

**PENGARUH PEMBERITAAN POCARI SWEAT FUTSAL CHAMPIONS DI MEDIA  
ONLINE BOLALOB.COM TERHADAP  
SIKAP SISWA**

**WAHYU SUPRIADI**

**Abstrak**

Latar belakang penelitian ini membahas mengenai fenomena yang sedang ramai di kalangan masyarakat khususnya para remaja mengenai perkembangan futsal di Indonesia. Dimana suatu pemberitaan mengenai olahraga khususnya pertandingan futsal untuk pertama kali di sajikan dalam media online. Tujuan penelitian ini peneliti ingin mengetahui perubahan sikap dari siswa terhadap pemberitaan Pocari Sweat Futsal Champions di media online Bolalob.com. Metode penelitian yang digunakan adalah metode survey dengan pendekatan kuantitatif dan jenis penelitian eksplanatif. Sampel dalam penelitian ini adalah siswa SMAN 51 Jakarta dengan jumlah responden 80 orang. Teknik pengumpulan data dengan menggunakan kuesioner atau angket yang disebarakan kepada responden. Hasil uji korelasi yang peneliti dapatkan yaitu sebesar 0,637. Angka tersebut menunjukkan bahwa hubungan antar kedua variabel bernilai Kuat, yakni berada pada interval 0.51 – 0,75. Maka dapat dikatakan bahwa pengaruh pemberitaan Pocari Sweat Futsal Champions terhadap sikap siswa memiliki pengaruh yang kuat. Perhitungan uji hipotesis, diperoleh nilai t hitung dengan t tabel yaitu penentuan dari level of signification, dari t tabel tidak dihitung tetapi dilihat pada tabel t tabel  $df = N-2$ ,  $df = 80-2=78$  signifikasi dan dengan taraf signifikasi 0,10 diperoleh t tabel 1,292. Sehingga terlihat bahwa nilai t hitung  $7,573 > t$  tabel 1,292 maka  $H_0$  ditolak dan  $H_a$  diterima, artinya dapat disimpulkan terdapat pengaruh yang signifikan antara pemberitaan Pocari Sweat Futsal Champions di media online Bolalob.com terhadap sikap siswa.

**Kata kunci** : Pemberitaan Media Online, Pocari Sweat Futsal Champions, Sikap

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*Abstract*

*The background of this research discussed the issue of the phenomenon that is high in community circles especially its be in the low teens on the development of futsal indoor soccer in Indonesia. By which a the news on sports especially futsal matches for the first time served in a online media. The purpose of this research group of researchers from wants to find out how a change in attitude from students against the news Pocari Sweat Futsal Champions in of an online media Bolalob.com. Research methods that were used of these tests are a method of various surveys show signs of with the approach quantitative and the kind of research eksplanatif . In the entire household sample of this research is school students government senior students 51 Jakarta with the number of respondents 80 people. Technique data collection using a questionnaire or chief that to be distributed to respondents. The results of the test and been approved a correlation in which group of researchers from get is as much as 0,637 .This figure shows that the relationship between the both variables reaches as high is said to be worth strong mentally which he needs , is located at the interval of a 0.51 – 0,75. It can be said that the impact of the news pocari sweat futsal champions to the attitudes students have a strong impact. Calculation test hypothesis, obtained value t count to t table namely the determination of level of of signification, here table not counted but seen in table t table  $df = n-2$ ,  $df = 80-2 = 78$  significance and with the economic situation of significance in 0.10 obtained t table 1,292. That look that the value t count 7,573 > t table 1,292 so  $H_0$  were rejected and  $H_a$  accepted , it means can be concluded is the significant between the news pocari sweat futsal champions in the media online bolalob.com to the attitudes students.*

**Key words :** *Attitude, Online media news, Pocari Sweat Futsal Champions*