

**TANTANGAN ETIKA DALAM JURNALISME KONTEMPORER: STUDI
KASUS ATAS PERUBAHAN DINAMIKA MEDIA BARU DAN
TANGGUNG JAWAB JURNALIS PROGRAM FAKTA+62 DI MDTV**

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ABSTRAK

Penelitian ini membahas tantangan etika yang dihadapi jurnalis dalam praktik jurnalisme kontemporer, khususnya dalam program berita *Fakta+62* di MDTV. Permasalahan yang mendasari penelitian ini adalah bagaimana jurnalis menghadapi dilema etis ketika harus menyeimbangkan tuntutan kecepatan penyajian berita dengan akurasi, objektivitas, serta tanggung jawab sosial di tengah perkembangan media baru dan arus informasi yang deras. Melalui pendekatan kualitatif dengan teknik wawancara terhadap tiga jurnalis aktif MDTV, penelitian ini mengeksplorasi bagaimana jurnalis menyikapi tekanan media baru, jurnalisme warga, serta dinamika media sosial yang sering kali mempercepat arus informasi tanpa verifikasi memadai. Hasil penelitian menunjukkan bahwa media baru membawa peluang sekaligus tantangan serius, seperti penyebaran hoaks, bias opini, serta tuntutan kecepatan yang kerap mengorbankan akurasi. Para jurnalis *Fakta+62* diharapkan mampu menavigasi tantangan ini dengan berlandaskan 11 Pasal Kode Etik Jurnalistik serta prinsip tanggung jawab sosial media. Penelitian ini menegaskan pentingnya integritas, verifikasi, dan literasi digital dalam menjaga profesionalisme jurnalis di era pascakebenaran.

Kata Kunci: Etika Jurnalistik, Media Baru, Jurnalisme Warga, Tanggung Jawab Sosial

**ETHICAL CHALLENGES IN CONTEMPORARY JOURNALISM: A
CASE STUDY ON THE CHANGING DYNAMICS OF NEW MEDIA AND
THE SOCIAL RESPONSIBILITY OF *FAKTA+62* JOURNALISTS AT
MDTV**

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ABSTRACT

This study discusses the ethical challenges faced by journalists in contemporary journalism practices, particularly in the Fakta+62 news program on MDTV. The main problem underlying this research is how journalists deal with ethical dilemmas when balancing the demand for speed in news delivery with accuracy, objectivity, and social responsibility amid the rapid development of new media and the overwhelming flow of information. Using a qualitative approach with interview techniques involving three active MDTV journalists, this study explores how journalists respond to the pressures of new media, citizen journalism, and the dynamics of social media, which often accelerate the flow of information without adequate verification. The findings show that new media present both opportunities and serious challenges, such as the spread of hoaxes, opinion bias, and the demand for speed that often sacrifices accuracy. Journalists of Fakta+62 are expected to navigate these challenges based on the 11 Articles of the Journalistic Code of Ethics and the principles of social responsibility in media. This study emphasizes the importance of integrity, verification, and digital literacy in maintaining journalistic professionalism in the post-truth era.

Keywords: *Journalistic Ethics, New Media, Citizen Journalism, Social Responsibility*