

**DETERMINANTS OF INDONESIA'S CRUDE PALM OIL (CPO) EXPORT
VOLUME TO MAIN EXPORT DESTINATION COUNTRIES**

By Lilis Komala

Abstract

Crude Palm Oil (CPO) is Indonesia's leading agricultural commodity that has a large contribution to Indonesia's non-oil exports. Based on these advantages, Indonesia's CPO export performance should have a positive growth result. In fact, export performance is still fluctuating to the main export destination countries. This study aims to examine the effect of land area, total production, international prices, and exchange rates on Indonesia's CPO export volume to Pakistan and United States. This study uses secondary data in the form of time series for the quarter 2012 - 2021 obtained from the Central Statistics Agency, Directorate General of Agricultural, International Monetary Funds, World Bank, and UPNVJ Digital Lab of Economics. The results of multiple linear regression testing state that (1) land area has a significant effect on the volume of Indonesian CPO exports to Pakistan and has no significant effect on the volume of Indonesian CPO exports to United States (2) total production has a significant effect on the volume of Indonesian CPO exports to Pakistan and has no significant effect on the volume of Indonesian CPO exports to United States, (3) international price has no significant effect on the export volume of Indonesian CPO to Pakistan and United States (4) exchange rate has a significant effect on the export volume of Indonesian CPO to Pakistan and United States.

Key Word : *Land Area, Total Production, International Prices, Exchange Rates, Export*

**DETERMINAN VOLUME EKSPOR *CRUDE PALM OIL* (CPO)
INDONESIA KE NEGARA - NEGARA TUJUAN UTAMA EKSPOR**

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Abstrak

Crude Palm Oil (CPO) merupakan komoditas unggulan perkebunan Indonesia yang memberikan sumbangsih besar terhadap total keseluruhan ekspor nonmigas Indonesia. Berdasarkan keunggulan tersebut hendaknya kinerja ekspor CPO Indonesia memiliki arah pertumbuhan yang positif. Nyatanya kinerja ekspor masih mengalami fluktuasi ke negara – negara tujuan utama ekspor. Penelitian ini bertujuan untuk melihat pengaruh luas lahan, total produksi, harga internasional, dan nilai tukar terhadap volume ekspor CPO Indonesia ke Pakistan dan Amerika Serikat. Penelitian ini menggunakan data sekunder berupa deret waktu quarter 2012 – 2021 yang diperoleh dari Badan Pusat Statistik, Direktorat Jenderal Perkebunan, *International Monetary Funds*, *World Bank*, serta Lab Digital Ilmu Ekonomi UPNVJ. Hasil pengujian regresi linear berganda menyatakan bahwa (1) luas lahan berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Pakistan dan tidak berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Amerika Serikat, (2) total produksi berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Pakistan dan tidak berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Amerika Serikat (3) harga internasional tidak berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Pakistan dan Amerika Serikat, (4) nilai tukar berpengaruh signifikan terhadap volume ekspor CPO Indonesia ke Pakistan dan Amerika Serikat.

Kata Kunci : Luas Lahan, Total Produksi, Harga Internasional, Nilai Tukar, Ekspor