malang: Jurusan Akuntansi FEB UB.
- Azwar, S., 2011. Sikap dan perilaku. Dalam: Sikap Manusia teori dan Pengaruhnya. 2nd ed. Yogyakarta: Pustaka Pelajar.
- Basirun, Adikin. 2013. *Investor Belum Optimalkan Online Trading*. (<http://www.neraca.co.id/article/29002/Investor-Belum-Optimalkan-Online-Trading>)
- B. Suh, I. Han. 2002. Effect of trust on customer acceptance of Internet banking. *Electronic Commerce Research and Applications* 1, 247–263
- Buchari Alma, "Manajemen Pemasaran dan Pemasaran Jasa" CV. Alfabeta, Bandung: 2009.
- Bursa Efek Indonesia. (tanpa tahun). *Mekanisme Perdagangan Saham*. (<http://www.idx.co.id/id/beranda/tentangbei/mekanismeperdagangan/saham.aspx>),
- Cheng, E.T.C., Lam, David D.Y.C., Yeung, A.C.L. 2006. Adoption of Internet Banking: An Empirical Study in Hong Kong. *Department of Logistics, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong*.
- Choon Ling, Kwek., Teck Chai, Lau., Hoi Piew, Tan. (2010). *The effect of Shopping Orientations, Online Trust and Priority Online Purchase Experience toward Customer's Online Purchase Intention*. *International Business Research*, Vol. 3 No. 3. Malaysia.
- Cho, V. 2006. A study of the roles of trusts and risks in information-oriented online legal services using an integrated model. *Information & Management* Vol. 43; 502–520.

- Crespo, A.H., & Bosque, I.R. del. 2010. The influence of the commercial features of the Internet on the adoption of e-commerce by consumers. *Electronic Commerce Research and Applications* 9; 562-575.
- Davis, F.D. (1989). *Perceived Usefulness, Perceived Ease of Use and User Acceptance of Information Technology*. Management Information Systems Research Center, University of Minnesota. *MIS Quarterly*, Vol. 13, No. 3.
- Fathinah, F. K. & Baridwan, Z. 2013. Determinan minat individu dan pengaruhnya terhadap perilaku penggunaan sistem informasi berbasis teknologi di Bank Syariah. Malang: Jurusan Akuntansi Fakultas Ekonomi dan Bisnis Universitas Brawijaya. (<http://jimfeb.ub.ac.id>).
- Fishbein, M. & Ajzen, I. 1975. Belief, attitude, intention and behavior. Reading, MA: Addison-Wesley.
- Fortuna, S.C.D. & Harris, L. 2013. Pengaruh faktor individu, organisasi, dan sistem terhadap penerimaan E-banking. Malang: Jurusan Akuntansi Fakultas Ekonomi dan Bisnis Universitas Brawijaya. (<http://jimfeb.ub.ac.id>).
- Glover, S.C. 2008. The Influence of Risk-Reducing Information Technology Tools On E-Commerce Transaction Perceived Risk. *Thesis*. Faculty Of Business Administration, The University Of British Columbia.
- Govindaraju, R., Indriany, N., Bruijin E. de. 2007. Studi Mengenai Penerimaan istem ERP: Enhancement Terhadap Model Penerimaan Sistem ERP Berbasis Technology Acceptance Model. *National Industrial Engineering Conference*, Nomor 4; 1-11.
- Gurung, A. 2006. Empirical Investigation of the Relationship of Privacy Security, and Trust with Behavioral Intention to transact in E-Commerce. *The University Of Texas at Arlingon*.
- Hair, J.F., Anderson, R.E., Babin, B., Tatham, R.L., & Black, W.C. (2006). *Multivariate data analysis*
- Hall, J.A. 2011. *Accounting Information Systems 4th ed yang diterjemahkan oleh Fitriasari, D. dan Kwary, D.A. dalam Sistem Informasi Akuntansi Edisi Keempat*. Jakarta: Salemba Empat.
- Handarbeni, G. 2012. Analisis faktor-faktor yang mempengaruhi kepuasan nasabah dalam

- bertransaksi saham dengan menggunakan online trading (Studi kasus: PT BNI Securities). *Skripsi*. Salemba: Program Ekstensi Manajemen Fakultas Ekonomi Universitas Indonesia.
- Hidayat, E. 2011. Persepsi Pengguna Akan Kemudahan dan Manfaat Teleworking Dalam Mempengaruhi Minat Penggunaan Teleworking. Yogyakarta : Fakultas Ekonomi, Universitas Atma Jaya
- Heijden, H. Van Der, Verhagen, T., dan Creemers, M. 2003. Understanding online purchase intentions: contributions from technology and trust perspectives. *European Journal of Information Systems* 12; 41–48.
- Hung, S.Y., Chang, C.M., Yu, T.J. 2006. Determinants of user acceptance of thee-Government services: The case of online tax filing and payment system. *Government Information Quarterly* Volume 23; 97–122.
- Irmadhani, Nugroho, M.,A. Pengaruh Persepsi Kebermanfaatan, Persepsi Kemudahan Penggunaan Dan *Computer Self Efficacy*, Terhadap Penggunaan *Online Banking* Pada Mahasiswa S1 Fakultas Ekonomi Universitas Negeri Yogyakarta. Yogyakarta
- Jalal, A., Marzooq, J., Nabi, H., A. 2011. Evaluating The Impacts Of Online Banking Factors On Motivating The Process Of E-Banking. *Journal Of Management And Sustainability* Vol. 1, No. 1
- Jogiyanto. 2011. *Konsep dan Aplikasi Structural Equation Modeling Berbasis Varian Dalam Penelitian Bisnis*. Yogyakarta: UPP STIM YKPN
- Jati, N., J. 2012. Analisis Faktor-faktor yang Mempengaruhi Minat Pemanfaatan dan Penggunaan Sistem E-Ticket (Studi Empiris pada Biro Perjalanan di Kota Semarang). *Skripsi*. Semarang: Program Sarjana Fakultas Ekonomika dan Bisnis Universitas Diponegoro.
- Jogiyanto, H.M. 2007. *Sistem Informasi Keperilakuan* Edisi Revisi. Yogyakarta: ANDI.
- Jogiyanto, H.M. 2010. *Metodologi Penelitian Bisnis*. Yogyakarta: BPFE
- Kazi, A., K.. 2013. An Empirical Study Of Factors Influencing Adoption Of Internet Banking Among Students Of Higher Education: Evidence From Pakistan. *International Journal Of Finance & Banking Studies*, Vol.2 No.2, Issn: 2147- 4486
- Kusdani, Dedi (2013) . Persepsi terhadap sikap dan minat pengguna layanan internet pada

perusahaan jasa asuransi. *Jurnal Organisasi dan Manajemen, Volume 10, Nomor 2, September 2014*, 97-112

- Kotler, Philip and Gery Asmstrong. 2012. Prinsip prinsip Pemasaran. Edisi 13. Jilid 1. Jakarta: Erlangga.
- Kotler, Philip and Kevin Lane Keller: 2012. Marketing Management 13. New Jersey: Pearson Prentice Hall, Inc.
- Kim, D. J., Ferrin, D. L., Rao, H. R., 2007. A trust-based consumer decision Making model in electronic commerce: The role of trust, perceived risk, and their antecedents, *Proceedings of Ninth Americas Conference on Information Systems*; 157-167.
- Lee, Ming-Chi. 2008. Factors influencing the adoption of internet banking: An integration of TAM and TPB with perceived risk and perceived benefit. *Electronic Commerce Research and Applications*.
- Lee, Ming-Chi. 2009. Predicting and explaining the adoption of online trading: An empirical study in Taiwan. *Decision Support Systems* 47; 133-142.
- Lee, S.H., & Ngoc, H.T.B. 2010. Investigating The on-Line Shopping Intentions of Vietnamese Students: an Extension of The Theory of Planned Behaviour. *World Transactions on Engineering and Technology Education*, Volume 8, Nomor 4.
- Malhotra, N.K. (2007). *Marketing research: An applied orientation* (4th ed.). New Jersey: Prentice Hall.
- Ramayah, T., Rouibah, K., Gopi, M., Rangel, G.J. 2009. A decomposed theory of reasoned action to explain intention to use internet stock trading among Malaysian investors. *Computer in Human Behavior* 25; 1222-1230.
- Sandjojo, N, 2011, *Metode Analisis Jalur (Path Analysis) dan Aplikasinya*, Pustaka Sinar Harapan, Jakarta
- Sandjojo, N, 2014, *Metode Analisis Jalur dan Aplikasinya Edisi Revisi*, Fakultas Ilmu Computer, Jakarta
- Saibaba, S., Murthy, T.,N. 2013. Factors Influencing The Behavioural Intention To Adopt Internet Banking: An Empirical Study In India. *International Refereed Research Journal*, Vol.– IV, Issue – 4(1).
- Sari, M.W. & Baridwan, Z. 2013. Sikap penggunaan mobile commerce: modifikasi teori technology acceptance model. Malang: Jurusan Akuntansi Fakultas Ekonomi dan

- Bisnis Universitas Brawijaya. (<http://jimfeb.ub.ac.id>), diakses pada 25 September 2013.
- Solomon, M.R. (2012). *Consumer behavior buying, having, being*. Pearson Prentice Hall.
- Suh, Bomil & Han, Ingoo. (2002). *Effect of trust on customer acceptance of internet banking. Electronic commerce research and applications*, vol 1, 247-263, 2002.
- Sugiyono. 2011. *Statistika Untuk Penelitian*. Bandung: Alfabeta.
- Susanti, Y. & Gunarsih, T. 2008. Pengaruh sikap terhadap perilaku, faktor sosial, dan kontrol keperilakuan yang dirasakan terhadap minat pembelian tiket pesawat secara online. *National Conference on Management Research*.
- Tim Studi Kesiapan dan Kebutuhan Infrastruktur Perdagangan Efek secara Online (Online Trading). 2010. *Laporan Hasil Studi Kesiapan dan Kebutuhan Infrastruktur Perdagangan Efek secara Online*. Jakarta: Biro Transaksi dan Lembaga Efek Bapepam-LK.
- Undang-undang Republik Indonesia Nomor 8 Tahun 1995 tentang *Pasar Modal Indonesia*.
- Widiyanto, AM, 2013. *Statistika Terapan*. Pt Elex Media Komputindo, Jakarta.
- Yousafzai, Shumaila Y; Palliaster, John G; & Foxall, Gordon R. (2006). *A proposed nodel of e-trust for electronic banking, Technovation*, vol 23, 847-860, 2006. (6th ed.). Prentice Hall. New Jersey.