

# **EMPLOYEE RELATIONS HUMAS BPSDM HUKUM DAN HAM DALAM MENINGKATKAN KINERJA KARYAWAN**

**Nur Rizqiyah**

## **Abstrak**

Penelitian ini dilakukan dengan tujuan untuk mengetahui kegiatan *employee relations* yang ada di BPSDM Hukum dan HAM dalam meningkatkan kinerja karyawan. Kajian teoritis dalam penelitian ini adalah komunikasi, komunikasi organisasi, humas pemerintah, *employee relations*, dan kinerja karyawan. Metode penelitian dalam skripsi ini adalah kualitatif yang bersifat studi deskriptif, dengan teknik pengumpulan data yang digunakan berdasar pada metode triangulasi (Data, teori, metode dan sumber) dan wawancara mendalam (*indepth interview*) kepada Ibu Surtinah, bagian kepegawaian BPSDM Hukum dan HAM, selaku *key informan* 1 yang melaksanakan kegiatan *employee relations*, dan *key informan* 2 Bapak Darno Pujiyanto, selaku panitia kegiatan *employee relations* BPSDM Hukum dan HAM dan 3 karyawan BPSDM Hukum dan HAM selaku *informan* serta observasi langsung untuk data primer dan menggunakan dokumen serta data pustaka untuk data sekunder. Hasil penelitian penulis mendapatkan gambaran (deskripsi) mengenai kegiatan-kegiatan *employee relations* yang telah dilaksanakan. Kegiatan *outbound*, serta media internal (*callender event*, buletin, dan website) ketercapaian tujuan dapat dikatakan cukup maksimal.

**Kata Kunci:** *Employee Relations*, Kinerja Karyawan

# **EMPLOYEE RELATIONS OF PUBLIC RELATIONS BPSDM LAW AND HUMAN RIGHTS IMPROVING THE PERFORMANCE OF EMPLOYEES**

**Nur Rizqiyah**

## **Abstrack**

This research was conducted in order to determine employee relations activities in BPSDM Law and Human Rights in improving employee performance. Theoretical study in this research is communication, organizational communication, government public relations, employee relations, and employee performance. The method of this thesis is the qualitative nature descriptive study, with data collection techniques are used, based on the triangulation method (data, theories, methods and sources) and in-depth interviews (depth interview) Ms. Surtinah, personnel department BPSDM law and human rights, as key informant first conducting employee relations, and key informant 2 Mr. Darno Pujianto, as the committee activities of employee relations BPSDM Law and human rights and three employees BPSDM law and human rights as informants and direct observation for primary data and using documents and library data to secondary data , The results of the study authors get an overview (description) regarding employee relations activities that have been implemented. Outbound, and internal media (Callender events, newsletters, and websites) achievement of the objectives which can be considered the maximum.

**Keywords:** Employee Relations, Employee performance