

**PENGARUH MENONTON PROGRAM *CITIZEN JOURNALISM* NET 10
TERHADAP PERILAKU MENGIRIMKAN BERITA KE NET TV
(SURVEI: MAHASISWA/I FAKULTAS ILMU DAKWAH
DAN ILMU KOMUNIKASI UNIVERSITAS
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Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh menonton program *citizen journalism* NET 10 terhadap perilaku mengirimkan berita ke NET TV TV (survei: mahasiswa/i Fakultas Ilmu Dakwah dan Ilmu Komunikasi Universitas Islam Negeri Jakarta). Metodologi penelitian dalam penelitian ini menggunakan pendekatan kuantitatif dan metode penelitian survei. Populasi penelitian ini adalah mahasiswa/i Fakultas Ilmu Dakwah dan Ilmu Komunikasi Universitas Islam Negeri Jakarta dengan jumlah 91 responden. Data dikumpulkan dengan menggunakan metode *non probability*. Teknik analisis yang digunakan adalah regresi linier sederhana. Teknik pengujian data diproses menggunakan program SPSS (*Statistical Product and Service Solutions*) versi 20.00. Hasil penelitian ini menunjukkan bahwa terdapat pengaruh menonton program *citizen journalism* NET 10 terhadap perilaku mengirimkan berita ke NET TV (survei: Mahasiswa/i Fakultas Ilmu Dakwah dan Ilmu Komunikasi Universitas Islam Negeri Jakarta). Saran memberikan program berita yang berimbang, aktual dan faktual, sehingga informasi yang disampaikan mampu ditelaah dengan baik oleh masyarakat, NET diharapkan memperpanjang jam tayang agar masyarakat lebih menikmati.

Kata Kunci: menonton, program *citizen journalism*, perilaku mengirimkan berita

**THE INFLUENCE OF WATCH CITIZEN JOURNALISM PROGRAM
NET 10 AGAINST BEHAVIOR TO DELIVER THE NEWS TO NET
TV (SURVEY : STUDENTS FROM FACULTY OF SCIENCE
DA'WAH AND COMMUNICATION THE STATE
ISLAMIC UNIVERSITY OF JAKARTA)**

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Abstract

The purpose of this research was to determine the influence of watch citizen journalism NET 10 program against behavior to deliver the news to NET TV (survey : students from Faculty of Science Da'wah and Communication The State Islamic University of Jakarta). The methodology in this research used a quantitative approach and methods of survey research. The population in this research is students from Faculty of Science Da'wah and Communication The State Islamic University of Jakarta. The data was collected by using a non probability. The analysis technique that used in this research was simple linear regression. The techniques of the test of data be processed by using SPSS (Statistical Product and Service Solutions) for windows release 20.00. The result of this research indicates state there is influence of watch citizen journalism NET 10 program against behavior to deliver the news to NET TV (survey : students from Faculty of Science Da'wah and Communication The State Islamic University of Jakarta). Advice give a balanced reviewed either by the community. NET expected airtime extend hours of communities to more enjoy.

Keywords: watch, citizen journalism, behavior to deliver the news