

Analysis The Firm Value of Digital Banking Companies on The Indonesian Stock Exchange

By Muhammad Al Hafis

Abstract

The objective of this research is to investigate the impact of the variables Growth Opportunity, Investment Opportunity Set (IOS), and Company Size on the Firm Value of digital bank listed on the Indonesia Stock Exchange during the period 2018-2022. The sample for this study was obtained through full sampling method, including 14 Digital Banks listed on the Indonesia Stock Exchange during the period 2018-2022. The data analysis method employed in this research is panel data regression using Eviews 12 software. The findings of the study indicate that Growth Opportunity does not have a significant effect on firm value, Investment Opportunity Set has a significant effect on firm value, and Company Size has a significant impact on firm value.

Keyword : *Growth Opportunity, IOS, Company Size, Firm Value*

ANALISIS NILAI PERUSAHAAN BANK DIGITAL DI BURSA EFEK INDONESIA

Oleh Muhammad Al Hafis

Abstrak

Tujuan pada penelitian ini yaitu untuk mengetahui pengaruh dari variabel *Growth Opportunity*, *Investment Opportunity Set* (IOS), dan Ukuran Perusahaan terhadap Nilai Perusahaan bank digital yang terdaftar di Bursa Efek Indonesia periode 2018-2022. Sampel yang digunakan pada penelitian ini diambil melalui metode *full sampling* yaitu 14 perusahaan Bank Digital yang terdaftar di Bursa Efek Indonesia selama periode 2018-2022. Metode analisis data dalam penelitian ini menggunakan regresi data panel dibantu dengan software Eviews 12. Berdasarkan hasil temuan pada penelitian menunjukkan bahwa *Growth Opportunity* tidak berpengaruh terhadap Nilai Perusahaan, *Investment Opportunity Set* berpengaruh terhadap Nilai Perusahaan, dan Ukuran Perusahaan memiliki berpengaruh terhadap Nilai Perusahaan.

Kata Kunci : *Growth Opportunity*, IOS, Ukuran Perusahaan, Nilai Perusahaan