

**REPRESENTASI KOMUNIKASI ANTARPRIBADI DALAM  
HUBUNGAN PERSAUDARAAN (ANALISIS SEMIOTIKA  
ROLAND BARTHES PADA NOVEL “MALIBU RISING”  
KARYA TAYLOR JENKINS REID)**

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**ABSTRAK**

Komunikasi antarpribadi memegang peranan signifikan sebagai penanda apabila relasi dalam suatu hubungan persaudaraan perlu dikembangkan lebih jauh atau sudah merupakan hubungan yang erat dan memiliki interaksi bersifat efektif, baik secara verbal maupun nonverbal. Penelitian ini bertujuan untuk merepresentasikan komunikasi antarpribadi dalam hubungan persaudaraan serta mengetahui makna yang terkandung pada novel “Malibu Rising” karya Taylor Jenkins Reid menurut analisis semiotika Roland Barthes.

Metode yang peneliti terapkan adalah kualitatif dengan pendekatan analisis semiotika Roland Barthes untuk memaknai pertandaan denotatif, konotatif dan mitos secara terperinci. Sumber data penelitian terbagi atas primer dan sekunder, dengan objek material yaitu novel “Malibu Rising” karya Taylor Jenkins Reid serta objek formal berupa kutipan terkait komunikasi antarpribadi dalam hubungan persaudaraan.

Hasil penelitian menunjukkan bahwa terlahirnya hubungan persaudaraan berlangsung selama enam tahapan, antara lain kontak, keterlibatan, keakraban, perusakan, perbaikan dan pemutusan serta memiliki sejumlah faktor yang menentukan, seperti konstelasi keluarga juga pola asuh orang tua. Analisis semiotika Roland Barthes pada novel “Malibu Rising” karya Taylor Jenkins Reid turut menemukan 20 kutipan bermakna denotatif, konotatif dan mitos.

**Kata Kunci:** Hubungan Persaudaraan, Komunikasi Antarpribadi, Roland Barthes, Semiotika.

**REPRESENTATION OF INTERPERSONAL COMMUNICATION  
IN SIBLING RELATIONSHIP (ROLAND BARTHES' SEMIOTIC  
ANALYSIS OF THE NOVEL "MALIBU RISING" BY TAYLOR  
JENKINS REID)**

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**ABSTRACT**

*Interpersonal communication plays a significant role as a standpoint whether or not the bond in a sibling relationship needs to be developed further or is already considered a close relationship with effective interactions, both verbally and nonverbally. This study aims to understand the representation of interpersonal communication in sibling relationship and to analyze the meaning written in the novel "Malibu Rising" by Taylor Jenkins Reid according to Roland Barthes' semiotic analysis.*

*The method used by the researcher is qualitative with Roland Barthes' semiotic analysis approach to interpret denotative, connotative and myth signs in-depth. The research data sources are classified into primary and secondary with material object, namely the novel "Malibu Rising" by Taylor Jenkins Reid and formal object in form of quotations relating to interpersonal communication in sibling relationship.*

*The results of this study show that sibling relationship usually takes place in six stages, including contact, involvement, intimacy, deterioration, repair and dissolution also has a few key factors such as family constellation and parenting style. Roland Barthes' semiotic analysis of the novel "Malibu Rising" by Taylor Jenkins Reid also found 20 quotations with denotative, connotative and myth meanings.*

**Keywords:** *Interpersonal Communication, Roland Barthes, Semiotic, Sibling Relationship.*