

## DAFTAR PUSTAKA

### Buku

- Acuto, M. (2013). *Global cities, governance and diplomacy: The urban link*. Routledge.
- Anholt, Simon. (2007). *Competitive Identity*. Basingstoke : Palgrave Macmillan.
- Creswell, J. W., & Creswell, J. (2003). *Research design* (pp. 155-179). Thousand Oaks, CA: Sage publications.
- Creswell, J. W. (2015). *Penelitian Kualitatif & Desain Riset* (Indonesia ed.). Jakarta: Pustaka Pelajar.
- Dinnie, K. (2010). *City branding: Theory and cases*. Springer.
- Govers, R. (2018). *Imaginative Communities: Admired Cities, Regions and Countries*. PlacesBrands Press.
- Govers, R., & Go, F. M. (2009). *Place Branding: Glocal, Virtual and Physical Identities, Constructed, Imagined and Experienced*. Palgrave Macmillan.
- Leonard, Mark. (2002). *Diplomacy by Other Means*. London : The Foreign Policy Centre.
- Merriam, S. B. (2009). *Qualitative Research: A Guide to Design and Implementation*. John Wiley & Sons, Ltd.
- Moeloeng, L. J. (2007). *Metodologi Penelitian Kualitatif*. PT Remaja Rosdakarya.
- Snow, N., & Taylor, P. M. (2020). *Routledge Handbook of Public Diplomacy*. Routledge.
- Sugiyono, P. D. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta Bandung.
- Supranto, J. (2000). *Statistik Teori dan Aplikasi*. Erlangga.
- Trisni, Sofia. (2024). *DIPLOMASI PUBLIK DAN DINAMIKA HUBUNGAN INTERNASIONAL Tren, Tantangan, dan Transformasi dalam Era Kontemporer*. Andalas University Press.
- Van der Pluijm, R., & Melissen, J. (2007). *City Diplomacy: The Expanding Role of Cities in International Politics*. Netherlands Institute of International Relations ‘Clingendael’.

Watson, Adam. (2005). *Diplomacy: The Dialogue between States*. Prancis: Routledge.

### Artikel, Jurnal

Acuto, M., and S. Rayner. 2016. "City Networks: Breaking Gridlocks or Forging (New) Lock ins?" *International Affairs* 92 (5): 1147–1166. doi: 10.1111/1468-2346.12700.

Al Awadhi, H., & Morris, A. (2022). *Smart City Dubai: Strategies for Digital Urban Governance*. *International Journal of Urban and Regional Research*, 46(1), 55–71.

Al Husna, I. (2022). *Pengaruh City Branding (Discover the Sacred Highlands) terhadap Keputusan Berkunjung= The Effect of City Branding (Discover the Sacred Highlands) on the Decision to Visit in Toraja* (Doctoral dissertation, Universitas Hasanuddin).

Alawadi, K., & Ponzini, D. (2021). Transnational mobilities of the tallest building: Origins, mobilization and urban effects of Dubai's Burj Khalifa. ResearchGate.[https://www.researchgate.net/publication/350522901\\_Transnational\\_mobilities\\_of\\_the\\_tallest\\_building\\_origins\\_mobilization\\_and\\_urban\\_effects\\_of\\_Dubai%27s\\_Burj\\_Khalifa](https://www.researchgate.net/publication/350522901_Transnational_mobilities_of_the_tallest_building_origins_mobilization_and_urban_effects_of_Dubai%27s_Burj_Khalifa)

Albeshr, H., & Ahmad, S.Z. (2015). Service innovation by Dubai International Airport: the battle to remain competitive. *Emerald Emerging Markets Case Studies*, 5, 1-18.

Alsayel, A. A., Fransen, J., De Jong, M., & Almatar, K. (2024). Riyadh: King of Gigaprojectscan Bold City Rebranding Meet Social and Urban Challenges?. *Available at SSRN 4947769*.

Anholt, Simon. (1998). "Nations Brands of the twenty first Century." *Journal of Brand Management* 5, no. 6: 395-406. DOI: <https://doi.org/10.1057/bm.1998.30>

Arwanto, C. P. V., Nugraha, B. S., & Widiyarta, A. (2020). Strategi City Branding Kota Surabaya Sparkling Surabaya dalam Meningkatkan Kunjungan Wisatawan. *Perspektif*, 9(2), 322-328.

- Basri, Ivan Satria. (2016). Implementasi Diplomasi Kota dalam Kaitan Pelaksanaan Kebijakan Luar Negeri Indonesia. Tesis, Universitas Indonesia.
- Brownson, J., Touq, A., & Almuraqab, N. (2023). Global connectivity, spatial proximity, multimodal transport, and polycentric urban regions: uae urban development 2020 - 2030. *International Journal of Membrane Science and Technology*, 10(3), 2524-2533. <https://doi.org/10.15379/ijmst.v10i3.1991>
- Dašić, D., & Dašić, B. (2021, June). Branding of states and nations in (post) Covid 19 era. In *Tourism International Scientific Conference Vrnjačka Banja-TISC* (Vol. 6, No. 1, pp. 162-179).
- De Jong, M., Hoppe, T., & Noori, N. (2019). City branding, sustainable urban development and the rentier state. How do Qatar, Abu Dhabi and Dubai present themselves in the age of post oil and global warming?. *Energies*, 12(9), 1657.
- Dubinsky, Y. (2023). The Olympic Games, nation branding, and public diplomacy in a post-pandemic world: Reflections on Tokyo 2020 and beyond. *Place branding and public diplomacy*, 19(3), 386-397.
- Fan, Y. (2006). Nation branding: what is being branded?.
- Fathinnah, A., Rochani, A., & Karmilah, M. (2022). Strategi city branding dalam meningkatkan kunjungan wisatawan. *Jurnal Kajian Ruang*, 2(1).
- Fathun, L. M. (2022). Peran Paradiplomacy dalam Presidensi G20 Indonesia: Studi Kasus Diplomasi Kota Jakarta pada Urban 20. *Indonesian Perspective*, 7(1), 57-78.
- Hartati, A. Y., Yuwanto, Y., Yuwono, T., & Adnan, M. (2023). Diplomasi Kota Semarang Indonesia dalam Mewujudkan Kota Bebas Banjir Tahun 2016–2022. *Prosiding Senaspolhi*, 5(1).
- Hashim, A. R. A. A. B. (2012). Branding the brand new city: Abu Dhabi, travelers welcome. *Place Branding and Public Diplomacy*, 8, 72-82.
- Kelechi, W. (2024). Public diplomacy and nation branding. *Journal of Public Relations*, 3(1), 40-51.
- Knight, J. (2015). *International Universities: Misunderstandings and Emerging Models? Journal of Studies in International Education*, 19(2), 107–121.

- Korelin, K., & Schneider, E. (2009). City Branding an Outlook of Four International Cities. *International Marketing Master's Program*.
- Kourtiti, K., Nijkamp, P., & Arribas-Bel, D. (2021). Smart cities and tourism: A meta-review analysis. *Sustainability*, 13(12), 6819. <https://doi.org/10.3390/su13126819>
- Madichie, N. O., & Madichie, L. (2013). City brand challenge 101: Sharjah in a globalised UAE context. *International Journal of Business and Globalisation*, 11(1), 63-85.
- Sameh, H., Abd El-Aziz, H. M., & Hefnawy, N. H. (2018). Building a successful city branding case study: Dubai. *Journal of Al-Azhar University Engineering Sector*, 13(48), 1058-1065.
- Surwiyanta, A. (2021). Dampak pengembangan pariwisata terhadap kehidupan sosial budaya dan ekonomi. *Media Wisata*, 2(1). <https://doi.org/10.36276/mws.v2i1.30>
- Valentina, A. H. (2019). Pengembangan Pariwisata Melalui Konsep City Branding (Endless Probolinggo) (Studi Pada Dinas Pemuda, Olahraga, Pariwisata dan Kebudayaan (Disporaparbud) Kabupaten Probolinggo (Doctoral dissertation, Universitas Brawijaya).
- Van der Pluijm, R., and J. Melissen. 2007. City Diplomacy. The Expanding Role of Cities in International Politics. Clingendael Diplomacy Papers. The Hague: Netherlands Institute of International Relations "Clingendael".
- Wang, J. 2006. Public Diplomacy and Global business. *The Journal of Business Strategy*. Vol. 27. Iss (3). Pp 49-58
- Wiweka, K., & Arcana, I. G. (2019). *Pengantar Ilmu Pariwisata*. Politeknik Sahid Jakarta & Universitas Angers.
- Yuel, M. V. D. B., Nethan, A., Ikhtiarin, A. D., Agustin, V. M., Amini, D. S., & Subandi, Y. (2023). Strategi Diplomasi Publik Korea Selatan Terhadap Indonesia Melalui Korean Wave. *Jurnal Ilmiah Dinamika Sosial*, 7(1), 45-55.
- Zeineddine, C. (2017), "Employing nation branding in the Middle East – United Arab Emirates (UAE) and Qatar", *Management & Marketing. Challenges*

for the Knowledge Society, Vol. 12, No. 2, pp. 208-221. DOI: 10.1515/mmcks-2017-0013.

## Wawancara

Negara, Kartika Candra. (2025, 13 Juni). Personal Interview.

## Website

Abdulla, N. (2022, 7 November). 3 years of Fighting Covid: How UAE Did All it Could to Protect Residents Tourists. Khaleej Times. [https://www.khaleejtimes.com/lifestyle/health/3-years-of-fighting-covid-how-uae-did-all-it-could-to-protect-residents-tourists?\\_refresh=true](https://www.khaleejtimes.com/lifestyle/health/3-years-of-fighting-covid-how-uae-did-all-it-could-to-protect-residents-tourists?_refresh=true)

Amalia, H. A. (2021, 12 Agustus). *Jumlah Penumpang Bandara Dubai Turun 40%*. Retrieved from investor.id: <https://investor.id/international/259150/jumlah-penumpang-bandara-dubai-turun-40>

Anonim. (2021, 16 Mei). Dubai Tourism Annual Visitor Report 2020. Dubai Economy and Tourism. <https://www.dubaidet.gov.ae/en/research-and-insights/annual-visitor-report-2020>

Lee, H. T. (2007, 9 November). Nation Branding Explained. <https://www.cfr.org/backgrounder/nation-branding-explained>

Mubarak, A. (2021, 7 Juli). Hamdan bin Muhammad: Dubai Pimpin Pemulihan Pariwisata Dunia. Emirates News Agency. <https://www.wam.ae/id/details/1395302950691>

Ramadhian, N., & Cahya, K. D. (2020, 24 Juni). Siap-siap, Dubai Sambut Kembali Turis Asing pada Juli 2020. Kompas.com. <https://travel.kompas.com/read/2020/06/24/122000027/siap-siap-dubai-sambut-kembali-turis-asing-pada-juli-2020>

Sahni, S. (2024, 7 Agustus). Nation Branding in the UAE: The Case of Dubai. Nickeled & Dimed. <https://nickledanddimed.com/2024/08/07/nation-branding-in-the-uae-the-case-of-dubai/>

- Sheharyar. (2024, 9 Januari). The UAE's Growing Tourism Industry and It's Impact on The Economy. Insights. <https://ae.insightss.co/the-uaes-growing-tourism-industry/>
- Tashandra, N. (Ed.). (2023, 16 Mei). Bandara Internasional Dubai Catat 21,2 Juta Penumpang pada Awal 2023. Kompas.com. <https://travel.kompas.com/read/2023/05/16/171600127/bandara-internasional-dubai-catat-21-2-juta-penumpang-pada-awal-2023>
- Yustika, D. (2023, 7 Agustus). Dubai Melampaui Tingkat Kunjungan Internasional Pra-Pandemi pada Semester 1 2023 dengan Pertumbuhan 20% YoY. Emirates News Agency. <https://www.wam.ae/id/details/1395303184367>
- Department of Tourism and Commerce Marketing (DTCM). (2020). *Annual Visitor Report 2019*. Dubai Tourism. Retrieved from <https://www.dubaidet.gov.ae/en/research-and-insights/annual-visitor-report-2019>
- DTCM (Dubai Tourism and Commerce Marketing). (2021). *Dubai Welcomes The World With New Global Campaign Featuring Zac Efron & Jessica Alba* [Press Release].
- Dubai Business Events. (2022). *Annual Report 2022*. <https://www.dubaibusinesssevents.com>
- Dubai Tourism. (2022). *Tourism Vision 2025*. <https://www.visitdubai.com>