

*The Effect of Profitability, Leverage, Digital Transformation on Environment, Social, Governance (ESG) Performance in Manufacturing Companies*

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**Abstract**

*This study aims to examine the relationship between Profitability, Leverage and Digital Transformation on ESG Performance of manufacturing companies. The authors used 42 samples of manufacturing companies listed on the Indonesia Stock Exchange (IDX) in 2021-2023 which had passed the purposive sample criteria. In this study using logistic regression analysis testing using the Eviews 13 data processing application. The results showed that Profitability has an effect on ESG performance while Leverage and digital transformation have no effect on ESG performance.*

**Keywords:** ESG, Profitability, Leverage, Digital Transformation

# **Pengaruh Profitabilitas, Leverage, Transformasi Digital Terhadap Kinerja Environment, Social, Governance (ESG) Pada Perusahaan Manufaktur**

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## **Abstrak**

Penelitian ini bertujuan untuk menguji hubungan antara Profitabilitas, Leverage dan Transformasi Digital terhadap Kinerja ESG Perusahaan manufaktur. Penulis menggunakan 42 sampel perusahaan manufaktur Yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2021-2023 yang telah lolos kriteria purposive sampel. Dalam penelitian ini menggunakan pengujian analisis regresi logistik Dengan menggunakan aplikasi pengolahan data Eviews 13 . Hasil penelitian menunjukkan bahwa Profitabilitas berpengaruh terhadap kinerja ESG sedangkan Leverage dan Transformasi digital tidka berpengaruh terhadap kinerja ESG

**Kata kunci :** ESG, Profitabilitas, Leverage, Transformasi Digital