

DAFTAR PUSTAKA

- Achmad Nafhis Ubaydillah, & Effy ZalfianaRusfian. (2021). SEMIOTIC ANALYSIS OF THE POLITICAL COMMUNICATION PATTERNS OF JOKO WIDODO AND NAHDLATUL ULAMA IN THE 2019 PRESIDENTIAL ELECTION CAMPAIGN. *International Journal of Social Science*, 1(4), 453–460. <https://doi.org/10.53625/ijss.v1i4.737>
- Ahmad, A. N., Sijabat, H. G. S., & Manor, U. (2022). Pemberantasan di Persimpangan Jalan: Principal Agent dan Collective Action sebagai Jalan Tengah Pemberantasan Korupsi di Indonesia. *Salus Cultura: Jurnal Pembangunan Manusia Dan Kebudayaan*, 2(1), 69–80. <https://doi.org/10.55480/saluscultura.v2i1.47>
- Analisis Kontribusi Pajak Hotel Dan Restoran Terhadap Pendapatan Asli Daerah (Studi Kasus Pemerintah Kabupaten Sleman Tahun 2017-2020)*. (n.d.).
- Ariana, W. (2019). *OPINI MASYARAKAT ASAHAN TERHADAP PELAKSANAAN PEMILIHAN UMUM SERENTAK TAHUN 2019*.
- BAJARI, A. , KOSWARA, I. , & ERLANDIA, D. R. (2021). Hatenography: An analysis of hate speech on facebook in 2019 Indonesian presidential campaign. *Jurnal Komunikasi: Malaysian Journal of Communication*, 37(4), 122-141.
- Baruah, T. D. (2012). Effectiveness of Social Media as a tool of communication and its potential for technology enabled connections: A micro-level study. *International journal of scientific and research publications*, 2(5), 1-10.
- Buntoro, G. A. (2017). Analisis Sentimen Calon Gubernur DKI Jakarta 2017 Di Twitter. *INTEGER: Journal of Information Technology*, 2(1).
- Choiriyati, S. (2015). Peran Media Massa dalam Membentuk Opini Publik. *Jurnal Universitas Muhammadiyah Lampung*, 2, 21-27.
- Choirizah, A., Aini, F., Miani, N., Nasution, N. A. W., & Apriliani, T. (2022). Perencanaan Komunikasi Aksi Cepat Tanggap (ACT) dalam Membangun Citra Positif Program Gopal Qurban di Sosial Media. *JIKEM: Jurnal Ilmu Komputer, Ekonomi dan Manajemen*, 2(2), 2848-2854.
- Conway, B. A. , Kenski, K. , & Wang, D. (2015). The rise of Twitter in the political campaign: Searching for intermedia agenda-setting effects in the presidential primary. *Journal of Computer-Mediated Communication*, 20(4), 363-380.
- Damayanti, Y., Mukhlis, M., & Subhayni, S. (2017). Eufemisme dalam Opini Serambi Indonesia Edisi Bulan Januari sampai Juni 2016. *JIM Pendidikan Bahasa dan Sastra Indonesia*, 2(1), 10-19.
- Duryat, D. H. M. (2021). *Potret Buram Politik Kekuasaan: Telaah terhadap Persoalan Politik, Pendidikan dan Kebijakan Keagamaan di Indonesia*. Penerbit K-Media.
- Farkas, X. , & Bene, M. (2021). Images, politicians, and social media: Patterns and effects of politicians' image-based political communication strategies on social media. *The international journal of press/politics*, 26(1), 119-142.
- Gerodimos, R. , & Justinussen, J. (2015). Obama's 2012 Facebook campaign: Political communication in the age of the like button. *Journal of Information Technology & Politics*, 12(2), 113-132.

- Girnanfa, F. A. , & Susilo, A. (2022). Studi Dramaturgi Pengelolaan Kesan Melalui Twitter Sebagai Sarana Eksistensi Diri Mahasiswa di Jakarta. *Journal of New Media and Communication*, 1(1), 58-73.
- Gutierrez, R. S. , MCDUGALD, J. S. , & ROZO, H. A. (2020). Facebook as a communication tool. Use and perceptions amongst undergraduate students. *Revista Espacios*, 41(04).
- Hadiyat, Y. (2017). Pola komunikasi prostitusi daring di Twitter. *Jurnal PIKOM (Penelitian Komunikasi dan Pembangunan)*, 18(2), 125-136.
- Harvianti, R. A., & Kurniadi, O. (2021). Kampanye Komunikasi Ecotransport dalam Mengurangi Transportasi Pribadi. *Jurnal Riset Public Relations*, 1(1), 8-14.
- Howard, P. N. , Woolley, S. , & Calo, R. (2018). Algorithms, bots, and political communication in the US 2016 election: The challenge of automated political communication for election law and administration. *Journal of information technology & politics*, 15(2), 81-93.
- Hamdanny, D. R., & Mukhtar, K. (2021). Wacana Poros Partai Islam untuk PILPRES 2024: Politik Identitas atau Penggalangan Suara Oposisi? *Politea*, 4(2), 190. <https://doi.org/10.21043/politea.v4i2.11735>
- Inal Onal, E., Tekeli-Yeşil, S., & Okay, N. (2022). The Use of Twitter by Official Institutions in Disaster Risk Communication and Resilience . *Journal of Emergency Management and Disaster Communications*, 03(01), 25–40. <https://doi.org/10.1142/s2689980922500087>
- Intan Mariezka, F., & Hafar dan Yustikasari, H. (2018). Pemaknaan Profesi Beauty Vlogger melalui Pengalaman Komunikasi. *Nyimak: Journal of Communication*, 2(2), 95–111. <http://jurnal.umt.ac.id/index.php/nyimak>
- Litvinenko, A. (2021). YouTube as Alternative Television in Russia: Political Videos During the Presidential Election Campaign 2018. *Social Media and Society*, 7(1). <https://doi.org/10.1177/2056305120984455>
- Mahyuddin, M. , Kurniullah, A. Z. , Hasibuan, A. , Rahayu, P. P. , Purba, B. , Sipayung, P. D. , . . . & Butarbutar, M. (2021). *Teori Organisasi*. Yayasan Kita Menulis.
- Mazid, I. (2022). Social presence for strategic health messages: An examination of state governments' use of Twitter to tackle the Covid-19 pandemic. *Public Relations Review*, 48(4). <https://doi.org/10.1016/j.pubrev.2022.102223>
- Moore, F. H.(2004). *Humas Membangun Citra Dengan Komunikasi*. Bandung: Remaja Rosdakarya.
- Mukarom, Z. (2022). Political Communication Strategies to Increase the Opportunity of Women's Political Representation in Indonesian Parliament. *Journal of International Women's Studies*, 23(1), 30.
- Navarro, J. L. , & Tudge, J. R. (2022). Technologizing bronfenbrenner: neo-ecological theory. *Current Psychology*, 1-17.
- Nur, E. (2019). Strategi Komunikasi Tim Sukses Pada Kampanye Politik Untuk Memenangkan Calon Legislatif Makassar. *Diakom: Jurnal Media Dan Komunikasi*, 2(1), 120-128.
- Nurhasanah, A. M. , Rizki, D. N. , & Andriani, D. TWITTER INFORMATION SYSTEM ANALYSIS OF STUDENTS IN BUSINESS. *Universitas*, 1(2), 3.

- Obradović, S. , & Howarth, C. (2018). The power of politics: How political leaders in Serbia discursively manage identity continuity and political change to shape the future of the nation. *European Journal of Social Psychology*, 48(1), O25-O35.
- Pavliček, A., & Syrovátková, J. (2022). Use of Twitter as an Effective Communication Tool – Case Study on EU Politicians. *Proceedings of the International Scientific Conference Hradec Economic Days 2022*, 12, 624–630. <https://doi.org/10.36689/uhk/hed/2022-01-060>
- Purba, B. , Banjarnahor, A. R. , Kurniullah, A. Z. , Handiman, U. T. , Setiawan, Y. B. , Hastuti, P. , . . . & Jamaludin, J. (2021). *Pengantar Ilmu Komunikasi*. Yayasan Kita Menulis.
- Ramadhana, A., & Tanjung, I. S. (2021). *Opini Komunitas GenPI Sumatera Utara terhadap Pemberitaan Wacana Penerapan Wisata Halal di Objek Wisata Danau Toba* (Doctoral dissertation, UMSU).
- Rodrigues, U. M., & Niemann, M. (2017). Social Media as a Platform for Incessant Political Communication: A Case Study of Modi’s “Clean India” Campaign. In *International Journal of Communication* (Vol. 11). <http://ijoc.org>.
- Setiawan, B., Yogyakarta, U. N., Kulau, F., & Hastasari, C. (2022). Chatia Hastasari Engaging in Twitter thematic content analysis to understand the political messages of the Jokowi-Amin and Prabowo-Sandi success teams in the 2019 Indonesian presidential election. *International Journal of Communication and Society*, 4(1), 33–47. <https://doi.org/10.31763/ijcs.v4i1.293>
- Solihin. (2020). *Hubungan Opini Publik Dengan Komunikasi Politik*.
- Subekti, D. (2022, January 25). *Analysis Twitter’s as Tools a Political Campaigns for New Party during the 2020 Regional Head Election in Indonesia*. <https://doi.org/10.33422/8th.icrbs.2021.07.90>
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung : Alfabeta, CV.
- Suzity, M. (2021). *Propaganda Politik di Media Sosial Twitter (Wacana Kekuasaan Masa Jabatan Presiden 3 Periode)* (Doctoral dissertation, Fakultas Ilmu Sosial dan Ilmu Politik).
- Taufiq, A. , Siahaan, H. M. , & Pramono, M. F. (2022). Religious issues as a message in political communications during local elections. *Jurnal Studi Komunikasi*, 6(2), 631-654.
- Tosepu, Y. A. (2018). *PENDAPAT UMUM DAN JAJAK PENDAPAT Teori, Konsep dan Aplikasi*. Jakad Media Publishing.
- Tsoy, D., Tirasawadichai, T., & Kurpayanidi, K. I. (2021). Role of social media in shaping public risk perception during COVID-19 pandemic: A theoretical review. *International Journal of Management Science and Business Administration*, 7(2), 35-41.
- Voas, D., & Day, A. (2010). *Recognizing Secular Christians: Toward and Unexcluded Middle in the Study of Religion* *Recognizing Secular Christians: Toward an Unexcluded Middle in the Study of Religion*. <https://www.researchgate.net/publication/241278260>
- Zukhrufillah, I. (2018). Gejala media sosial twitter sebagai media sosial alternatif. *Al-I'lam: Jurnal Komunikasi dan Penyiaran Islam*, 1(2), 102-109.