

**IMPLEMENTASI KERJA SAMA INDONESIA-UNI EROPA MELALUI
EUROPE ON SCREEN DALAM UPAYA PENGEMBANGAN PRODUKSI
FILM PENDEK INDONESIA TAHUN 2018-2024 STUDI KASUS: SHORT
FILM PITCHING PROJECT**

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ABSTRAK

Kehadiran film pendek kini sudah bukan hanya objek hiburan semata, melainkan sudah memasuki konteks hubungan internasional. Sayangnya produksi film pendek di Indonesia menghadapi berbagai tantangan yang cukup berarti sehingga menghambat perkembangan film pendek Indonesia. Pemerintah melakukan berbagai upaya untuk mengatasi tantangan tersebut yang diwujudkan melalui berbagai macam program dukungan. Salah satu program yang diadakan melalui kehadiran Festival *Europe on Screen* (EoS) dari jalinan kerja sama dengan Uni Eropa, yaitu program *Short Film Pitching Project* (SFPP). Penelitian ini bermaksud mendeskripsikan implementasi jalinan kerja sama antara pihak Indonesia dengan Uni Eropa melalui program SFPP dalam konsep kerja sama internasional berbentuk *international assistance*. Dengan metode kualitatif deskriptif disertai data primer dan sekunder, penelitian ini mengumpulkan data dengan teknik wawancara dan studi literatur. EoS hadir di Indonesia sebagai festival film internasional tertua di Indonesia adalah upaya Uni Eropa untuk memperluas diplomasi budaya mereka. Sejak 2018, EoS menghadirkan program yang mendukung produksi film pendek Indonesia, yaitu SFPP. Program ini merupakan bentuk bantuan *international assistance* dengan jalinan kerja sama internasional.

Kata kunci: Produksi film pendek Indonesia, Kerja sama internasional, Uni Eropa, Indonesia, *International assistance*, *Europe on Screen*, *Short Film Pitching Project*.

**IMPLEMENTATION OF INDONESIA-UNI EUROPE COOPERATION
THROUGH EUROPE ON SCREEN IN AN EFFORT TO DEVELOP
INDONESIAN SHORT FILM PRODUCTION IN 2018-2024 CASE STUDY:
SHORT FILM PITCHING PROJECT**

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ABSTRAK

The presence of short films is now not just an object of entertainment, but has entered the context of international relations. Unfortunately, short film production in Indonesia faces significant challenges that hinder the development of Indonesian short films. The government makes various efforts to overcome these challenges which are realized through various kinds of support programs. One of the programs held through the presence of the Europe on Screen (EoS) Festival from the cooperation with the European Union, namely the Short Film Pitching Project (SFPP) program. This research aims to describe the implementation of cooperation between Indonesia and the European Union through the SFPP program in the concept of international cooperation in the form of international assistance. With a descriptive qualitative method accompanied by primary and secondary data, this research collects data using interview techniques and literature studies. EoS is present in Indonesia as the oldest international film festival in Indonesia is an effort by the European Union to expand their cultural diplomacy. Since 2018, EoS presents a program that supports the production of Indonesian short films, namely SFPP. This program is a form of international assistance with international cooperation.

Key words: *Indonesian short film production, International cooperation, European Union, Indonesia, International assistance, Europe on Screen, Short Film Pitching Project.*