

REPRESENTASI SOSOK *AUTISM SPECTRUM DISORDER* PADA DRAMA KOREA *EXTRAORDINARY ATTORNEY WOO*

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ABSTRAK

Penelitian ini dilatarbelakangi oleh permasalahan mengenai *Autism Spectrum Disorder* menjadi isu yang sensitif di lingkungan masyarakat. Termasuk ketika karakter pada sosok ini digambarkan berbeda dari film-film sebelumnya. Penelitian ini bertujuan untuk menganalisis representasi sosok *Autism Spectrum Disorder* pada Drama Korea *Extraordinary Attorney Woo*. Drama ini menceritakan mengenai sosok Pengacara cerdas yang memiliki gangguan *Autism Spectrum Disorder*. Penelitian ini menggunakan Semiotika Charles Sanders Peirce untuk melihat makna ikon, indeks, dan simbol. Penelitian ini menggunakan pendekatan kualitatif deskriptif menggunakan sumber data primer dan data sekunder. Kemudian, penelitian ini diverifikasi melalui teknik keabsahan data. Hasil dari penemuan penelitian menunjukkan bahwa sosok *Autism Spectrum Disorder* direpresentasikan sebagai sosok yang cerdas, bersemangat, bertanggung jawab, memiliki kredibilitas, dapat dipercaya sebagai Pengacara dan dapat memberikan edukasi serta moral kehidupan kepada masyarakat. Selain itu, penelitian ini juga menghasilkan penemuan sikap diskriminasi, penolakan, dan kebencian masyarakat terhadap sosok *Autism Spectrum Disorder*. Kesimpulan dari penelitian ini menampilkan karakter, cerita, dan suasana yang mewakili dimensi ikon. Indeks merepresentasikan hubungan sebab akibat dari ikon dan simbol. Paus dan lumba-lumba menjadi simbol kecerdasan dan semangat dari karakter *Autism Spectrum Disorder* pada drama ini. Selain itu, simbol juga direpresentasikan dari perilaku non verbal yang ada pada adegan-adegan drama Korea *Extraordinary Attorney Woo*.

Kata kunci: Representasi, *Autism Spectrum Disorder*, Semiotika, Charles Sanders Peirce, Drama Korea.

REPRESENTATION A FIGURE WITH AUTISM SPECTRUM DISORDER IN KOREAN DRAMA EXTRAORDINARY ATTORNEY WOO

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ABSTRACT

This research was motivated by the problem of *Autism Spectrum Disorder* being a sensitive issue in the community. Including when the character in this figure is portrayed differently from previous films. This study aims to analyze the representation of the figure of *Autism Spectrum Disorder* in the Korean Drama *Extraordinary Attorney Woo*. This drama tells the story of a smart lawyer who has *Autism Spectrum Disorder*. This study used Charles Sanders Peirce's Semiotics to look at the meaning of icons, indexes, and symbols. This study used a descriptive qualitative approach using primary data sources and secondary data. Then, this research is verified through data validity techniques. The results of the research findings show that the figure of *Autism Spectrum Disorder* is represented as a figure who is intelligent, passionate, responsible, has credibility, can be trusted as a lawyer and can provide education and moral life to the community. In addition, this study also resulted in the discovery of discrimination, rejection, and hatred of the community towards the figure of *Autism Spectrum Disorder*. The conclusion of the study features characters, stories, and atmospheres that represent the dimensions of icons. Indices represent the causal relationships of icons and symbols. Whales and dolphins are symbols of the intelligence and spirit of the characters of *Autism Spectrum Disorder* in this drama. In addition, the symbol is also represented by non-verbal behavior in the scenes of the Korean drama *Extraordinary Attorney Woo*.

Keywords: Representation, *Autism Spectrum Disorder*, Semiotics, Charles Sanders Peirce, Korean Drama.