

The Influence of Intellectual Capital on the Performance of Public Service Agency University with Good University Governance as a Moderating Variable

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ABSTRACT

This study was conducted to examine the effect of intellectual capital comprising human capital, structural capital, and relational capital on the performance of Public Service Agency (BLU) University with Good University Governance as a moderating variable. The study was conducted at Public Service Agency State Universities (PTN BLU) in Jakarta, namely Universitas Pembangunan Nasional “Veteran” Jakarta, Universitas Islam Negeri Syarif Hidayatullah Jakarta, and Politeknik Negeri Jakarta. Data was obtained by distributing questionnaires to lecturers and education staff who are employees at PTN BLU Jakarta. Obtained a sample of 148 respondents. The data analysis technique used is SEM-PLS with a significance level of 5%. The result of this study indicated that (1) Human Capital has no effect on the performance of public service agency university, (2) Structural Capital has a positive effect on the performance of public service agency university, (3) Relational Capital has a positive effect on the performance of public service agency university, (4) Good University Governance has a positive effect on the performance of public service agency university, (5) Good University Governance does not strengthen the positive influence of Human Capital on the performance of public service agency university, (6) Good University Governance does not strengthen the positive influence of Structural Capital on the performance of public service agency university, (7) Good University Governance does not strengthen the positive influence of Relational Capital on the performance of public service agency university.

Kata Kunci : *Human Capital, Structural Capital, Relational Capital, University Performance, Good University Governance*

**Pengaruh *Intellectual Capital* Terhadap Kinerja Universitas
Badan Layanan Umum dengan *Good University Governance*
Sebagai Variabel Moderasi**

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ABSTRAK

Penelitian ini dilakukan untuk menguji pengaruh *intellectual capital* yang terdiri dari *human capital*, *structural capital*, dan *relational capital* terhadap kinerja Universitas BLU dengan *Good University Governance* sebagai variabel moderasi. Penelitian dilakukan pada Perguruan Tinggi Negeri Badan Layanan Umum (PTN BLU) di Jakarta yaitu Universitas Pembangunan Nasional “Veteran” Jakarta, Universitas Islam Negeri Syarif Hidayatullah Jakarta, dan Politeknik Negeri Jakarta. Data diperoleh dengan menyebarkan kuesioner kepada tenaga pendidik dan tenaga kependidikan yang merupakan pegawai pada PTN BLU Jakarta. Diperoleh sampel sebanyak 148 Responden. Teknik analisis data yang digunakan adalah SEM-PLS dengan tingkat signifikansi sebesar 5%. Hasil penelitian ini menunjukkan bahwa (1) *Human Capital* tidak berpengaruh terhadap kinerja Universitas BLU, (2) *Structural Capital* berpengaruh positif terhadap kinerja Universitas BLU, (3) *Relational Capital* berpengaruh positif terhadap kinerja Universitas BLU, (4) *Good University Governance* berpengaruh positif terhadap kinerja Universitas BLU, (5) *Good University Governance* tidak memperkuat pengaruh positif *Human Capital* terhadap kinerja Universitas BLU, (6) *Good University Governance* tidak memperkuat pengaruh positif *Structural Capital* terhadap kinerja Universitas BLU, (7) *Good University Governance* tidak memperkuat pengaruh positif *Relational Capital* terhadap kinerja Universitas BLU.

Kata Kunci : *Human Capital*, *Structural Capital*, *Relational Capital*, Kinerja Universitas, *Good University Governance*