

## ABSTRAK

### **Kerjasama Indonesia - Singapura dalam Bidang Ekonomi Digital: Studi Kasus MoU *Capacity Building on E-commerce Logistics* Periode 2018-2020**

Penelitian ini bertujuan untuk menganalisis kerjasama yang dilakukan oleh Indonesia dan Singapura dalam MoU: *Capacity Building on e-Commerce Logistic in Indonesia*. Penelitian ini menggunakan teori dan konsep seperti kerjasama bilateral, ekonomi digital, *capacity building* dan juga *e-commerce logistic*. Penelitian ini menggunakan metode kualitatif deskriptif dengan sumber data primer dan sekunder melalui wawancara ke Kementerian Koordinasi Perekonomian, Pt. Pos Indonesia dokumen terkait, penelitian terdahulu, dan artikel. Penelitian ini berargumen bahwa Indonesia masih kalah jauh dengan negara-negara tetangganya dalam ekonomi digital di sektor *e-commerce* logistik. Dengan mengeluarkan kebijakan, seperti Peta Jalan Sistem Perdagangan Nasional Berbasis Elektronik, dan menjalin kerjasama dengan Singapura dalam bidang pelatihan keterampilan ekonomi digital dan logistik *e-commerce* dengan metode *capacity building*. Diharapkan industri *e-commerce* logistik di Indonesia dapat berkembang dan memperkuat ekonomi digital. Singapura menjadi mitra kerjasama yang strategis karena memiliki kualitas digital yang baik dan hubungan bilateral yang kuat dengan Indonesia. Dengan upaya bersama, Indonesia dapat menjadi pemimpin dalam ekonomi digital di Asia Tenggara.

Kata Kunci: Ekonomi digital, *capacity building*, *e-commerce* logistik, kerjasama bilateral.

## **ABSTRACT**

### **Indonesia - Singapore Cooperation in the Digital Economy Sector: Case Study of MoU Capacity Building on E-commerce Logistics for the 2018-2020 Period**

This research aims to analyze the cooperation carried out by Indonesia and Singapore in the MoU: Capacity Building on e-Commerce Logistics in Indonesia. This research uses theories and concepts such as bilateral cooperation, digital economy, capacity building and also e-commerce logistics. This research uses descriptive qualitative methods with primary and secondary data sources through interviews with the Ministry of Economic Coordination, Pt. Pos Indonesia related documents, previous research, and articles. This research argues that Indonesia is still far behind its neighboring countries in the digital economy in the e-commerce logistics sector. By issuing policies, such as the National Electronic Trading System Roadmap, and establishing cooperation with Singapore in the field of digital economic skills training and e-commerce logistics using capacity building methods. It is hoped that the logistics e-commerce industry in Indonesia can develop and strengthen the digital economy. Singapore is a strategic cooperation partner because it has good digital quality and strong bilateral relations with Indonesia. With joint efforts, Indonesia can become a leader in the digital economy in Southeast Asia.

**Keywords:** Digital economy, capacity building, e-commerce logistics, bilateral cooperation.