

**PERAN GERAKAN SOSIAL TRANSNASIONAL *STOP ASIAN HATE*
DALAM ISU RASISME TERHADAPA KETURUNAN ASIA DI AMERIKA
SERIKAT 2021-2022**

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ABSTRAK

Penelitian ini bertujuan untuk mengkaji peran Stop Asian Hate sebagai gerakan sosial transnasional dalam mengadvokasi kesetaraan ras di kalangan komunitas minoritas, khususnya individu keturunan Asia, di Amerika Serikat selama periode 2021-2022. Dengan menggunakan konsep rasisme institusional dan gerakan sosial transnasional. Dengan menggunakan metode kualitatif deskriptif dengan sumber data primer dan sekunder. Teknik pengambilan data dilakukan dengan kajian pustaka. Peneliti menggunakan empat tahapan analisis data menurut Miles & Huberman, yaitu pengumpulan data, reduksi data, penyajian data, dan penyajian data. Penelitian ini mengeksplorasi manifestasi rasisme institusional di tingkat individu, intraorganisasional, dan institusional di Amerika Serikat. Adapun hasil penelitian ialah Gerakan Stop Asian Hate telah memainkan peran penting dalam mempromosikan kesetaraan ras di Amerika Serikat, terutama komunitas Asia di Amerika dan gerakan tersebut memberikan tekanan pada pembuat kebijakan di Amerika Serikat.

Kata Kunci: Gerakan Sosial Transnasional, Stop Asian Hate, Peran, Rasisme Institusional, Amerika Serikat

***THE ROLE OF THE TRANSNATIONAL SOCIAL MOVEMENT STOP ASIAN
HATE IN THE ISSUE OF RACISM AGAINST ASIAN DESCENDANTS IN
THE UNITED STATES 2021-2022***

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ABSTRACT

This study aims to examine the role of Stop Asian Hate as a transnational social movement advocating racial equality among Asian minorities in the United States during 2021-2022. Utilizing the concepts of institutional racism and transnational social movements, a qualitative descriptive method with primary and secondary data sources was employed. Data collection was conducted through literature review, and data analysis followed four stages: data collection, data reduction, data presentation, and data presentation according to Miles & Huberman. The research uncovers manifestations of institutional racism at individual, intraorganizational, and institutional levels in the United States. The findings indicate that the Stop Asian Hate Movement has significantly contributed to promoting racial equality and has exerted pressure on policy makers in the country.

Keywords: Transnational Social Movements, Stop Asian Hate, Roles, Institutional Racism, United States