

DAFTAR PUSTAKA

BUKU

- Abdussamad, H. Z. (2021). *Metode Penelitian Kualitatif*. CV. Syakir Media Press.
- Ahyar, H., Andriani, H., Ustiawaty, J., Utami, E. F., Istiqomah, R. R., Fardani, R. A., Sukmana, D. J., & Auliya, N. H. (2020). *Metode Penelitian Kualitatif & Kuantitatif*. Pustaka Ilmu Group.
- Barston, R. P. (2019). *Modern Diplomacy*. Routledge.
- Creswell, J. W., & Creswell, J. D. (2018). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. SAGE Publications.
- Cull, N. J. (2009). *Public Diplomacy: Lessons from the Past*. Figueroa Press.
- Fitzpatrick, K. R. (2011). *US Public Diplomacy in a Post-9/11 World: From Messaging to Mutuality*. Figueroa Press Los Angeles, CA.
- Grayling, A.C. (2016). *The History of Philosophy*. St. Martin's Press.
- Hocking, B. (2005). *Rethinking the 'New' Public Diplomacy* (pp. 28–43). Palgrave Macmillan.
- Lamont, C. (2021). *Research Methods in International Relations*. SAGE Publications Ltd.
- Melissen, J. (2005). *The New Public Diplomacy: Between Theory and Practice* (pp. 3–27). Palgrave Macmillan.
- Miles, M. B., & Huberman, A. M. (1994). *Qualitative Data Analysis: A Methods Sourcebook* (2nd ed.). SAGE Publications.
- Riordan, S. (2005). *Dialogue-Based Public Diplomacy: A New Foreign Policy Paradigm?* (pp. 180–195). Springer.
- Snow, N., & Cull, N. J. (2020). *Routledge Handbook of Public Diplomacy*. Routledge.
- Soetjipto, A. W., Yuliestiana, A. T. D., Suryani, D. P. S., Kinanthi, D. K., Tamzil, C. F., Parameswari, P., & Waworuntu, A. (2019). *Transnasionalisme: Peran Aktor Non Negara dalam Hubungan Internasional*. Yayasan Pustaka Obor Indonesia.
- Utomo, L. (2020). *Buku Ajar Antropologi dan Sosiologi*. Lembaga Studi Hukum Indonesia.

DOKUMEN

- Berentsen, M. (2020). *International Cultural Policy (ICB) in practice*. Boekman.
- Chang, E., & Vermeulen, R. (2018). *Cultural Activities 2018: Indonesia*. <https://dutchculture.nl/sites/default/files/atoms/files/Factsheet%20Indonesia%202019.pdf>
- Government.nl. (2021). *International Cultural Policy (ICP)*. <https://www.government.nl/topics/international-cultural-cooperation/international-cultural-policy>
- Iob-evaluatie.nl. (2016). *Beleidsdoorlichting Publieksdiplomatie*. <https://www.iob-evaluatie.nl/publicaties/beleidsdoorlichtingen/2016/11/01/413-%E2%80%93-beleidsdoorlichting-publieksdiplomatie-2010-2014>
- Knudsen, E. (2021). *The External Cultural Policy Monitor Country Report: Netherlands*. https://opus.bsz-bw.de/ifa/frontdoor/deliver/index/docId/48/file/ECP_Monitor_Netherlands_Country_Report.pdf
- OECD. (2011). *Society at a Glance 2011*. https://www.oecd.org/en/publications/society-at-a-glance-2011_soc_glance-2011-en.html
- The Legatum Prosperity Index. (2023). *The Netherlands Prosperity Index*. <https://www.prosperity.com/globe/netherlands>

KARYA ILMIAH

- Asnasari, T. K., Inayah, A., & Lestari, R. (2023). Diplomasi publik baru Jepang melalui “Cool Japan Strategy” untuk mendukung kepentingan nasional Jepang di Indonesia dan Vietnam (2015-2020). *Glocal: Student Journal on Local and Global Issue*, 1(1), 119–141.
- Aziz, M. F., Affandi, R. M. T. N., & Akim, A. (2021). *Deutsches Fest 2015* sebagai sarana diplomasi publik baru Goethe-Institut di Indonesia. *TRANSBORDERS: International Relations Journal*, 4(2), 70–81.
- Bangsu, M. N. A., & Al-Fadhat, F. (2023). Strategi diplomasi budaya Indonesia dalam meningkatkan kerja sama Indonesia-Turki: Studi kasus rumah budaya Indonesia. *Mimbar: Jurnal Penelitian Sosial Dan Politik*, 12(2), 267–277.
- Borgatti, S., Halgin, D., & Lopez-Kidwell, V. (2011). *Network theory*. *The Sage Handbook of Social Network Analysis*, 40–54. https://www.researchgate.net/publication/288559333_Network_theory
- Budianto, A. D. Cahyadi. (2012). Pusat pengembangan seni wayang kulit di Yogyakarta (*Doctoral dissertation*, UAJY).
- Chung, J. T., Faruk, F., & Sutopo, O. R. (2023). *Public diplomacy activities of Korean Cultural Center in contemporary theory perspective*. *K@ta*, 42–48.

- Dihinayu, V. P. N. (2021). *Peran rumah budaya dalam diplomasi publik Indonesia di Belanda (Doctoral dissertation, Universitas Pelita Harapan).*
- Fariani, C., Hergianasari, P., & Simanjuntak, T. R. (2019). Upaya diplomasi publik Korea Selatan dalam mempromosikan budaya dan pariwisata di Indonesia melalui program “Teko Nang Jawa” 2019. *Cakrawala Jurnal Penelitian Sosial*, 8(2), 145–162.
- Firdaus, A., Jaya, I., Swandi, I. W., & DeArtayani, I. A. G. (2021). Manfaat Museum Virtual Google Art and Culture sebagai Media Digital untuk Bali pada Masa Pandemi. *Seminar Nasional Desain*, 1(1), 1–8.
- Gurgu, E., & Cociuban, A. D. (2016). *New public diplomacy and its effects on international level. Journal of Economic Development, Environment and People*, 5(3), 46–56.
- Handayani, L. W. (2019). *Diplomasi budaya Belanda di Indonesia melalui Erasmus Huis*. Universitas Andalas.
- Hartig, F. (2014). *New public diplomacy meets old public diplomacy—the case of China and its Confucius Institutes. New Global Studies*, 8(3), 331–352.
- Helmets, H. (2016). *Public diplomacy in early modern Europe: Towards a new history of news. Media History*, 22(3–4), 401–420. <https://www.tandfonline.com/doi/full/10.1080/13688804.2016.1174570#d1e223>
- Indria, C. (2017). Tinjauan Erasmus Huis, Instituto Italiano di Cultura, dan Institut Français Indonesia. Binus.
- Kumalaningrum, W. S. (2021). Strategi diplomasi publik Pemerintah Korea Selatan terhadap Indonesia melalui *Hallyu. Indonesia Berdaya*, 2(2), 141–148.
- Lamal, N., & Van Gelder, K. (2021). *Addressing audiences abroad: Cultural and public diplomacy in seventeenth-century Europe. The Seventeenth Century* (Vol. 36, Nomor 3, hlm. 367–387). Taylor & Francis.
- Mason, Timothy J. (2015). *Erasmus of Rotterdam*. Palgrave Macmillan.
- Nariswari, A. R. (2021). Diplomasi publik baru Jakarta International Java Jazz Festival 2020 dalam mempromosikan brand kota “Enjoy Jakarta.” *Jurnal Hubungan Internasional*, 14(2), 256–272.
- Noor, G. A. H. (2017). *Rumah budaya Indonesia dan diplomasi publik di Singapura*.
- Nugroho, R. A., Argenti, G., & Gustianti, N. A. (2024). Rumah budaya Indonesia di Belgia sebagai sarana diplomasi budaya Indonesia. *Innovative: Journal Of Social Science Research*, 4(1), 4976–4985.
- Praditya, H. T., & Arisanto, P. T. (2021). *Cool Japan Initiative sebagai multitrack diplomacy Jepang dalam menyebarkan budayanya di Indonesia 2011-2019. Global and Policy Journal of International Relations*, 9(1).

- Racharjo, P. M., & Affandi, R. M. T. N. (2019). Diplomasi publik baru dalam penyajian informasi dan gambaran budaya Jepang oleh saluran YouTube 'only in Japan.' *Padjadjaran Journal of International Relations*, 1(1), 3–22.
- Riordan, S. (2005). *Dialogue-Based Public Diplomacy: A New Foreign Policy Paradigm?* (hlm. 180–195). Springer.
- Sutantya, E. P., Hartini, H., & Gani, A. C. (2021). Penerapan tema *Golden Age* pada pusat kebudayaan Belanda Erasmus Huis, Jakarta. *Mezanin*, 4(1).
- Van Stipriaan, R. (2007). *Words at war: The early years of William of Orange's propaganda*. *Journal of Early Modern History*, 11(4–5), 331–349.
- Zhong, X., & Lu, J. (2013). *Public diplomacy meets social media: A study of the US Embassy's blogs and micro-blogs*. *Public Relations Review*, 39(5), 542–548.
- Zidan, A. (2024). *Dampak diplomasi kebudayaan Belanda di Indonesia melalui Erasmus Huis periode 2019-2022* (Bachelor's thesis, Universitas Islam Negeri Syarif Hidayatullah Jakarta).

WAWANCARA

- de Boer, J. (2024). *Wawancara Deputy Head of Culture and Communication Erasmus Huis*. (Ananda, N. Interviewer).

SITUS WEB RESMI

- Artsandculture. (2024). *Google Arts and Culture Erasmus Huis*. https://artsandculture.google.com/explore/collections/erasmus-huis?c=three_d
- DutchCulture. (2020). *Indonesia at a Glance*. <https://dutchculture.nl/en/country/ID>
- Dutchculture. (2021). *About DutchCulture*. <https://dutchculture.nl/en/profile>
- DutchCulture. (2023). *Talkshow: The Story of Erasmus Huis Jakarta in the Context of Cultural and Diplomatic Interactions between Indonesia and the Netherlands*. <https://dutchculture.nl/en/events/talkshow-story-erasmus-huis-jakarta-context-cultural-and-diplomatic-interactions-between>
- Government.nl. (2013). *Speech by Mark Rutte at the Indonesia-Netherlands Business Dinner*. <https://www.government.nl/documents/speeches/2013/11/21/speech-by-mark-rutte-at-the-indonesia-netherlands-business-dinner>
- Government.nl. (2018). *Speech by Minister Blok during Visit to Indonesia*. <https://www.government.nl/documents/speeches/2018/07/03/speech-by-minister-blok-during-visit-to-indonesia>

- Government.nl. (2023). *Press Statement by Minister Bruins Slot in Jakarta*. <https://www.government.nl/documents/speeches/2023/10/31/press-statement-by-minister-bruins-slot-in-jakarta-indonesia-31-october-2023>
- Grijns, L. (2021). *Erasmus Huis 50 Years Celebration* [Broadcast]. https://www.youtube.com/live/ANTX-PyYzxs?si=TeX69Xo9_mG0AQHi
- Historia. (2023). *Riwayat Erasmus Huis: Peran Baru Sebuah Pusat Kebudayaan (1970-Sekarang)*. <https://historia.id/kultur/articles/riwayat-erasmus-huis-peran-baru-sebuah-pusat-kebudayaan-1970-sekarang-vg8p7/page/5>
- Holland.com. (n.d.). *Canals of Amsterdam*. <https://www.holland.com/global/tourism/discover-the-netherlands/visit-the-cities/amsterdam/canals-of-amsterdam>
- Mutsaers, L. (2023). *The Dutch Windmill is a Cross Between Iconic Heritage, National Pride, and Polder Kitsch. The Low Countries*. <https://www.the-low-countries.com/article/the-dutch-windmill-is-a-cross-between-iconic-heritage-national-pride-and-polder-kitsch/>
- Netherlandsandyou.nl. (2024). *Europe on Screen 2024*. <https://www.netherlandsandyou.nl/web/indonesia/w/europe-on-screen-2024>
- Setkab.go.id. (2016). *Dikunjungi Rombongan Besar PM Belanda, Presiden Jokowi: ini Tunjukkan Kepercayaan pada Indonesia*. <https://setkab.go.id/dikunjungi-rombongan-besar-pm-belanda-presiden-jokowi-ini-tunjukkan-kepercayaan-pada-indonesia/>
- The Low Countries. (2023). *The Story of the Erasmus Huis (1960-1971): The Great Diplomatic Turn*. <https://www.the-low-countries.com/article/the-story-of-the-erasmus-huis-1960-1971-the-great-diplomatic-turn/>
- Vermeulen, R. (2021). *The Story of the Erasmus Huis*. <https://dutchculture.nl/en/news/story-erasmus-huis-50-years>
- Vermeulen, R. (2023). *Riwayat Erasmus Huis: Titik Balik Diplomasi (1960-1971)*. <https://historia.id/kultur/articles/riwayat-erasmus-huis-titik-balik-diplomasi-1960-1971-6jkpa/page/1>

ARTIKEL BERITA

- Bagus, I. (2024). Google Arts & Culture: Menjelajah Seni dan Sejarah Dunia. *Radio Republik Indonesia*. <https://www.rrt.co.id/ipitek/1093945/google-arts-culture-menjelajah-seni-dan-sejarah-dunia>
- Darmawan, A., & Dzulfaroh, A. (2024). Tak Ada di Bendera, Mengapa Oranye Jadi Warna Kebanggaan Timnas Belanda? *Kompas*. https://www.kompas.com/tren/read/2024/07/10/201500165/tak-ada-di-bendera-mengapa-oranye-jadi-warna-kebanggaan-timnas-belanda-#google_vignette

- Gisela, C. (2021). Menengok Penerapan Prinsip *BASIC* pada The Jakarta Post. *Kompasiana*.
<https://www.kompasiana.com/credentiagisela/61888e0affe7b551e113d7a2/menengok-penerapan-prinsip-basic-pada-the-jakarta-post>
- Ikj.ac.id. (2022). *Penandatanganan MoU IKJ – Erasmus Huis*.
<https://ikj.ac.id/kronik-seni/penandatanganan-mou-ikj-erasmus-huis/>
- Jakarta Post. (2020a). *Building an Equal Partnership of Mutual Respect*.
<https://www.thejakartapost.com/academia/2020/03/11/building-an-equal-partnership-of-mutual-respect.html>
- Jakarta Post. (2020b). *Indonesia – Netherlands Agree to Forge more Equitable Ties*.
<https://www.thejakartapost.com/news/2020/03/10/indonesia-netherlands-agree-to-forge-more-equitable-ties.html>
- Kompas. (2024). *8 Pusat Kebudayaan Asing yang Wajib dikunjungi di Jakarta*.
<https://klasiloka.kompas.id/baca/8-pusat-kebudayaan-asing-di-jakarta/>
- Kumparan. (2021). *Nuffic Neso Kembali Gelar Holland Scholarship Day 2019*.
<https://kumparan.com/millennial/nuffic-neso-kembali-gelar-holland-scholarship-day-2019-1qLNDKnNIMg/full>
- Kumparan. (2023). *Melihat Perayaan Hari Raja Belanda di Jakarta: Bicara soal Vaksin & Energi Hijau*. *Kumparan News*.
<https://kumparan.com/kumparannews/melihat-perayaan-hari-raja-belanda-di-jakarta-bicara-soal-vaksin-and-energi-hijau-20KjeZcnba2/full>
- Kurniawan, M. (2024). *Apa itu Corporate? Pengertian, Jenis, dan Struktur*. *Narasi*.
<https://narasi.tv/read/narasi-daily/apa-itu-corporate-pengertian-jenis-dan-struktur>
- Mawarti, S. (2023). *Asal Usul Alat Komunikasi Telepon Genggam*. *Radio Republik Indonesia*.
<https://rri.co.id/index.php/ipitek/332476/asal-usul-alat-komunikasi-telepon-genggam>
- Permana, G. (2024). *Kincir Angin dan Tulip Bukan Asli Belanda*. *Radio Republik Indonesia*.
<https://www.rri.co.id/ipitek/1053841/kincir-angin-dan-tulip-bukan-asli-belanda>
- Rahmasari, D. (2020). *Ulah 50 Tahun Erasmus Huis dirayakan Lewat Twitter*. *Rakyat Merdeka.id*.
https://rm.id/baca-berita/internasional/31407/BASE_URL
- Revou. (2024). *Apa itu Corporate Branding?* *Revopedia*.
<https://www.revou.co/kosakata/corporate-branding>
- Telusuri. (2022). *PSBK Art Week: Kolaborasi Indonesia – Belanda dalam Presentasi Tari Kolaboratif ‘Tjampoer.’* <https://telusuri.id/psbk-art-week-tjampoer/>
- Ulung, K. (2017). *Exploring the Netherlands in Pasar Belanda*. *The Jakarta Post*.
<https://www.thejakartapost.com/life/2017/09/20/exploring-the-netherlands-in-pasar-belanda.html>

- USC Annenberg. (2023). *What You Need to Know About Network Theory*. <https://communicationmgmt.usc.edu/blog/what-you-need-to-know-about-network-theory>
- Utami, D. (2023). Festival Film “*Europe on Screen*” Hadir di Medan. *Radio Republik Indonesia*. <https://www.rri.co.id/hiburan/268548/festival-film-europe-on-screen-hadir-di-medan>