

**PERAN BRITISH COUNCIL DALAM KERJA SAMA KEBUDAYAAN
INGGRIS-INDONESIA MELALUI PROGRAM *CONNECTIONS*
THROUGH CULTURE TAHUN 2022-2023 DI INDONESIA**

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ABSTRAK

Dalam Penelitian ini membahas bagaimana peran British Council dalam melakukan kerja sama kebudayaan melalui programnya yaitu "*Connection Through Culture*" (CTC) tahun 2022-2023. penelitian ini menggunakan pendekatan kualitatif, dengan konsep kerja sama kebudayaan dan *public bodies*. Hasil dari penelitian menunjukkan bahwa hingga saat ini British Council telah memainkan peran penting dalam dinamika hubungan kebudayaan antara Inggris dengan Indonesia. Melalui program inisiatifnya, CTC, British Council telah berperan besar dalam kolaborasi internasional antara pelaku kebudayaan maupun institusi dan komunitas kebudayaan Inggris dengan Indonesia. British Council berperan dalam pemberian bantuan keuangan hingga GBP 10.000 kepada pelaku seni dan budaya; mengevaluasi dampak proyek berdasarkan kemitraan, manajemen, relevansi, dan kualitas; mendukung komunikasi dan perlindungan data; serta meningkatkan reputasi dan visibilitas internasional penerima hibah melalui kolaborasi lintas negara, termasuk kemitraan dengan Kemendikbud Indonesia dalam skema "Dana Indonesiana". Dukungan dan peran yang diberikan oleh British Council dalam program ini merupakan salah satu langkah strategisnya untuk mencapai tujuan objektifnya yaitu mempromosikan hubungan budaya antara masyarakat Inggris dan negara lain.

Kata kunci : Kerja sama, Kebudayaan, Peran, British Council, CTC,

**THE ROLE OF THE BRITISH COUNCIL IN THE UK-INDONESIA
CULTURAL COOPERATION THROUGH THE CONNECTIONS THROUGH
CULTURE PROGRAM IN INDONESIA IN 2022-2023**

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ABSTRACT

This study discusses the role of the British Council in fostering cultural cooperation through its program "Connection Through Culture" (CTC) for the years 2022-2023. The research employs a qualitative approach, focusing on the concepts of cultural cooperation and public bodies. The findings indicate that the British Council has played a significant role in the cultural relationship dynamics between the UK and Indonesia. Through its initiative program, CTC, the British Council has greatly contributed to international collaboration between cultural actors, institutions, and communities in the UK and Indonesia. The British Council provides financial assistance of up to GBP 10,000 to artists and cultural practitioners; evaluates project impact based on partnerships, management, relevance, and quality; supports communication and data protection; and enhances the international reputation and visibility of grant recipients through cross-country collaboration, including partnerships with Indonesia's Ministry of Education and Culture in the "Dana Indonesiana" scheme. The support and role provided by the British Council in this program represent a strategic step towards achieving its objective of promoting cultural relations between the people of the UK and other countries.

Keywords: Cooperation, Culture, Role, British Council, CTC