

PENGARUH FILM JURNALISTIK INVESTIGASI TERHADAP

MINAT MENONTON MAHASISWA

**(Studi Eksperimen kepada Mahasiswa/i Jurnalistik IISIP Lenteng Agung,
Jakarta Selatan terhadap Film Amerika Serikat “Spotlight” dan Film
Indonesia “Moammar Emka’s Jakarta Undercover”)**

SANDIKA DWI PANGESTU

Abstrak

Film merupakan sebuah medium yang menarik dari segi gambar, suara, efeknya, dan alur ceritanya akan menarik minat menonton masyarakat dalam melihatnya. Dari sekian banyak *genre* film yang ada, film yang mempresentasikan kisah para jurnalis dalam menjalankan profesinya menarik untuk dikaji. Film “Spotlight” dan film “Moammar Emka’s Jakarta Undercover” menjadi obyek dalam penelitian ini. mengambil kisah kehidupan jurnalis atau wartawan investigasi. Penelitian bertujuan untuk mengetahui seberapa besar minat menonton mahasiswa/i Jurnalistik IISIP terhadap film tersebut. Peneliti melakukan metode eksperimen dalam penelitian ini untuk menjelaskan pengaruh dalam setiap perbandingan dari film. Fokus penelitian yang ingin dijawab dari pertanyaan penelitian ini adalah Seberapa besar pengaruh Film Jurnalisme Investigasi Terhadap Minat Menonton Antara Film Amerika Serikat “Spotlight” dan Film Indonesia “Moammar Emka’s Jakarta Undercover”. Hasil Penelitian disimpulkan diketahui bahwa film yang paling mendominasi dalam minat menonton adalah film Moammar Emka’s Jakarta Undercover dibandingkan dengan film Spotlight.

Kata Kunci: Film, Jurnalistik Investigasi, Minat Menonton, Eksperimen

THE INFLUENCE OF FILM JOURNALISM INVESTIGATION TOWARD INTEREST WATCHING STUDENTS

***(Experimental study to students of journalism IISIP Lenteng Agung in South
Jakarta, To the United States Movie "Spotlight" and Indonesian Movie
"Moammar Emka's Jakarta Undercover)***

SANDIKA DWI PANGESTU

Abstrac

The film is an interesting medium in terms of image, sound effect, and the plot will interest watching community in looking at it. Of the many genres of film, a film presented the story of the journalists in the exercise of his profession are interesting to review. The film "Spotlight" and the film "the need Emka's Jakarta Undercover" becomes an object in this research. take the story of the life of the journalist or reporter's investigation. The research aims to find out how large the interest in watching students of Journalistic IISIP/i against the film. Researchers perform experimental method in this research to explain the influence in any comparison of the film. The focus of the research that would like to be answered from this research question is how big the influence of Film Journalism Investigation Against United States Interests Between Watching the movie "Spotlight" and the Film "the need Emka's Indonesia Jakarta Undercover." Results of the study it was concluded that the film is most known to dominate in the interest to watch is the need Emka's Jakarta Undercover compared to film Spotlight.

Keyword: *Movie, Journalism Investigation, Interest Watching, Experiment.*