

DAFTAR PUSTAKA

- Abdussamad, Z. (2021). Metode Penelitian Kualitatif (2). In Rapanna Patta (Ed.), *Metode Penelitian Kualitatif* (1st ed.). Syakir Media Press.
- Adrissa, Y. W., & Mossadeq Bahri, M. (2021). STRATEGI IMPRESSION MANAGEMENT LAMAN KEDUTAAN BESAR JEPANG DI INDONESIA SELAMA PANDEMI COVID-19. *Jurnal Ilmiah Indonesia*, 1(5), 597–611. <https://doi.org/10.36418/cerdika.v1i5.88>
- Agung, A., & Intentilia, M. (2022). Indonesia's G20 Presidency 2022: Connecting Soft Power and Digital Diplomacy Practice on Instagram. *Indonesian Perspective*, 7(2), 145–163.
- Anggraeni, D., & Kurniawati, E. (2016). GASTRODIPLOMACY “WASHOKU” JEPANG DI AMERIKA SERIKAT. *Paradigma: Jurnal Masalah Sosial, Politik, Dan Kebijakan*, 20(1), 47. <https://doi.org/https://doi.org/10.31315/paradigma.v20i1.2443>
- Annur, C. M. (2023, September). *Jumlah Pengguna Internet di Indonesia (Januari 2013-Januari 2023)*. <https://Databoks.Katadata.Co.Id/Datapublish/2023/09/20/Pengguna-Internet-Di-Indonesia-Tembus-213-Juta-Orang-Hingga-Awal-2023>.
- Annur, C. M. (2024, February). *Ada 185 Juta Pengguna Internet di Indonesia pada Januari 2024*. <https://Databoks.Katadata.Co.Id/Datapublish/2024/02/27/Ada-185-Juta-Pengguna-Internet-Di-Indonesia-Pada-Januari-2024>.
- Ashbrook, C. C., & Zalba, A. R. (2021). Social Media Influence on Diplomatic Negotiation: Shifting the Shape of the Table. *Negotiation Journal*, 37(1), 85. <https://doi.org/10.1111/nejo.12353>
- Badan Pusat Statistik (BPS). (2022, February). *Laju Pertumbuhan PDB menurut Pengeluaran (Persen), 2021*. <https://Www.Bps.Go.Id/Id/Statistics-Table/2/MTA4IzI=-/Seri-2010--4--Laju-Pertumbuhan-Pdb-Menurut-Pengeluaran--Persen-.Html>.
- Bakry, U. S. (2016). *Metode Penelitian Hubungan Internasional* (1st ed.). Pustaka Pelajar.
- Baskoro, R. M. (2022). Kisah Selera dari Negeri Rempah: Memahami Gastrodiplomasi dari Perspektif Indonesia. *Indonesian Perspective*, 7(2), 227–249. <https://doi.org/https://doi.org/10.14710/ip.v7i2.50780>
- Berty, T. T. S. (2017, September 10). *Jak-Japan Matsuri 2017 Jadi Simbol Persahabatan Jepang dan RI*. <https://Www.Liputan6.Com/Global/Read/3088892/Jak-Japan-Matsuri-2017-Jadi-Simbol-Persahabatan-Jepang-Dan-Ri>.
- Caliskan, O., & Yilmaz, G. (2016). Gastronomy and Tourism. *Global Issues and Trends in Tourism*, 34.
- CNBC Indonesia. (2019, August 13). *Dubes Jepang: Kami Bisa Bantu RI*.
- CNBC Indonesia. (2023, July). *Tak Ada Amerika, 5 Negara Ini Jadi Investor Terbesar di RI*. <https://Www.Cnbcindonesia.Com/News/20230721093154-4-456097/Tak-Ada-Amerika-5-Negara-Ini-Jadi-Investor-Terbesar-Di-Ri>.

- CNN Indonesia. (2022a, May 16). *Telusur Asal-usul Kimchi di Korea, Ibarat Sambal di Indonesia*. <https://www.cnnindonesia.com/gaya-hidup/20220428103641-262-790843/telusur-asal-usul-kimchi-di-korea-ibarat-sambal-di-indonesia>.
- CNN Indonesia. (2022b, October 17). *Festival Jak-Japan Matsuri Kembali Lagi, Bisa Ditonton Offline*. <https://www.cnnindonesia.com/hiburan/20221017180039-246-861737/festival-jak-japan-matsuri-kembali-lagi-bisa-ditonton-offline>.
- Creswell, J. W., & Creswell, J. D. (2018). *Research Design Qualitative, Quantitative, and Mixed Methods Approaches*. In *Research Design Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed.). SAGE Publications.
- Dewi, P. R. K., & Priadarsini, N. W. R. (2018). PERAN NON-STATE ACTORS DALAM GASTRODIPLOMACY INDONESIA MELALUI UBUD FOOD FESTIVAL. *Jurnal Ilmiah Hospitality Management*, 9(1).
- DiploFoundation. (2023). *Global trends in digital foreign policy and diplomacy strategies*. <https://www.diplomacy.edu/resource/report-stronger-digital-voices-from-africa/global-trends-in-digital-foreign-policy-and-diplomacy-strategies/#top>.
- Effendi, T. D. (2013). Diplomasi Publik Sebagai Pendukung Hubungan Indonesia-Malaysia. *Jurnal Ilmiah Hubungan Internasional*, 9(1), 50. <http://uscpublicdiplomacy.com/pdfs/gullion.pdf>,
- Farina, F. (2018). Japan's gastrodiploMACY as soft power: Global Washoku and national food security. *Journal of Contemporary Eastern Asia*, 17(1), 152–167. <https://doi.org/10.17477/jcea.2018.17.1.152>
- Fuad, M., Adam, R., Iqbal, M., & Trihartono, A. (2017). GastrodiploMACY Jepang di Indonesia Melalui Program Japan Halal Food Project (JHFP) Tahun 2013-2015 (GastrodiploMACY of Japan in Indonesia Through The Program of Japan Halal Food Project (JHFP) from 2013 to 2015). *Electronical Journal of Social and Political Sciences (E-SOSPOL)*, 4(1), 15.
- Hardani, Auliya, N. H., Andriani, H., Fardani, R. A., Ustiawaty, J., Utami, E. F., Sukmana, D. J., & Istiqomah, R. R. (2020). *Buku Metode Penelitian Kualitatif & Kuantitatif* (H. Abadi, Ed.; 1st ed.). CV. Pustaka Ilmu Group Yogyakarta. <https://www.researchgate.net/publication/340021548>
- Hocking, B., & Melissen, J. (2015). *Diplomacy in the Digital Age Clingendael Report*. <http://www.clingendael.nl/>
- Itsnaini, F. M., & Widyanti, N. N. W. (2023, November 18). *Jak-Japan Matsuri 2023: Lokasi, Jam Buka, dan Harga Tiket*. <https://travel.kompas.com/read/2023/11/18/233319227/jak-japan-matsuri-2023-lokasi-jam-buka-dan-harga-tiket>.
- Japan Times. (2023, November 19). *Number of Japanese restaurants abroad triples in last decade*. The Japan Times.
- Kaviani, R. (2017). The Concept of Power in International Relations. *International Journal of Political Science*, 7(2), 35.

- Koji, M. (2023, June 8). *Kishida's "Realism" Diplomacy: From the Yoshida Doctrine to Values-Based Diplomacy?* Center For Strategic & International Studies.
- Kvale, S., & Brinkmann, S. (2008). *InterViews: learning the craft of qualitative research interviewing* (2nd ed.). SAGE Publications.
- Lee, G. (2009). A theory of soft power and Korea's soft power strategy. *Korean Journal of Defense Analysis*, 21(2), 207–208. <https://doi.org/10.1080/10163270902913962>
- Listiarani, T. (2020). ANALISIS KEBIJAKAN LUAR NEGERI INDONESIA DALAM MENERIMA PENGUNGSI ROHINGYA DI INDONESIA. *Jurnal5*, 19(1), 21.
- Maharani, D. P. (2022). *COMPARATIVE ANALYSIS OF JAPAN AND SOUTH KOREA GASTRODIPLOMACY STRATEGIES IN 2013-2017*. Universitas Islam Indonesia.
- Man, T. S. (2007). Japan's Grand Strategic Shift from Yoshida to Koizumi: Reflections on Japan's Strategic Focus in the 21st Century. *Akademika*, 70(1), 117.
- Mandasari, R. (2020, May 10). *Gandeng Jepang, RI akan Wujudkan Perjalanan JKT-SBY 5,5 jam*.
- Manor, I., & Segev, E. (2015). America's Selfie: How the US Portrays Itself on its Social Media Accounts. In *Digital Diplomacy Theory and Practice*. <https://www.researchgate.net/publication/276352850>
- Manor, I., & Segev, E. (2020). Social Media Mobility: Leveraging Twitter Networks in Online Diplomacy. *Global Policy*, 11(2), 233–244. <https://doi.org/10.1111/1758-5899.12799>
- Nawrocka, I. K. (2019). Japanese Culinary Culture and Identity. *Journal of Polish Association For Japanese Studies*, 9, 62.
- Nelam Sari, P. R. (2021). Indonesia Digital Public Diplomacy on @kemlu_ri Instagram: Benefit and Challenges during COVID-19. *Jurnal Riset Manajemen Komunikasi*, 1(1), 36–45. <https://doi.org/10.29313/jrmk.v1i1.115>
- Niehaus, A., & Walravens, T. (2017). *Feeding Japan*. The Japan Foundation. <https://doi.org/10.1007/978-3-319-50553-4>
- Nihayati, A., Pertiwi, E. A., & Haripa, T. I. (2022). The Analysis of South Korean Gastrodiplomacy Towards The Increase of South Korean Kimchi Export. *Journal of World Trade Studies*, 6(2).
- Nugraha, H. (2017). UPAYA THE JAPAN FOUNDATION DALAM MENINGKATKAN HUBUNGAN KERJASAMA INDONESIA-JEPANG DI BIDANG BUDAYA. 5(4), 1133–1148. <http://www.jpf.or.id>
- Nye, J. S. (2023). Soft Power and American Foreign Policy. *Political Science Quarterly*, 119(2), 48. https://doi.org/10.1007/978-981-99-0714-4_7
- Petrosyan, A. (2024, May). *Jumlah pengguna internet dan media sosial di seluruh dunia per April 2024*. <https://www.Statista.Com/Statistics/617136/Digital-Population-Worldwide/>.
- Prabowo, D. (2017, May 30). *Bertemu Dubes Jepang, Basuki Bahas 6 Proyek Kerja Sama*.

- Prama, A. D., & Puspitasari, A. (2020). Diplomasi Budaya Anime Sebagai Upaya Penguatan Soft Power Jepang Periode 2014-2018. *Budi Luhur Journal Of Contemporary Diplomacy*, 4(1).
- Prameswari, N. K. D., & Yani, Y. M. (2023). GASTRODIPLOMACY PROJECTION: REKOMENDASI KEBIJAKAN UNTUK KESUKSESAN GASTRODIPLOMASI INDONESIA. *SPICES (Social and Political Sciences) Journal*, 1(1), 5. <https://ojs.unikom.ac.id/index.php/spices>
- Raco, J. R. (2010). *Metode Penelitian Kualitatif Jenis, Karakteristik dan Keunggulannya* (1st ed.). PT Gramedia Widiasarana Indonesia. <https://doi.org/10.31219/osf.io/mfzuj>
- Ramadhan, A. R., & Sari, V. P. (2022). Diplomasi Digital Jepang Terhadap Indonesia Melalui Akun Instagram @Jpnamsindonesia Pada Periode Duta Besar Masafumi Ishii Dalam Upaya Mengelola Citra Jepang. *Padjadjaran Journal of International Relations*, 4(1), 36. <https://doi.org/10.24198/padjir.v4i1.34700>
- Rockower, P. S. (2012). Recipes for gastrodiplomacy. *Place Branding and Public Diplomacy*, 8(3), 237. <https://doi.org/10.1057/pb.2012.17>
- Rothman, S. B. (2011). Revising the soft power concept: What are the means and mechanisms of soft power? *Journal of Political Power*, 4(1), 51. <https://doi.org/10.1080/2158379X.2011.556346>
- Ruiz, N. G., Noe-Bustamante, L., & Shah Sono. (2023, May 8). *Appendix: Demographic profile of Asian American adults*. <https://www.pewresearch.org/race-ethnicity/2023/05/08/asian-american-identity-appendix-demographic-profile-of-asian-american-adults/>.
- Sekretariat Kabinet RI. (2022, July). *Bertemu CEO Jepang, Presiden: Indonesia Salah Satu Tempat Investasi Terbaik*. <https://setkab.go.id/bertemu-ceo-jepang-presiden-indonesia-salah-satu-tempat-investasi-terbaik/>.
- Sinulingga, S. P. (2017). DIPLOMASI KEBUDAYAAN INDONESIA TERHADAP AMERIKA SERIKAT MELALUI KULINER (GASTRODIPLOMACY) TAHUN 2010-2016. *JOM FISIP*, 4(2). <https://id.linkedin.com/pulse/pentingnya-diplomasi->
- Spence, C. (2016). Gastrodiplomacy: Assessing the role of food in decision-making. *Flavour*, 5(1). <https://doi.org/10.1186/s13411-016-0050-8>
- Sumarno. (2020). Analisis Isi Dalam Penelitian Pembelajaran Bahasa Dan Sastra. *Jurnal Elsa*, 18(2), 37.
- Tempo. (2017, September). *Muasal Jak-Japan Matsuri: Permintaan Warga Jepang di Indonesia*. <https://metro.tempo.co/read/907588/muasal-jak-japan-matsuri-permintaan-warga-jepang-di-indonesia>.
- The Japan Foundation. (2022). *Tentang The Japan Foundation, Jakarta*.
- Togau, R. E. (2023). *Diplomasi Digital Jepang ke Indonesia (Studi Kasus: Penggunaan Media Digital Kedutaan Besar Jepang di Indonesia, Masafumi Ishii Tahun 2018-2020)*. Universitas Kristen Satya Wacana.
- Trihartono, A., Purwowibowo, Santoso, B., Pamungkas, F. Z., & Nisya, C. (2020). The early stage of Indonesia's gastrodiplomacy: In the middle

- of nowhere? *IOP Conference Series: Earth and Environmental Science*, 485(1). <https://doi.org/10.1088/1755-1315/485/1/012008>
- Utami, S. (2018). Kuliner Sebagai Identitas Budaya Perspektif Komunikasi Lintas Budaya. *Journal of Strategic Communication*, 8(2).
- VOA Indonesia. (2013, December 5). *Makanan Jepang Masuk Daftar Warisan Budaya UNESCO*. <https://www.voaindonesia.com/a/makanan-jepang-termasuk-warisan-budaya-dunia/1803982.html>.
- Washoku Agent. (2023, October). *23,000 Japanese Restaurants in the United States?? Latest Information on the Japanese Food Industry in the U.S. in 2023*. <https://washoku-agent.com/en/23000-japanese-restaurants-in-the-united-states-latest-information-on-the-japanese-food-industry-in-the-u-s-in-2023/>.
- Wong, B., & Bottorff, C. (2023, May). *Top Social Media Statistics And Trends Of 2023*. <https://www.forbes.com/advisor/business/social-media-statistics/>.
- Zhang, J. (2015). The Foods of the Worlds: Mapping and Comparing Contemporary Gastrodiplomacy Campaigns. *International Journal of Communication*, 9(24). <http://ijoc.org>.