

DAFTAR PUSTAKA

- Ahdiat, A. (2024). *TikTok Shop Gabung Tokopedia, Ini Jumlah Penggunanya*.
<https://databoks.katadata.co.id/datapublish/2024/03/19/tiktok-Shop-gabung-tokopedia-ini-jumlah-penggunanya>
- Ajeng Tiya Pratiwi, F., Hapsoro, D., Tinggi Ilmu Ekonomi YKPN Wisnu Prajogo, S., & Tinggi Ilmu Ekonomi YKPN, S. (2024). Faktor-Faktor Yang Mempengaruhi Impulsive Buying Pada Pengguna E-Commerce Di Indonesia. *Jurnal Riset Ilmu Manajemen Dan Kewirausahaan*, 2(2), 210–223.
<https://doi.org/10.61132/maeswara.v2i2.789>
- Akhil, P., & Tajamul, I. (2022). Impulsive buying behavior and Digital wallet Usage. *Cardiometry*, 23, 554–560.
<https://doi.org/10.18137/cardiometry.2022.23.554560>
- Ananda, R. F., Siregar, E. S., & Saputra, O. (2023). Pengaruh Diskon Harga Dan Endorsment Terhadap Keputusan Pembelian Di Tiktok (Studi Pada Mahasiswa Fakultas Ekonomi Dan Bisnis Islam UIN STS Jambi). *Jurnal Sains Student Research*, 1(2), 144–158. <https://doi.org/10.61722/jssr.v1i2.122>
- Ancok, D., & Suroso, F. N. (2008). *Psikologi islami : solusi Islam atas problem-problem psikologi* (Cet. 5). Pustaka Pelajar.
- Andi, S., Jam'an, & Almsyah. (2017). Pemanfaatan Air Pompengan Jeneberang Sul-Sel. *Jurnal Profitability Fakultas Ekonomi Dan Bisnis*, 1(2), 139.
<https://journal.unismuh.ac.id/index.php/profitability/article/view/1924/pdf>
- Andreani, F., Anastasia, N., & Foedjiawati, F. (2023). Determinants of Online Impulsive Buying Post Pandemic Covid-19. *Jurnal Teknik Industri*, 25(1), 17–30. <https://doi.org/10.9744/jti.25.1.17-30>
- Anggriani, R., Abdurrahman, Ibrahim, I. D. K., & Sidharta, R. B. F. I. (2021). *Pengaruh Sifat Materialisme terhadap Perilaku Impulsive Buying dan Kecenderungan Compulsive Buying Pada Remaja di Kota Mataram*. 3(1), 109–118.
- Annur, C. M. (2020). *Berapa Usia Mayoritas Pengguna Media Sosial di Indonesia?*
<https://databoks.katadata.co.id/teknologi->

telekomunikasi/statistik/7d0cac9b2502791/berapa-usia-mayoritas-pengguna-media-sosial-di-indonesia

- Annur, C. M. (2024). *10 Negara dengan Persentase Pengguna Internet yang Sering Belanja Online Tertinggi (Januari 2024)*. <https://databoks.katadata.co.id/datapublish/2024/02/20/indonesia-masuk-jajaran-10-negara-paling-sering-belanja-online>
- ANTARA. (2020). *Karakteristik konsumen Indonesia, iseng-iseng lihat berujung belanja*. <https://www.antaraneews.com/berita/1306474/karakteristik-konsumen-indonesia-iseng-iseng-lihat-berujung-belanja>
- Anwar, M. A., & Munawaroh, S. R. (2024). ISRAF DALAM AL-QUR'AN: KONTEKSTUALISASI PADA GAYA HIDUP MASYARAKAT MODERN (STUDI KAJIAN TAFSIR MAUDHU'I). *Tafsiruna: Journal Of Qur'anic Studies*, 1–9.
- Ard. (2023). *Generasi Z dan Tingkat Spiritualitas yang Rendah*. [https://news.uad.ac.id/generasi-z-dan-tingkat-spiritualitas-yang-rendah/#:~:text=Banyak penelitian yang menyebutkan bahwa,%2C” ungkap Mu'ti](https://news.uad.ac.id/generasi-z-dan-tingkat-spiritualitas-yang-rendah/#:~:text=Banyak%20penelitian%20yang%20menyebutkan%20bahwa,%20%22%20ungkap%20Mu%27ti).
- Ardiyanti, V. D. (2023). *The Effect of TikTok Live Streaming Shopping on Impulse Buying Behavior in The 2023 Global Crisis*. 2(1), 1–6.
- Arianty, N., Gultom, D. K., Yusnandar, W., & Arif, M. (2024). Determinants of impulse buying behavior: The mediating role of positive emotions of minimarket retail consumers in Indonesia. *Innovative Marketing*, 20(1), 277–287. [https://doi.org/10.21511/im.20\(1\).2024.23](https://doi.org/10.21511/im.20(1).2024.23)
- Arifin, M., & Anwar, D. (2024). *The Effect of Fomo (Fear of Missing Out) and Price Discount on Impulse Buying with Religiosity as a Moderating Variable in Palembang City People Who Shop at E-Commerce Shopee*. 07(05), 2068–2076. <https://doi.org/10.47191/ijmra/v7-i05-34>
- Ariska, Y. I., Yustanti, N. V., & Ervina, R. (2022). Dampak Tagline “Gratis Ongkos Kirim” dan Program Flash Sale pada Marketplace *Shopee* untuk Mendorong Impulsive Buying secara Online. *EKOMBIS REVIEW: Jurnal Ilmiah Ekonomi Dan Bisnis*, 10(S1), 109–120. <https://doi.org/10.37676/ekombis.v10is1.2005>

- Aryani, Y., & Gustian, D. (2020). Sistem Informasi Penjualan Barang Dengan Metode Regresi Linear Berganda Dalam Prediksi Pendapatan Perusahaan. *Jurnal Riset Sistem Informasi Dan Teknologi Informasi (JURSISTEKNI)*, 2(2), 39–51. <https://doi.org/10.52005/jursistekni.v2i2.47>
- Belk, R. W. (1985). Materialism: Trait Aspects of Living in the Material World. *Journal of Consumer Research*, 12(3), 265. <https://doi.org/10.1086/208515>
- BINUS. (2023). *MEMAHAMI R SQUARE (KOEFSIEN DETERMINASI) DALAM PENELITIAN ILMIAH*. <https://accounting.binus.ac.id/2021/08/12/memahami-r-square-koefisien-determinasi-dalam-penelitian-ilmiah/#:~:text=Sebagai contoh Nilai R square,square adjusted dapat mengukur tingkat>
- Blažević Bogar, Z., & Pleša Puljić, N. (2022). the Influence of Media on Impulsive Buying in the Era of the Covid-19 Pandemic. *Business, Management and Economics Engineering*, 20(1), 41–58. <https://doi.org/10.3846/bmee.2022.15919>
- Bonald, T., Massoulie, L., Mathieu, F., Perino, D., & Twigg, A. (2008). Epidemic live streaming: Optimal performance trade-offs. *SIGMETRICS'08: Proceedings of the 2008 ACM SIGMETRICS International Conference on Measurement and Modeling of Computer Systems*, 36(1 SPECIAL ISSUE), 325–336. <https://doi.org/10.1145/1375457.1375494>
- BPS. (2024a). *Agama di Indonesia, 2024*. <https://samarindakota.bps.go.id/id/statistics-table/1/MzI0IzE=/agama-di-indonesia-2024.html>
- BPS. (2024b). *Jumlah Penduduk Menurut Agama dan Kabupaten/Kota di Provinsi DKI Jakarta (Jawa), 2022-2023*. <https://jakarta.bps.go.id/id/statistics-table/2/ODQ0IzI=/jumlah-penduduk-menurut-agama-dan-kabupaten-kota-di-provinsi-dki-jakarta.html>
- Cahayani, S. N. B. M., Hafiliyah, D. F., & Afriyanti, D. (2024). *Pengaruh Pemahaman Konsumsi Islam , Flash Sale dan Iklan Terhadap Pembelian Impulsif di Shopee (Studi Kasus Mahasiswa Fakultas Ekonomi dan Bisnis Islam Universitas Qomaruddin)*. 3, 174–181.

- Cahyo, K. N., & Riana, E. (2019). *Perancangan Sistem Informasi Pengelolaan Kuesioner Pelatihan Pada PT Brainmatics Cipta Informatika*. 1(1), 45–53.
- Cantikasari, Y., & Basiya, R. (2022). *PENGARUH MOTIVASI HEDONIS, MATERIALISME, DAN SHOPPING LIFESTYLE TERHADAP PEMBELIAN IMPULSIF*. 23(2), 33–43.
- Chen, J., Luo, J., & Zhou, T. (2024). Research on Determinants Affecting Users' Impulsive Purchase Intention in Live Streaming from the Perspective of Perceived Live Streamers' Ability. *Behavioral Sciences*, 14(3). <https://doi.org/10.3390/bs14030190>
- CNBC Indonesia. (2023). *Bukan Harga, Ini Alasan Orang Indonesia Belanja di Ecommerce*. <https://www.cnbcindonesia.com/tech/20230216095033-37-414241/bukan-harga-ini-alasan-orang-indonesia-belanja-di-ecommerce>
- CNN Indonesia. (2021). *88,1 Persen Pengguna Internet Belanja dengan E-Commerce*. <https://www.cnnindonesia.com/ekonomi/20211111123945-78-719672/881-persen-pengguna-internet-belanja-dengan-e-commerce>
- Cunha, M. A., Rosa, A. A. S., Fernandes, R. B., Fagundes, A. F. A., & do Amaral Moretti, S. L. (2024). Influence of human values on impulse buying behavior: A gender analysis. *Revista de Administracao Mackenzie*, 25(3). <https://doi.org/10.1590/1678-6971/eRAMG240288>
- Cuong, D. T. (2023). Online Impulsive Buying Behavior Using Partial Least Squares Algorithm. *Journal of ICT Standardization*, 11(3), 217–236. <https://doi.org/10.13052/jicts2245-800X.1131>
- Danuri, & Maisaroh, S. (2019). Metodologi penelitian. In *Samudra Biru*.
- Daradjat, Z. (2005). *Ilmu Jiwa Agama* (17th ed.). Bulan Bintang.
- Deliana, S. R., Afifah, N., Listiana, E., & Shalahuddin, A. (2024). *The influence of Fear of Missing Out (FoMO) and hedonism on online impulse buying in Generation Z Shopee users with subjective norm and attitude as mediation variables*. 7(1), 206–216.
- Desya, M. M. (2019). Fiqih Anti Materialisme. *Zhafir | Journal of Islamic Economics, Finance, and Banking*, 1(2), 167–186. <https://doi.org/10.51275/zhafir.v1i2.156>

- Dewi, I. A. K., & Kusuma, P. S. A. J. (2022). Pengaruh Harga dan Promosi Live Streaming Penjualan Terhadap Perilaku Impulse Buying Pada Pembelian Produk di TikTok Shop. *Jurnal Manajemen*, 5(1), 302–315. <https://journal.jis-institute.org/index.php/jnmpsdm/article/view/1944/1448>
- Diela, T. (2024). *Luar Biasa... Jakarta Memang Kota Belanja!* <https://lifestyle.kompas.com/read/2014/08/29/070000321/Luar.Biasa.Jakarta.Memang.Kota.Belanja>
- Dompot Dhuafa. (2024). *FOMO, Bagaimanakah Islam Memandangnya?* <https://www.dompetdhuafa.org/fomo-dalam-islam/>
- Efendi, R., Indartono, S., & Sukidjo, S. (2019). the Mediation of Economic Literacy on the Effect of Self Control on Impulsive Buying Behaviour Moderated By Peers. *International Journal of Economics and Financial Issues*, 9(3), 98–104. <https://doi.org/10.32479/ijefi.7738>
- Fafilek, M., & Kramoliš, J. (2024). Retail Management: Generation Z and Their Impulsive Buying Behavior in Non-Food Retails. *Polish Journal of Management Studies*, 29(1), 119–131. <https://doi.org/10.17512/pjms.2024.29.1.07>
- Falah, M. F., Rahmawati, L., & Hakim, A. (2024). Perilaku Ekonomi Muslim Generasi Z Kecamatan Mojosari Mojokerto Pada Belanja Online Perspektif Perilaku Konsumsi Islam. *Jurnal Ekonomi ...*, 09(01), 42–58. <https://doi.org/10.37366/jespb.v9i01.1295>
- Fasa, M. I., Febrianty, Khoerulloh, A. K., Arisa, A., Utami, W., Santoso, I. R., Arifudin, O., Suganda, A. D., Nugroho, L., & Haerany, A. (2020). *Eksistensi BISNIS ISLAM di era revolusi industri 4.0*. Penerbit Widina. https://books.google.co.id/books?id=omDcDwAAQBAJ&source=gbs_navlinks_s
- Fasyni, A., Budiarti, A. P., & Lasmini, R. S. (2021). Faktor-Faktor Yang Mempengaruhi Online Impuls Buying. *Jurnal Ekonomi Bisnis Dan Kewirausahaan*, 10(2), 175. <https://doi.org/10.26418/jebik.v10i2.47796>
- Febriana, L., & Qurniati, A. (2021). Pendidikan Agama Islam Berbasis Religiusitas. *El Ta'dib: Journal of Islami Education*, 1(1), 4–7.

- Febriandika, N. R., Utami, A. P., & Millatina, A. N. (2023). Online impulse buying on TikTok platform: Evidence from Indonesia. *Innovative Marketing*, 19(3), 197–210. [https://doi.org/10.21511/im.19\(3\).2023.17](https://doi.org/10.21511/im.19(3).2023.17)
- Feng, Z., Al Mamun, A., Masukujjaman, M., & Yang, Q. (2023). Modeling the significance of advertising values on online impulse buying behavior. *Humanities and Social Sciences Communications*, 10(1), 1–18. <https://doi.org/10.1057/s41599-023-02231-7>
- Ferdiansyah, M., Albayan, A., & Al-Amar Subang, S. (2024). Pengaruh E-Commerce Terhadap Generasi Milenial Dalam Pembelian Impulsif Dan Minat Belanja Berdasarkan Syariat Islam. *Jurnal Al-Amar (JAA)*, 5(1), 68–76.
- Firmansyah, D., & Dede. (2022). Teknik Pengambilan Sampel Umum dalam Metodologi. *Jurnal Ilmiah Pendidikan Holistik (JIPH)*, 1(2), 85–114.
- Habib, M. D., & Ashraf, N. (2023). COVID-19 Outbreak: Consumer Impulsive Buying Behavior towards Personal Safety and Healthcare Products. *Pakistan Journal of Commerce and Social Sciences*, 17(3), 535–557.
- Hair, J. F., Sarstedt, M., & Ringle, C. M. (2021). Partial Least Squares Structural Equation Modeling. In *Handbook of Market Research* (Issue July). https://doi.org/10.1007/978-3-319-57413-4_15
- Hajati, D. I. (2023). *The Effect of Internet Addiction, Materialism, Hedonic Shopping Motivation, and Promotion on Online Impulse Buying*. 6(1), 78–89.
- Hamali, S. (2016). *KARAKTERISTIK KEBERAGAMAAN REMAJA DALAM PERSPEKTIF PSIKOLOGI*. 1(1), 1–394.
- Hardiati, N. (2021). Etika Bisnis Rasulullah SAW Sebagai Pelaku Usaha Sukses dalam Perspektif Maqashid Syariah. *Jurnal Ilmiah Ekonomi Islam*, 7(1), 513. <https://doi.org/10.29040/jiei.v7i1.1862>
- Hayani, N., & Nurlita, A. (2024). *Does Online (FOMO) Influence Impulsive Buying Decisions on Career Women in the City of Pekanbaru ?*
- Hengo, M. G., Ndoen, W. M., & Amtiran, P. Y. (2021). Dampak Materialisme, Pengendalian Diri Dan Motivasi Pada Perilaku Pengelolaan Keuangan Keluarga. *Journal of Management : Small and Medium Enterprises (SMEs)*, 14(1), 47–61. <https://doi.org/10.35508/jom.v14i1.3758>

- Herlambang, A. A. (2023). *Perbandingan TikTok vs Shopee, Mana yang Lebih Cocok untuk Para Seller?*
<https://www.ayobatang.com/umum/379525852/perbandingan-tiktok-vs-Shopee-mana-yang-lebih-cocok-untuk-para-seller?page=2>
- Hoetoro, A., & Hannaf, M. S. (2019). The Relationship between Religiosity, Self-Interest, and Impulse Buying: an Islamic Perspective. *Iqtishadia*, 12(1), 41.
<https://doi.org/10.21043/iqtishadia.v12i1.4501>
- Husnawati, H., Tentama, F., & Situmorang, N. Z. (2019). Pengujian validitas dan reliabilitas konstruk hope. *Jurnal Psikologi Terapan Dan Pendidikan*, 1(2), 128. <https://doi.org/10.26555/jptp.v1i2.15136>
- Idris, M. A. (2018). ISRAF DAN PENDIDIKAN ISLAM SEBAGAI PENCEGAHNYA. *At-Ta'dib: Jurnal Ilmiah Prodi Pendidikan Ekonomi Islam*, 2, 182–191.
- Isneniah, D., Nuryani, R., & Lindasari, S. W. (2024). Correlational study: Self-esteem and *Fear of Missing Out* (FoMO) in emerging adulthood. *Holistik Jurnal Kesehatan*, 18(2), 209–217. <https://doi.org/10.33024/hjk.v18i2.264>
- Juliana, H. (2023). Pengaruh Siaran Langsung Dan Manfaat Yang Dirasakan Terhadap Niat Beli Melalui Kepercayaan Konsumen Pada Aplikasi Tiktok Shop. *SINOMIKA Journal: Publikasi Ilmiah Bidang Ekonomi Dan Akuntansi*, 1(6), 1517–1538. <https://doi.org/10.54443/sinomika.v1i6.754>
- Juliandi, A. (2018). Structural Equation Model Partial Least Square (SEM-PLS) Menggunakan SmartPLs. *Jangan Belajar*, 1(was), 1–4.
- JWT Intelligence. (2012). *Fear of Missing Out (FOMO)*. <https://www.slideshare.net/slideshow/the-fear-of-missing-out-fomo-march-2012-update/12036715>
- Kalemben, E., Titing, A. S., & Hendrik, H. (2024). Dampak Live Streaming Dan Promosi Pada Impulse Buying Di Tiktok Pasca Penutupan Tiktok Shop. *Innovative: Journal Of Social ...*, 4(2), 9453–9466. <http://j-innovative.org/index.php/Innovative/article/view/13307>
- Khoirnnisa, N., & Bestari, D. K. P. (2022). Pengaruh Harga dan Strategi Promosi terhadap Keputusan Pembelian Berulang dengan Perilaku Pembelian Impulsif

- Sebagai Variabel Intervening (Studi pada Pengguna GoFood di Kota Bandung). *JIIP - Jurnal Ilmiah Ilmu Pendidikan*, 5(9), 3667–3675. <https://doi.org/10.54371/jiip.v5i9.848>
- Kiani, M. (2018). A Comparative Analysis of Concepts “Consumerism”, “Israf” and “Tabzir” in Conventional and Islamic Economics. *The 3rd National Conference on Humanities and Islamic Studies, July*, 1–6.
- Kumparan Bisnis. (2023). *Populix Ungkap Sifat Masyarakat Indonesia saat Belanja Online: Impulsif*. <https://kumparan.com/kumparanbisnis/populix-ungkap-sifat-masyarakat-indonesia-saat-belanja-online-impulsif-1zs7T7zjQ9n/1>
- Kurniati. (2016). Teori Perilaku Konsumen Perspektif Ekonomi Islam. *JESI (Jurnal Ekonomi Syariah Indonesia)*, 6(1), 45–52. <http://ejournal.almaata.ac.id/index.php/JESI/article/view/387>
- Kurniawan, A. (2024). *Dinamika E-commerce di 2024, Belanja lewat Live Streaming Jadi Daya Tarik*. <https://ekbis.sindonews.com/read/1393091/34/dinamika-e-commerce-di-2024-belanja-lewat-live-streaming-jadi-daya-tarik-1717941996>
- Kurniawan, R. A., & Nugroho, R. H. (2024). Pengaruh Content Marketing, Live Streaming dan Flash Sale terhadap Impulse Buying pada Pengguna Aplikasi Tiktok Shop di Surabaya: Studi pada Pengguna Tahun 2022-2023. *Reslaj: Religion Education Social Laa Roiba Journal*, 6(4), 2367–2379. <https://doi.org/10.47467/reslaj.v6i4.1319>
- Liana, L. (2009). Using MRA with SPSS to Test the Effect of Moderating Variables on the Relationship between Independent Variables and Dependent Variables. *Jurnal Teknologi Informasi Dinamik*, 14(2), 90–97. <https://www.unisbank.ac.id/ojs/index.php/fti1/article/view/95>
- Liska, M., & Nur Utami, F. (2023). The Influence of Shopping Lifestyle and Discount Prices on Impulsive Buying Through Tiktok Shop Media on Generation Z and Millennials in Jakarta Pengaruh Shopping Lifestyle Dan Harga Diskon Terhadap Impulsive Buying Melalui Media Tiktok Shop. *Management Studies and Entrepreneurship Journal*, 4(5), 6215–6123.

- <http://journal.yrpiiku.com/index.php/msej>
- Manadasari, P., & Syamsulbahri. (2024). *Analisis Perilaku Ekonomi Generasi Z Muslim dalam Berbelanja Online di E-Commerce dari Sudut Pandang Islam di Kecamatan Mamuju*. 4(2), 333–346.
- Mardiana, E., Thamrin, H., & Nuraini, P. (2021). Analisis Religiusitas Terhadap Minat Menabung Di Bank Syariah Kota Pekanbaru. *Jurnal Tabarru': Islamic Banking and Finance*, 4(2), 512–520. [https://doi.org/10.25299/jtb.2021.vol4\(2\).8309](https://doi.org/10.25299/jtb.2021.vol4(2).8309)
- Marta, R. (2024). *FOMO di Kalangan Gen Z dalam Era Digital*. Kumparan. <https://kumparan.com/unirevi/fomo-di-kalangan-gen-z-dalam-era-digital-23VhtvBKVQ4/1>
- Masitoh, M. R., Prihatma, G. T., & Alfianto, A. (2022). Pengaruh Sales Promotion, Hedonic Browsing, dan Impulse Buying Tendency terhadap Impulse Buying Pelanggan E-Commerce *Shopee*. *Sains Manajemen*, 8(2), 88–104. <https://doi.org/10.30656/sm.v8i2.5307>
- Meinawati, T., Suhendro, S., & Masitoh, E. (2020). Analisis Determinan Pengungkapan Internet Financial Reporting pada Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia. *Owner (Riset Dan Jurnal Akuntansi)*, 4(2), 412. <https://doi.org/10.33395/owner.v4i2.253>
- Muharam, G. M., Sulistiya, D., Sari, N., Fahmy, Z., & Zikrinawati, K. (2023). Experimental Student Experiences The Effect of *Fear of Missing Out* (FoMO) and Peer Conformity on Impulsive Buying in Semarang City Students (Study on TikTok Shop Consumers). *Jurnal Sunan Doe*, 1(8), 2985–3877. <https://jurnal.institutsunandoe.ac.id/index.php/ESE>
- Muhson, A. (2006). Teknik Analisis Kuantitatif. *Academia*, 1–7. <http://staffnew.uny.ac.id/upload/132232818/pendidikan/Analisis+Kuantitatif.pdf>
- Muslim, A. (2024). *Pengguna Smartphone RI Diprediksi 194 Juta*. [https://investor.id/business/353856/pengguna-smartphone-ri-diprediksi-194-juta#:~:text=JAKARTA%2C investor.id - Pengguna,2023 masih 190%2C03 juta.](https://investor.id/business/353856/pengguna-smartphone-ri-diprediksi-194-juta#:~:text=JAKARTA%2C%20investor.id%20-%20Pengguna,2023%20masih%20190%20juta.)

- Nabiela, N. (2023). PEMAHAMAN KONSUMSI ISLAM, KEMUDAHAN MENGAKSES DAN PROMOSI TERHADAP PEMBELIAN IMPULSIF MAHASISWA MUSLIM PADA SHOPEE. *Islamic Economics and Finance in Focus.*, 2(3), 477–486. <http://dx.doi.org/10.21776/ieff>.
- Netrawati, I. G. A. O., Nuada, I. wayan, & Syakbani, B. (2022). The Influence of Live Streaming Video on Consumer Decisions. *Sentralisasi*, 11(2), 159–168. <https://doi.org/10.33506/sl.v11i2.1623>
- Nugroho, W. A., & Anwar, M. K. (2020). Hubungan Religiusitas Dan Labelisasi Halal Terhadap Keputusan Pembelian Produk Non Makanan Dan Minuman. *Jurnal Ekonomika Dan Bisnis Islam*, 3(2), 13–25. <https://doi.org/10.26740/jekobi.v3n2.p13-25>
- Nurbaeti, A. (2022). Konsumsi Dalam Perspektif Ekonomi Islam. *El-Ecosy : Jurnal Ekonomi Dan Keuangan Islam*, 2(2), 1–13. <https://doi.org/10.35194/eeki.v2i2.2515>
- Nurjanah, S., Sadiyah, A., & Gumilar, R. (2023). Pengaruh Literasi Ekonomi, Kontrol Diri, dan “FOMO”, terhadap Pembelian Impulsif pada Generasi Milenial. *Global Education Journal*, 1(3), 191–206.
- Pattikawa, S. N., & Hasan, G. (2023). Pengaruh Kepercayaan Dan Minat Repurchase Terhadap Perilaku Konsumen Dalam Berbelanja Di E-Commerce Kota Batam. *Technomedia Journal*, 8(1 Juni), 52–66. <https://doi.org/10.33050/tmj.v8i1.1938>
- Perkasa, D. H., & Magito, M. (2024). Determinan Faktor Blue Economy Dalam Aplikasi Praktis Sdm Perhotelan Di Pulau Tidung Kepulauan Seribu. *Jesya*, 7(1), 840–852. <https://doi.org/10.36778/jesya.v7i1.1495>
- Pratama K, R., & Roostika, R. (2023). The influence of consumer traits on impulsive buying. *International Journal of Business Ecosystem & Strategy (2687-2293)*, 5(2), 12–20. <https://doi.org/10.36096/ijbes.v5i2.391>
- Pratomo, D., & Ermawati, L. (2019). Kecenderungan Pembelian Impulsif Ditinjau dari Perspektif Islam (Studi Kasus Pada Pengunjung Malioboro Mall Yogyakarta). *Jesya (Jurnal Ekonomi & Ekonomi Syariah)*, 2(2), 240–252. <https://doi.org/10.36778/jesya.v2i2.103>

- Przybylski, A. K., Murayama, K., Dehaan, C. R., & Gladwell, V. (2013). Motivational, emotional, and behavioral correlates of *Fear of Missing Out*. *Computers in Human Behavior*, 29(4), 1841–1848. <https://doi.org/10.1016/j.chb.2013.02.014>
- PT Bank Cimb Niaga Tbk. (n.d.). *5 Aplikasi Belanja Online Murah Terpercaya dan Aman*. Retrieved August 26, 2024, from <https://www.cimbniaga.co.id/id/inspirasi/gayahidup/5-aplikasi-belanja-online-murah-terpercaya>
- Pupelis, L., & Šeinauskienė, B. (2023). Effect of consumer self-discrepancy on materialism and impulse buying: the role of subjective well-being. *Central European Management Journal*, 31(2), 222–240. <https://doi.org/10.1108/CEMJ-12-2021-0154>
- Putra, A. M., & Hayadi, I. (2024). The Effect of Live Streaming on Impulse Buying from an Affordance Perspective on Tiktok Platform. *EKOMBIS REVIEW: Jurnal Ilmiah Ekonomi Dan Bisnis*, 12(1), 761–772. <https://doi.org/10.37676/ekombis.v12i1.5056>
- Rahmadhani, S., Abdullah, & Kartika, A. (2024). *WorkShop* Pengolahan Data dengan Software SmartPLS Untuk Data Primer dan Sekunder dalam Riset. *Panggung Kebaikan: Jurnal Pengabdian Sosial*, 1(2), 48–53. <https://doi.org/10.62951/panggungkebaikan.v1i2.331>
- Rakhman, I. A., & Janah, M. (2023). THE ETHOS OF MATERIALISM AND THE CHALLENGES OF THE GLOBAL RECESSION PERSPECTIVE OF THE QUR'AN SURAT AL-FAJR [89]: 15-20. *International Conference on Humanity Education and Sosial*, 2(1), 11. <https://proceedingsiches.com/index.php/ojs/article/view/62/42>
- Ramadan, W., & Fitriah, F. (2022). Materialisme Dan Islam. *Nizham Journal of Islamic Studies*, 10(1), 110. <https://doi.org/10.32332/nizham.v10i1.5095>
- Rashid, M. A., Islam, T., Uzair, M., And, M., & Ahmer, Z. (2019). Impact of Materialism on Impulsive Buying: Mediating Role of Credit Card Use and Brand Royalty. *Pakistan Economic and Social Review*, 57(1), 23–46. <https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=&ve>

d=2ahUKEwjEyLTivdCEAxUxT2wGHYoBA40QFnoECBEQAw&url=http
s%253A%252F%252Fwww.jstor.org%252Fstable%252F26842692%2523%
253A~%253Atext%253DThe%252520findings%252520of%252520the%25
2520study%252Cbetw

- Richins, M. L., & Dawson, S. (1992). A Consumer Values Orientation for Materialism and Its Measurement: Scale Development and Validation. *Journal of Consumer Research*, 19(3), 303. <https://doi.org/10.1086/209304>
- Romadhon, F. A., & Nawawi, Z. M. (2024). Economic Reviews Journal. *Economic Reviews Journal*, 3(1), 96–108. <https://doi.org/10.56709/mrj.v3i2.434>
- Rook, D. W. (1987). The Buying Impulse. *Journal of Consumer Research*, 14(2), 189–199.
- Rosanti, N. (2019). Faktor yang Mempengaruhi Nasabah Memilih Tabungan Rencana di Makassar. *Jurnal Manajemen Perbankan Keuangan Nitro*, 2(1), 9–14. <https://doi.org/10.56858/jmpkn.v2i1.13>
- Sahnan, M., Ismail, N., & Al-Ayyubi, S. (2023). Analisis Prinsip Konsumsi Islam Terhadap Perilaku Konsumen Dalam Berbelanja Online Shop. *Jurnal Syarikah : Jurnal Ekonomi Islam*, 9(2), 278–288. <https://doi.org/10.30997/jsei.v9i2.11215>
- Samsuriadi, Abubakar, A., & Khalid, R. (2023). Tafsir Ayat-ayat Al- Qur 'an Tentang Konsumsi. *Economos; Jurnal Ekonomi Dan Bisnis*, 6(1), 91–101.
- Sandjaja, S. S., Syahputra, Y., & Erwinda, L. (2020). Validasi skala penilaian instrumen perencanaan karier menggunakan Andrich Threshold. *Persona: Jurnal Psikologi Indonesia*, 9(1), 105–117. <https://doi.org/10.30996/persona.v9i1.3310>
- Schiffman, L. G., & Kanuk, L. L. (2007). *Perilaku Konsumen* (7th ed.). Pearson Prentice Hall.
- Serambinews. (2018). *Paham Materialisme Merusak Agama*. <https://aceh.tribunnews.com/2018/02/23/paham-materialisme-merusak-agama>
- Setyawan, I., & Fantoni, A. (2020). Dapatkah Model Pengukuran Kinerja Anggota Untuk Organisasi Laba Diterapkan Pada Organisasi Nirlaba? *Prosiding*

- Seminar Nasional Penelitian Dan Pengabdian Kepada Masyarakat, 1*(1), 291–302. <https://doi.org/10.24967/psn.v1i1.834>
- Shiyami, M. A. Z., Ashar, S., & Masrury, F. (2024). PSIKOLOGI *FEAR OF MISSING OUT* DALAM AL- QUR ' AN. *Al Furqan : Jurnal Agama, Sosial, Dan Budaya*, 3(4), 1916–1931.
- Sholekah, A. (2023). Pengaruh Program Flash Sale Tik Tok *Shop* terhadap Impulsive Buying Pada Generasi Z menurut Etika Konsumsi dalam Ekonomi Syariah. *Mu'amalatuna: Jurnal Ekonomi Syariah*, 6(1), 1–13.
- Singh, P., Sharma, B. K., Arora, L., & Bhatt, V. (2023). Measuring social media impact on Impulse Buying Behavior. *Cogent Business and Management*, 10(3), 1–22. <https://doi.org/10.1080/23311975.2023.2262371>
- Siregar, K. A., Anggraini, T., & Atika. (2022). Pengaruh *Shopee* Paylater, Endorsment, Dan Sikap Tabzir Terhadap Impulse Buying Pada Produk Kosmetik. *JURNAL MANAJEMEN AKUNTANSI (JUMSI)*, 2, 1–14.
- Stark, R., & Glock, C. Y. (1970). *American Piety: The Nature of Religious Commitment*.
- Stern, H. (1962). The Significance of Impulse Buying Today. *Journal of Marketing*, 26(2), 59. <https://doi.org/https://doi.org/10.1177/002224296202600212>
- Sugiyono. (2013). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Penerbit Alfabeta.
- Suhyar, S. V., & Pratminingsih, S. A. (2023). Skintific Skincare Products Pengaruh Live Streaming dan Trust terhadap Impulsive Buying dalam Pembelian Produk Skincare Skintific. *Management Studies and Entrepreneurship Journal*, 4(2), 1427–1438.
- Sumartini, S., Harahap, K. S., & Sthevany, S. (2020). Kajian Pengendalian Mutu Produk Tuna Loin Precooked Frozen Menggunakan Metode Skala Likert Di Perusahaan Pembekuan Tuna. *Aurelia Journal*, 2(1), 29. <https://doi.org/10.15578/aj.v2i1.9392>
- Supriyanto, A., & Chikmah, I. F. (2023). *Penjualan Melalui Tiktok Shop dan Shopee : Menguntungkan yang Mana ? 1*, 1–16.
- Susmanto, F. G., Mutiah, R., & Rusmana, F. D. (2024). Implementasi Pengelolaan

- E-Commerce Terhadap Strategi Pemasaran Keripik Pisang Dalam Perspektif Islam. *Jurnal Ekonomi Syariah Indonesia*), 3(1), 34–49.
- Susyanti, J., & Musyarrofah, H. (2024). *Transisi Perilaku Konsumen Di Era Digital : Tinjauan*. 1(6), 316–330.
- Taufik, A. N., & Haryono, Y. (2021). Determinan Generasi Y Terhadap Minat Pembelian Rumah Pada KPR Syariah. *IJIEB: Indonesian Journal of Islamic Economics and Business*, 6(1), 1–16. <http://e-journal.lp2m.uinjambi.ac.id/ojp/index.php/ijoieb>
- Tuapattinaya, A. F. D., & Farida, S. N. (2024). Pengaruh Live Streaming, Discount, Customer Trust Terhadap Impulsive Buying di Tiktok Shop: Survey pada Masyarakat Kota Surabaya, Jawa Timur. *Reslaj: Religion Education Social Laa Roiba Journal*, 6(6), 3048–3059. <https://doi.org/10.47467/reslaj.v6i6.2183>
- Wahyuni, E. S., Harpepen, A. H., & Sari, N. W. (2022). Pola Perilaku Konsumtif Mahasiswa Akibat Penggunaan Online Shop Ditinjau Dari Etika Konsumsi Islam. *Journal Economy and Currency Study (JECS)*, 4(2), 12–18. <https://doi.org/10.51178/jecs.v4i2.665>
- Waluyo edy, S. A. J. E. (2024). Analisis data sampel menggunakan uji hipotesis penelitian perbandingan pendapatan menggunakan uji anova dan uji t. *Ekonomi Dan Bisnis*, 2(30218365), 775–785.
- Wang, Y., Pan, J., Xu, Y., Luo, J., & Wu, Y. (2022). The Determinants of Impulsive Buying Behavior in Electronic Commerce. *Sustainability (Switzerland)*, 14(12). <https://doi.org/10.3390/su14127500>
- Wibisono, A., Destryana, R. A., & Ghufrony, A. (2021). Pelatihan Partial Least Square (PLS) Bagi Mahasiswa. *Jurnal ABDIRAJA*, 4(2), 24–30. <https://doi.org/10.24929/adr.v4i2.1542>
- Widyastuty, I., & Untari, D. T. (2021). *The Effect of Promotion on Impulsive Buying with Lifestyle as a Moderatio Variable on Fashion Products in Online Shop Shopee Iin Widyastuty 1 Dhian Tyas Untari 2*. 10(4), 5–9.
- Wijiyanto, A. A., & Basiya, R. (2023). Pengaruh Hedonic Consumption, Availability Of Money Dan Positive Emotion Terhadap Pembelian Impulsif

- Pada E-Commerce *Shopee* (Studi Kasus Pada Masyarakat Di Kota Semarang). *Management Studies and Entrepreneurship Journal*, 4(3), 3339–3352. <http://journal.yrpioku.com/index.php/msej>
- Yola, E. (2020). SIFAT DAN PEREMPUAN-PERSPEKTIF ECO-FEMINISTIS. *Journal GEEJ*, 7(2), 109–119.
- Yonatan, A. Z. (2024). *Karakteristik Gen Z Ketika Belanja Online, Mudah Boros?* GoodStats. <https://data.goodstats.id/statistic/karakteristik-gen-z-ketika-belanja-online-mudah-boros-kUBY1>
- Yuliadi, I. (2001). *Ekonomi Islam : Sebuah Pengantar* (S. Y. Utami (ed.)). Lembaga Pengkajian dan Pengamalan Islami (LPPI).
- Zhao, S., Yang, Q., Im, H., Ye, B., Zeng, Y., Chen, Z., Liu, L., & Huang, D. (2022). The impulsive online *Shopper*: effects of COVID-19 burnout, uncertainty, self-control, and online *Shopping* trust. *Future Business Journal*, 8(1), 1–15. <https://doi.org/10.1186/s43093-022-00174-0>