



**Thesis Title:**  
**NESTLÉ INDONESIA'S ENVIRONMENTAL COMMITMENT:  
SUPPORTING INDONESIA'S CLIMATE GOALS AND ACHIEVEMENT  
IN KEY SECTORS (2018-2023)**

Prepared as final assignment for completing the academic necessities to acquire  
Bachelor of International Relations degree

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**NESTLÉ INDONESIA'S ENVIRONMENTAL COMMITMENT:  
SUPPORTING INDONESIA'S CLIMATE GOALS AND ACHIEVEMENT  
IN KEY SECTORS (2018-2023)**

***KOMITMEN LINGKUNGAN NESTLÉ INDONESIA: MENDUKUNG  
TUJUAN DAN PENCAPAIAN IKLIM INDONESIA DI SEKTOR-SEKTOR  
UTAMA (2018-2023)***

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**International Relations  
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Universitas Pembangunan Nasional Veteran Jakarta  
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JUDUL : Nestlé Indonesia's Environmental Commitment: Supporting  
Indonesia's Climate Goals and Achievement in Key Sectors  
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Telah berhasil dipertahankan dihadapan Tim Penguji dan diterima sebagai bagian persyaratan yang diperlukan untuk memperoleh gelar sarjana pada Program Ilmu Hubungan Internasional, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Pembangunan Nasional Veteran Jakarta.

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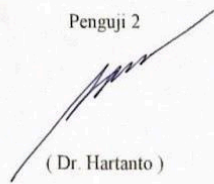
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**NESTLÉ INDONESIA'S ENVIRONMENTAL COMMITMENT:  
SUPPORTING INDONESIA'S CLIMATE GOALS AND ACHIEVEMENT  
IN KEY SECTORS (2018-2023)**

**RAFIDAH RAHMA UTAMI**

**ABSTRACT**

Indonesia faces a significant climate challenge due to deforestation and land-use changes, encapsulated by the FOLU Net Sink program. This thesis delves into how a major consumer goods player, Nestlé Indonesia, supported to this national effort. The research investigates the alignment between Nestlé Indonesia's environmental commitments (2018-2023) and Indonesia's climate goals. Through the lens of green theory, we examine the company's initiatives focused on environmental sustainability and collaboration with stakeholders, including local governments and farmers. The analysis explores how government regulations and political dynamics influence Nestlé Indonesia's environmental actions. It further investigates the potential for their individual initiatives to shape environmental policy through demonstrated impact. By assessing the demonstrable impact of Nestlé Indonesia's commitments on key sectors crucial to FOLU Net Sink, the thesis aims to unveil their support to achieving Indonesia's national climate goals. This analysis provides a comprehensive understanding of Nestlé Indonesia's role as a corporate partner in supporting Indonesia's climate agenda.

**Keywords:** FOLU Net Sink, Nestlé Indonesia, Stakeholder Collaboration, Green Theory, Corporate Partnership.

**KOMITMEN LINGKUNGAN NESTLÉ INDONESIA: Mendukung  
TUJUAN DAN PENCAPAIAN IKLIM INDONESIA DI SEKTOR-SEKTOR  
UTAMA (2018-2023)**

**RAFIDAH RAHMA UTAMI**

**ABSTRAK**

*Indonesia menghadapi tantangan iklim yang signifikan akibat deforestasi dan perubahan penggunaan lahan, yang diwujudkan dalam program FOLU Net Sink. Tesis ini menggali bagaimana pemain utama barang konsumsi, Nestlé Indonesia, mendukung upaya nasional ini. Penelitian ini menyelidiki keselarasan antara komitmen lingkungan Nestlé Indonesia (2018-2023) dan tujuan iklim Indonesia. Melalui kaca mata teori hijau, kami mengkaji inisiatif perusahaan yang berfokus pada kelestarian lingkungan dan kolaborasi dengan pemangku kepentingan, termasuk pemerintah daerah dan petani. Analisis ini mengeksplorasi bagaimana peraturan pemerintah dan dinamika politik mempengaruhi tindakan lingkungan Nestlé Indonesia. Laporan ini menyelidiki lebih lanjut potensi masing-masing inisiatif mereka untuk membentuk kebijakan lingkungan melalui dampak yang nyata. Dengan menilai dampak nyata dari komitmen Nestlé Indonesia terhadap sektor-sektor utama yang penting bagi FOLU Net Sink, tesis ini bertujuan untuk mengungkap dukungan mereka terhadap pencapaian tujuan iklim nasional Indonesia. Analisis ini memberikan pemahaman komprehensif mengenai peran Nestlé Indonesia sebagai mitra korporasi dalam mendukung agenda iklim Indonesia.*

**Kata Kunci:** *FOLU Net Sink, Nestlé Indonesia, Kolaborasi Pemangku Kepentingan, Teori Hijau, Kemitraan Perusahaan*

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And... exhale! With that, I wrap up this little odyssey of a thesis. May the knowledge within provide a treasure trove of insights for all who delve into its depths. (Just don't judge me too harshly for any hidden typos – perfectionism is a work in progress!) Of course, a sincere apology goes out for any shortcomings – consider them opportunities for further exploration in the ever-evolving world of academia.

Jakarta, June 2024

(Rafidah Rahma Utami)

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