

ABSTRAK
STRATEGI ADVOKASI DI QATAR : STUDI KASUS “WOMEN OF THE
MIDDLE EAST PODCAST” TERKAIT QATAR LABOR LAW NO. 14
PASAL 93 TAHUN 2004

Qatar Labor Law No. 14 Pasal 93 Tahun 2004 bertujuan memberikan keadilan dan kesetaraan kesempatan kerja bagi perempuan. Namun, realitas di lapangan menunjukkan perempuan masih mengalami hambatan, baik dalam akses ke dunia kerja maupun dalam meraih posisi strategis. Hal ini mencerminkan lemahnya implementasi dan advokasi pemerintah terhadap kebijakan tersebut. Penelitian ini bertujuan mengidentifikasi peran Women of The Middle East Podcast sebagai aktor non-negara dalam mendorong advokasi transnasional atas hak pekerja perempuan. Dengan menggunakan teori Transnational Advocacy Network (TAN) dan metode kualitatif melalui studi pustaka beserta wawancara bersama Dr. Amal Al-Malki selaku pendiri Women of The Middle East Podcast, penelitian ini menemukan bahwa Women of The Middle East Podcas telah menjalankan strategi advokasi yang nyata, ditunjukkan melalui berbagai pencapaian dalam memperjuangkan hak-hak pekerja perempuan di Qatar. Melalui teori Transnational Advocacy Network (TAN), advokasi yang dilakukan oleh Women of The Middle East Podcast dianalisis melalui empat pilar konsep dari Transnational Advocacy Network (TAN) yaitu Symbolic Politics, Information Politics, Leverage Politics, dan Accountability Politics. Hasilnya menunjukkan bahwa Women of The Middle East Podcast berperan aktif dalam membangun simbol perjuangan perempuan, menyebarkan informasi, menjalin tekanan internasional, dan menagih komitmen pemerintah terhadap visi kesetaraan gender.

Kata Kunci: Hak Pekerja Perempuan, Qatar, dan Strategi Advokasi Transnasional.

ABSTRACT
ADVOCACY STRATEGIES IN QATAR : A CASE STUDY OF THE
“WOMEN OF THE MIDDLE EAST PODCAST” PERTAINING TO
QATAR LABOR LAW NO. 14 ARTICLE 93 2004

Qatar Labor Law No. 14 Article 93 2004 aims to provide justice and equal employment opportunities for women. However, the reality on the field shows that women still experience restrictions, both in access to the world of work and in achieving strategic positions. This reflects the government's weak implementation and advocacy of the policy. This research aims to identify the role of Women of the Middle East Podcast as a non-state actor in encouraging transnational advocacy for women's labor rights. By using the Transnational Advocacy Network (TAN) theory and qualitative methods through literature study along with interviews with Dr. Amal Al-Malki as the founder of Women of The Middle East Podcast, this study found that Women of The Middle East Podcas has carried out a real advocacy strategy, shown through various achievements in fighting for the rights of women workers in Qatar. Through the lens of the Transnational Advocacy Network (TAN) theory, the advocacy carried out by the Women of The Middle East Podcast is analyzed using the four core pillars of TAN: Symbolic Politics, Information Politics, Leverage Politics, and Accountability Politics. The findings indicate that the Women of The Middle East Podcast plays an active role in building symbols of women's struggles, disseminating information, fostering international pressure, and holding governments accountable to their commitments on gender equality.

Keywords: Women Labor Rights, Qatar, dan Transnational Advocacy Network.