

The Influence Of Workplace Spirituality, Job Satisfaction, And Job Characteristics On Organizational Citizenship Behavior Of Employees At PT Bank Tabungan Negara (Persero) Tbk. Bumi Serpong Damai Branch Office.

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ABSTRACT

This study aims to analyze the influence of workplace spirituality, job satisfaction, and job characteristics on Organizational Citizenship Behavior (OCB) of employees at PT Bank Tabungan Negara (Persero) Tbk Bumi Serpong Damai Branch. This study uses quantitative methods with data collected through questionnaires filled out by 75 permanent employees of the company. The data analysis technique used is descriptive and inferential statistical analysis, with model testing using Structural Equation Modeling (SEM). The results showed that workplace spirituality, job satisfaction, and job characteristics have a positive and significant influence on OCB. The findings support the theory that these aspects contribute significantly to increasing employee voluntary behavior that has a positive impact on the organization. This research is expected to provide insights for company management in developing strategies to increase OCB through improving workplace spirituality, job satisfaction, and effective management of job characteristics.

Keywords: *Workplace Spirituality, Job Satisfaction, Job Characteristic, Organizational Citizenship Behavior (OCB).*

Pengaruh Workplace Spirituality, Kepuasan Kerja, Dan Karakteristik Pekerjaan Terhadap Organizational Citizenship Behavior Karyawan Di PT. Bank Tabungan Negara (Persero) Tbk Cabang Bumi Serpong Damai

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh workplace spirituality, kepuasan kerja, dan karakteristik pekerjaan terhadap Organizational Citizenship Behavior (OCB) karyawan di PT. Bank Tabungan Negara (Persero) Tbk Cabang Bumi Serpong Damai. Penelitian ini menggunakan metode kuantitatif dengan data yang dikumpulkan melalui kuesioner yang diisi oleh 75 karyawan tetap perusahaan tersebut. Teknik analisis data yang digunakan adalah analisis statistik deskriptif dan inferensial, dengan pengujian model menggunakan Structural Equation Modeling (SEM). Hasil penelitian menunjukkan bahwa spirituality di tempat kerja, kepuasan kerja, dan karakteristik pekerjaan memiliki pengaruh positif dan signifikan terhadap OCB. Temuan ini mendukung teori bahwa aspek-aspek tersebut berkontribusi secara signifikan dalam meningkatkan perilaku sukarela karyawan yang berdampak positif bagi organisasi. Penelitian ini diharapkan dapat memberikan wawasan bagi manajemen perusahaan dalam mengembangkan strategi peningkatan OCB melalui peningkatan spirituality di tempat kerja, kepuasan kerja, dan pengelolaan karakteristik pekerjaan yang efektif.

Kata Kunci : *Workplace Spirituality, Kepuasan Kerja, Karakteristik Pekerjaan, Organizational Citizenship Behavior (OCB).*