

IMPLEMENTASI *GREEN COIN RATING* (GCR) PADA PROGRAM *GREEN BANKING* PT BANK CENTRAL ASIA PERIODE 2021-2023

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ABSTRAK

PT Bank Central Asia Tbk (BCA) adalah salah satu bank *First Movers on Sustainable Finance* yang telah berkomitmen terhadap *green banking*. PT Bank Central Asia Tbk (BCA) menerapkan berbagai inisiatif praktik keberlanjutan guna mendukung ekonomi rendah karbon di masa depan dengan adanya aspek keberlanjutan, yaitu aspek ekonomi, sosial, dan lingkungan. Penulisan ini bertujuan untuk mengetahui bagaimana implementasi indikator *Green Coin Rating* (GCR) pada program *green banking* PT BCA periode 2021-2023, Metode penulisan yang digunakan berupa analisis deskriptif dengan teknik pengumpulan data melalui studi pustaka dan studi dokumentasi. Sumber data yang dipilih berupa data sekunder yang diperoleh melalui *Sustainability Report* Bank Central Asia (BCA), artikel/situs terkait, dan juga laporan jurnal publikasi kajian terdahulu. Hasil analisis menunjukkan bahwa upaya yang dilakukan perusahaan terbagi dalam enam kategori: *Carbon Emissions*, *Green Rewards*, *Green Building*, *Reuse/Recycle/Refurbish*, *Paper Work* atau *Paperless*, dan *Green Investment*. BCA menerapkannya dengan mengadakan berbagai fitur ramah lingkungan yang dapat menurunkan emisi karbon. Emisi Karbon menguraikan upaya perusahaan untuk mengurangi jejak karbonnya Hal ini menunjukkan bahwa BCA telah ikut melaksanakan dan menerapkan program *Green Banking* dengan baik.

Kata Kunci: *Green Banking*, *Green Coin Rating*, Keberlanjutan.

**IMPLEMENTATION OF GREEN COIN RATING (GCR)
IN THE PT BANK CENTRAL ASIA GREEN BANKING
PROGRAM FOR THE 2021-2023 PERIOD**

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ABSTRACT

PT Bank Central Asia Tbk (BCA) is one of the First Movers on Sustainable Finance committed to green banking. PT Bank Central Asia Tbk (BCA) uses a variety of sustainability practices to promote a low-carbon economy in the future, including economic, social, and environmental factors. The purpose of this paper is to investigate how the Green Coin Rating (GCR) indicator is used in the PT BCA green banking program from 2021 to 2023. The writing approach employed is descriptive analysis, utilizing data gathering strategies such as literature and documentation examination. The data sources used were secondary data from the Bank Central Asia (BCA) Sustainability Report, linked articles/sites, and journal publications published by prior scholars. The analysis results demonstrate that the company's efforts are classified into six indicators: carbon emissions, green rewards, green building, reuse/recycle/refurbish, paper work or paperless, and green investment. BCA does this by offering a variety of ecologically friendly features that can help cut emissions. Carbon Emissions describes the company's attempts to lessen its carbon impact. This demonstrates that BCA has actively participated in and effectively implemented the Green Banking initiative.

Keywords : Green Banking, Green Coin Rating, Sustainability.