

**PERAN PRODUSER DALAM PEMBUATAN FILM DOKUMENTER
BERJUDUL “BREAKING THE SILENCE: Penyakit Mental Di Balik
Senyuman Para Karyawan”**

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ABSTRAK

Film dokumenter "*BREAKING THE SILENCE: Penyakit Mental Di Balik Senyuman Para Karyawan*" membahas fenomena penyakit mental di kalangan karyawan, yang sering diabaikan oleh manajemen perusahaan. Produser berfokus pada pengembangan ide, penetapan lokasi pengambilan gambar, merancang anggaran, dan pemilihan narasumber untuk merinci kompleksitas isu ini. Tujuan utama film ini adalah menginspirasi penonton agar lebih peduli terhadap kesehatan mental di lingkungan kerja dan memotivasi mereka untuk berani bersuara mengenai isu ini. Harapannya, film ini dapat menjadi refleksi bagi pemilik perusahaan untuk lebih memahami dan merespon isu ini, untuk menciptakan lingkungan kerja yang tidak hanya produktif, tapi juga nyaman bagi setiap karyawan. Pada tahap pra produksi, tanggung jawab utama produser mencakup pencetus ide, pengembangan ide, menyarankan dan memilih narasumber, menetapkan lokasi *shooting*, merancang anggaran, dan memastikan bahwa hasil pra produksi berjalan lancar hingga tahap produksi.. Selama produksi, produser berperan aktif dalam mengatur segala kebutuhan tim dan narasumber, seperti konsumsi, pengecekan peralatan, lokasi pengambilan gambar, perizinan lokasi *shooting*, serta mengawasi aktivitas selama proses *shooting* untuk memastikan bahwa aktivitas produksi sesuai rencana. Di pascaproduksi, produser mengembangkan strategi untuk penayangan film dokumenter yang sudah dibuat. Selain itu, produser juga melakukan pengawasan terhadap hasil *editing* dan memastikan hasil akhir film sesuai dengan keinginan dan rencana tim.

Kata kunci: Produser, Film Dokumenter, Kesehatan Mental, Penyakit Mental, Karyawan.

**THE PRODUCER'S ROLE IN MAKING A DOCUMENTARY FILM
TITLED "BREAKING THE SILENCE: Mental Illness Behind the
Employees Smiles"**

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ABSTRACT

The documentary "BREAKING THE SILENCE: Mental Illness Behind Employee Smiles" discusses the phenomenon of mental illness among employees, which is often ignored by company management. The producer focuses on developing ideas, setting the location of the shooting, designing budgets, and selecting source person to detail the complexity of the issue. The main objective of the film is to inspire the audience to take more care of mental health in the workplace and motivate them to speak out on this issue. Hopefully, this film can be a reflection for the company owners to better understand and respond to this issue, to create a working environment that is not only productive, but also comfortable for every employee. In the pre-production phase, the producer's primary responsibilities include initiating ideas, developing ideas, suggesting and choosing sources, setting shooting locations, planning budgets, and ensuring that preproduction works smoothly until the production phase. During production, producers play an active role in regulating all team and source needs, such as consumption, equipment inspection, shooting location, shoot location permits, as well as monitoring activities during the shooting process to ensure that production activities are planned. In post-production, producers develop strategies for the screening of documentaries that have already been made. In addition, the producer also oversees the editing results and ensures that the end result of the film is in line with the team's wishes and plans.

Keywords: Producer, Documentary Film, Mental Health, Mental Illness, Employees.