

**PENGARUH IMPLEMENTASI PENERAPAN GREEN BANKING  
TERHADAP PROFITABILITAS PADA BANK UMUM YANG  
TERDAFTAR DI BURSA EFEK INDONESIA**

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**ABSTRAK**

Tujuan penulisan laporan tugas ini adalah untuk mengetahui penerapan green banking terhadap profitabilitas Bank Umum yang terdaftar di Bursa Efek Indonesia selama periode 2019-2023. Dalam penelitian ini, penerapan green banking sebagai variabel independen diukur menggunakan Green Banking Disclosure Index (GBDI). Sementara itu, profitabilitas bank sebagai variabel dependen diukur melalui Return on Assets (ROA). Untuk menganalisis hubungan antara kedua variabel tersebut, digunakan metode regresi sederhana. Hasil penelitian menunjukkan bahwa GBDI memiliki pengaruh negatif yang tidak signifikan terhadap ROA

**Kata Kunci:** Indeks Pengungkapan Perbankan Hijau, ROA

***THE EFFECT OF GREEN BANKING IMPLEMENTATION ON  
PROFITABILITY IN COMMERCIAL BANKS LISTED ON BURSA  
EFEK INDONESIA***

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***ABSTRACT***

*Climate change is one of the main issues of concern to the global community. The banking sector still has a responsibility to preserve the environment. even though it does not directly contribute to environmental pollution, one step that banks can take is to adopt environmentally friendly practices in their operations, which is known as green banking. This research aims to analyze the impact of implementing green banking on the profitability of Commercial Banks listed on the Indonesia Stock Exchange during the 2019-2023 period. In this research, the implementation of green banking as an independent variable is measured using the Green Banking Disclosure Index (GBDI). Meanwhile, bank profitability as the dependent variable is measured through Return on Assets (ROA). To analyze the relationship between these two variables, a simple regression method is used. The research results show that GBDI has an insignificant negative effect on ROA.*

**Keyword:** *Green Banking Disclosure Index, ROA*