

## DAFTAR PUSTAKA

- Abbas, M., Ali, K., Jamali, A., Ali Memon, K., & Aleem Jamali, A. (2019). Multinomial Naive Bayes Classification Model for Sentiment Analysis. *IJCSNS International Journal of Computer Science and Network Security*, 19(3), 62. <https://doi.org/10.13140/RG.2.2.30021.40169>
- Agustina, N. C., Herlina Citra, D., Purnama, W., Nisa, C., & Rozi Kurnia, A. (2022). *MALCOM: Indonesian Journal of Machine Learning and Computer Science The Implementation of Naïve Bayes Algorithm for Sentiment Analysis of Shopee Reviews on Google Play Store Implementasi Algoritma Naïve Bayes untuk Analisis Sentimen Ulasan Shopee pada Google Play Store*. 2, 47–54.
- Artama, M., Sukajaya, I. N., & Indrawan, G. (2020). Classification of official letters using TF-IDF method. *Journal of Physics: Conference Series*, 1516(1). <https://doi.org/10.1088/1742-6596/1516/1/012001>
- Burdack, J., Horst, F., Giesselbach, S., Hassan, I., Daffner, S., & Schöllhorn, W. I. (2020). Systematic Comparison of the Influence of Different Data Preprocessing Methods on the Performance of Gait Classifications Using Machine Learning. *Frontiers in Bioengineering and Biotechnology*, 8. <https://doi.org/10.3389/fbioe.2020.00260>
- Cambria, E., Das, D., Bandyopadhyay, S., & Feraco, A. (2017). *Socio-Affective Computing 5 A Practical Guide to Sentiment Analysis*. <http://www.springer.com/series/13199>
- Castiglioni, I., Rundo, L., Codari, M., Di Leo, G., Salvatore, C., Interlenghi, M., Gallivanone, F., Cozzi, A., D'Amico, N. C., & Sardanelli, F. (2021). AI applications to medical images: From machine learning to deep learning. In *Physica Medica* (Vol. 83, pp. 9–24). Associazione Italiana di Fisica Medica. <https://doi.org/10.1016/j.ejmp.2021.02.006>
- Darmawan, G., Alam, S., Imam Sulistyo, M., Studi Teknik Informatika, P., Tinggi Teknologi Wastukancana Purwakarta, S., & Artikel, R. (2023). ANALISIS SENTIMEN BERDASARKAN ULASAN PENGGUNA APLIKASI MYPERTAMINA PADA GOOGLE PLAYSTORE MENGGUNAKAN METODE NAÏVE BAYES INFO ARTIKEL ABSTRAK. 2(3), 100–108. <https://doi.org/10.55123>
- Dey, S., Wasif, S., Tonmoy, D. S., Sultana, S., Sarkar, J., & Dey, M. (2020). A Comparative Study of Support Vector Machine and Naive Bayes Classifier for Sentiment Analysis on Amazon Product Reviews. *2020 International Conference on Contemporary Computing and Applications, IC3A 2020*, 217–220. <https://doi.org/10.1109/IC3A48958.2020.9233300>
- Dogucu, M., & Çetinkaya-Rundel, M. (2020). Web Scraping in the Statistics and Data Science Curriculum: Challenges and Opportunities. *Journal of Statistics Education*. <https://doi.org/10.1080/10691898.2020.1787116>
- Hasibuan, E., & Heriyanto, E. A. (2022). ANALISIS SENTIMEN PADA ULASAN APLIKASI AMAZON SHOPPING DI GOOGLE PLAY STORE MENGGUNAKAN NAIVE BAYES CLASSIFIER. *JTS*, 1(3).
- Hasnain, M., Pasha, M. F., Ghani, I., Imran, M., Alzahrani, M. Y., & Budiarto, R. (2020). Evaluating Trust Prediction and Confusion Matrix Measures for Web

- Services Ranking. *IEEE Access*, 8, 90847–90861. <https://doi.org/10.1109/ACCESS.2020.2994222>
- Hassani, H., Beneki, C., Unger, S., Mazinani, M. T., & Yeganegi, M. R. (2020). Text mining in big data analytics. *Big Data and Cognitive Computing*, 4(1), 1–34. <https://doi.org/10.3390/bdcc4010001>
- Jagdale, R. S., Shirsat, V. S., & Deshmukh, S. N. (2019). Sentiment analysis on product reviews using machine learning techniques. *Advances in Intelligent Systems and Computing*, 768, 639–647. [https://doi.org/10.1007/978-981-13-0617-4\\_61](https://doi.org/10.1007/978-981-13-0617-4_61)
- Jung, Y. (2018). Multiple predicting K-fold cross-validation for model selection. *Journal of Nonparametric Statistics*, 30(1), 197–215. <https://doi.org/10.1080/10485252.2017.1404598>
- KABIR, A. I., AHMED, K., & KARIM, R. (2020). Word Cloud and Sentiment Analysis of Amazon Earphones Reviews with R Programming Language. *Informatica Economica*, 24(4/2020), 55–71. <https://doi.org/10.24818/issn14531305/24.4.2020.05>
- Mahesh, B. (2018). Machine Learning Algorithms-A Review. *International Journal of Science and Research*. <https://doi.org/10.21275/ART20203995>
- Mubaroroh, H. H., Yasin, H., & Rusgiyono, A. (2022). ANALISIS SENTIMENT DATA ULASAN APLIKASI RUANGGURU PADA SITUS GOOGLE PLAY MENGGUNAKAN ALGORITMA NAÏVE BAYES CLASSIFIER DENGAN NORMALISASI KATA LEVENSHTEIN DISTANCE. 11(2), 248–257. <https://ejournal3.undip.ac.id/index.php/gaussian/>
- Muhammad Rio Pratama, Faza Abdillah Gunawan Soerawinata, Rafdi Reyhan Zhafari, Rendy, & Helena Nurramdhani Imanda. (2022). Sentiment Analysis of Beauty Product E-Commerce Using Support Vector Machine Method. *Jurnal RESTI (Rekayasa Sistem Dan Teknologi Informasi)*, 6(2), 269–274. <https://doi.org/10.29207/resti.v6i2.3876>
- Rahman, F. A., Kassim, R., Baharum, Z., Noor, H. A. M., & Haris, N. A. (2019). Data Cleaning in Knowledge Discovery Database-Data Mining (KDD-DM). *International Journal of Engineering and Advanced Technology*, 8(6s3), 2196–2199. <https://doi.org/10.35940/ijeat.F1100.0986S319>
- Rosid, M. A., Fitriani, A. S., Astutik, I. R. I., Mulloh, N. I., & Gozali, H. A. (2020). Improving Text Preprocessing for Student Complaint Document Classification Using Sastrawi. *IOP Conference Series: Materials Science and Engineering*, 874(1). <https://doi.org/10.1088/1757-899X/874/1/012017>
- Tabassum, A., & Patil, R. R. (2020). A Survey on Text Pre-Processing & Feature Extraction Techniques in Natural Language Processing. *International Research Journal of Engineering and Technology*. [www.irjet.net](http://www.irjet.net)
- Villavicencio, C., Macrohon, J. J., Inbaraj, X. A., Jeng, J. H., & Hsieh, J. G. (2021). Twitter sentiment analysis towards covid-19 vaccines in the Philippines using naïve bayes. *Information (Switzerland)*, 12(5). <https://doi.org/10.3390/info12050204>
- Yacoubi Amazon Alexa, R., & Axman Amazon Alexa, D. (2020). *Probabilistic Extension of Precision, Recall, and F1 Score for More Thorough Evaluation of Classification Models*.