

***ANALYSIS OF INSTANT NOODLE EXPORT EFFICIENCY USING THE  
LEAN DISTRIBUTION APPROACH AT PT INDOFOOD CBP SUKSES  
MAKMUR TBK***

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**Abstract**

*This study analyses waste in the export process flow of PT Indofood CBP Sukses Makmur Tbk through a Lean Management approach and Value Stream Mapping. CVSM findings indicate the presence of non-value-added activities in the form of long waiting times, improper processing, and excessive work movements. Priority waste was identified using the Borda Count Method and analysed for root causes using the 5 Whys technique. Based on these results, FVSM was developed to simplify the workflow and reduce repetitive activities, resulting in a potential reduction in process time from 32,200 minutes to 31,480 minutes with a time difference of 720 minutes (2.24% efficiency) and a reduction in lead time from 52,840 minutes to 47,860 minutes with a time difference of 4,980 minutes (9.42% efficiency). These findings confirm that the implementation of Lean Management can significantly improve the effectiveness and efficiency of the export process.*

***Keywords: Efficiency, Export, Lean Distribution, PT. Indofood CBP Sukses Makmur Tbk***

**ANALISIS EFISIENSI EKSPOR MI INSTAN DENGAN PENDEKATAN  
*LEAN DISTRIBUTION* PADA PT INDOFOOD CBP SUKSES MAKMUR  
TBK**

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**Abstrak**

Penelitian ini menganalisis pemborosan pada alur proses ekspor PT. Indofood CBP Sukses Makmur Tbk dengan teknik deskriptif kualitatif melalui pendekatan Lean Management dan pemetaan Value Stream Mapping. Temuan CVSM menunjukkan adanya aktivitas non-value added berupa waktu tunggu panjang, pemrosesan tidak tepat, dan gerakan kerja berlebih. Waste prioritas diidentifikasi melalui Borda Count Method dan dianalisis akar penyebabnya menggunakan teknik *5 Whys*. Berdasarkan hasil tersebut, FVSM disusun untuk menyederhanakan alur kerja dan mengurangi aktivitas berulang, yang menghasilkan potensi penurunan *process time* dari 32.200 menit menjadi 31.480 menit dengan selisih 720 menit (efisiensi 2,24%) serta pengurangan *lead time* dari 52.840 menit menjadi 47.860 menit dengan selisih 4.980 menit (efisiensi 9,42%). Temuan ini menegaskan bahwa penerapan Lean Management mampu meningkatkan efektivitas dan efisiensi proses ekspor secara signifikan.

**Kata kunci: Efisiensi, Ekspor, *Lean Distribution*, PT. Indofood CBP Sukses Makmur Tbk**