

ANALISA PERFORMA REKSADANA SAHAM PADA SUCORINVEST ASSET MANAGEMENT

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ABSTRAK

Penulisan ini bertujuan untuk menganalisis performa reksa dana saham yang dikelola oleh PT Sucorinvest Asset Management selama periode 2020–2024. Penulisan dilakukan untuk mengetahui gambaran kinerja produk reksa dana saham, peran alokasi aset terhadap nilai aktiva bersih (NAB), serta risiko dan imbal hasil yang dihasilkan. Metode yang digunakan adalah deskriptif kuantitatif dengan teknik studi dokumentasi melalui data sekunder dari laporan resmi Otoritas Jasa Keuangan (OJK), Bareksa, dan situs resmi manajer investasi. Hasil penulisan menunjukkan bahwa Sucorinvest Equity Fund unggul dalam pengelolaan dana besar dengan return jangka panjang yang positif, namun memiliki volatilitas tinggi. Sucorinvest Maxi Fund menunjukkan keseimbangan antara return dan risiko, sementara Sucorinvest Sharia Equity Fund memberikan pertumbuhan stabil sesuai prinsip syariah meskipun dengan volatilitas yang cukup tinggi. Selain itu, strategi alokasi aset terbukti berperan signifikan dalam memengaruhi NAB masing-masing produk. Fluktuasi dana kelolaan (AUM) serta return tahunan produk juga menunjukkan korelasi erat terhadap perkembangan NAB. Penulisan ini diharapkan dapat menjadi referensi bagi investor dalam mempertimbangkan potensi investasi pada reksa dana saham serta bagi manajer investasi dalam menentukan strategi pengelolaan portofolio.

Kata kunci: reksa dana saham, nilai aktiva bersih, asset under management, alokasi aset, risiko investasi

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ABSTRACT

This study aims to analyze the performance of equity mutual funds managed by PT Sucorinvest Asset Management during the 2020–2024 period. The research was conducted to provide an overview of mutual fund product performance, the role of asset allocation on Net Asset Value (NAV), as well as the risks and returns generated. The method employed is descriptive quantitative using documentation study techniques through secondary data from official reports by the Financial Services Authority (OJK), Bareksa, and official fund manager websites. The results show that Sucorinvest Equity Fund excels in large fund management with positive long-term returns, albeit with high volatility. Sucorinvest Maxi Fund offers a balance between return and risk, while Sucorinvest Sharia Equity Fund provides stable growth under sharia principles despite relatively high volatility. Furthermore, asset allocation strategies play a significant role in influencing each product's NAV. Fluctuations in Asset Under Management (AUM) and annual product returns also show a strong correlation with NAV performance. This research is expected to serve as a reference for investors in considering equity mutual fund investment prospects and for fund managers in formulating portfolio management strategies.

Keywords: equity mutual funds, net asset value, asset under management, asset allocation, investment risk