

DAFTAR PUSTAKA

Buku :

- Anholt, S. (2013). *Image International Relation. Beyond the Nation Brand: The Role of Image and Identity in International Relation.*
- Creswell, J. W. (1998). *Qualitative inquiry and research design: Choosing among five traditions.* Thousand Oaks, CA: Sage.
- Furchan, A. (t.thn.). *Pengantar Penelitian dalam Pendidikan.* Yogyakarta: Pustaka Pelajar.
- Hifzillah, D. (2014). *Peran Hallyu bagi Korea Selatan dalam Hubungan Bilateral Korea Selatan – Indonesia.* . Jakarta: UIN Syarif Hidayatullah.
- Hyung-eun, K. (2011). *Cultural Diplomacy As The Means Of Soft Power In An Information Age,* 1-18.
- Jin, D. (2016). *New Korean Wave: transnational cultural power in the age of social media.* Diambil kembali dari <https://doi.org/10.5406/illinois/9780252039973.001.0001>
- Keohane, R., & Nye, J. . (1997). *Power and Interdependence* . United States: Pearson.
- Keohane, R., & Nye, J. (1997). *Power and Interdependence.* United State: Pearson.
- Koentjaraningrat. (1984). *Kamus Istilah Anhtropologi, Pusat Pembinaan dan Pengembangan Bahasa.* Jakarta: Depdikbud.
- Kristen Bound, R. B. (2007). *Cultural Diplomacy.* London: Demos.
- Magnan-Park, A. H. (2008). *Remember me, Remember us, Remember Korea : Hallyu, Flashbacks, and The transformation of South Korea into an unforgettable nation.* . Seoul: Academic Symposium.
- Moleong, L. J. (2006.). *Metodologi Penelitian Kualitatif.* Bandung: PT Remaja Rosdakarya.
- Raditya, D. (2013). *Budaya Hallyu Korea.* Yogyakarta: INAKOS.
- Robertson, R. (1992). *Globalization: Social Theory and Global Culture.* SAGE.
- Sornarajah, M. (2017). *The International Law on Foreign Investment (4th ed.).* London: Cambridge University Press.

- Storey, J. (2008). *Cultural Theory and Popular Culture*. United Kingdom: PEARSON.
- Sugiyono. (2014). *Memahami penelitian kualitatif*. Bandung: Alfabeta.
- Suryokusumo, S. (2004). *Praktik Diplomasi*. Jakarta: STIH IBLAM.
- Yoon, Y. S. (2005). *40 Tahun (1966-2005) Hubungan Indonesia – Korea Selatan*. Yogyakarta: Gadjah Mada Univ Press.

Jurnal :

- Kozymka, I. (2014). *The Diplomacy of Culture*, 9-10.
- Kyuhyun, C. (2016). *The Status and Future Development of K-POP*. *Kyunghee University Graduate School*, 3.
- Leonardo. (2019, April 1). DIPLOMASI BUDAYA KOREA SELATAN DAN IMPLIKASINYA TERHADAP HUBUNGAN BILATERAL KOREA SELATAN-INDONESIA. *Global Political Studies Journal*, 3(1). Dipetik May 24, 2022
- Lie, J. (2012). What Is the K in K-Pop? South Korean Popular Music, the Culture Industry, and National Identity. 342-343.
- Maharani Putri dan Sofia Trisni, S. M. (2021). Corporate Diplomacy : Peran SM Entertainment melalui New Culture Technology dalam Diplomasi Publik Korea Selatan. *Padjadjaran Journal of International Relations*, 77.
- Melissen, J. (2006). (P. Macmillan., Penyunt.) *The New public diplomacy: soft power in international relations*. (Vol. 44, Issue 03). Diambil kembali dari <https://doi.org/10.5860/choice.44-1781>
- Milim, K. (2011). The Role Of The Government in Cultural Industry: Some Observations from Korea's Experience. *Keio Communication Review No.33*.
- Nye, J. (2004). *Soft power : The means to success in World politics*.
- Pramita, Y., & Harto, S. (2016, October). Pengaruh Hallyu Terhadap Minat Masyarakat Indonesia untuk Berwisata ke Korea Selatan. *JOM FISIP*, 3(2). Dipetik May 29, 2022

- Shim, D. (2006). *Hybridity and the rise of Korean Popular Culture in Asia, Media, Culture, and Society*. doi:<https://doi.org/10.1177/0163443706059278>
- Syafril Alam dan Ansgrasia Jenifer Nyarimun. (2017). International & Diplomacy, Vol.3, no.1. *Musik Kpop Sebagai Alat Diplomasi Dalam Soft Power Korea Selatan*, 76.
- Trisni, S. (2019). South Korean Government's Role in Public DIplomacy: A Case Study of the Korean Wave Boom. *Andalas Journal of International Studies (AJIS)*, 8(1).
- Valentina, A. d. (2013). Gelombang Globalisasi ala Korea Selatan. *Jurnal Pemikiran Sosiologi Volume 2 No.2, Universitas Gadjah Mada*.
- Yoon, Dal Yong Jin dan Tae Jin. (2017). The Korean Wave: Retrospect and Prospect. *International Journal of Communication*.

Web :

- Afrianto, D. (2017, March 14). *Jokowi Temui Pengusaha hingga Super Junior di Indonesia-Korea Business Summit 2017*. Dipetik June 7, 2022, dari economy.okezone.com:
<https://economy.okezone.com/read/2017/03/14/320/1641996/jokowi-temui-pengusaha-hingga-super-junior-di-indonesia-korea-business-summit-2017>
- Amelya, A. (2012, September 25). *Konser K-Pop Terbesar, Penonton SMTOWN INA Capai 50 Ribu Orang!* Dipetik June 8, 2022, dari www.kapanlagi.com:
<https://www.kapanlagi.com/korea/konser-k-pop-terbesar-penonton-smtown-ina-capai-50-ribu-orang-06377a.html>
- An0ya. (2016, Februari 17). *Red Velvet Chosen as New Models for Cosmetics Brand the Saem Soompi*. Dipetik Juni 10, 2022, dari www.soompi.com:
<https://www.soompi.com/article/822445wpp/red-velvet-chosen-as-new-models-for-cosmetics-brand-the-saem>
- antaranews. (2013, Januari 4). *korsel rayakan 40 tahun persahabatan dengan indonesia.* (R. Burhani, Editor) Dipetik Juni 20, 2022, dari

- www.antaranews.com: <https://www.antaranews.com/berita/351585/korsel-rayakan-40-tahun-persahabatan-dengan-indonesia>
- Arbar, T. (2019). *Trans Media Resmi Jalin Kerja Sama dengan SM Entertainment*. Diambil kembali dari CNNIndonesia.com: <https://www.cnnindonesia.com/hiburan/20181008124533-227-336572/trans-media-resmi-jalin-133kerja-sama-dengan-sm-entertainment>
- Arbar, T. F. (2022, May 21). *Bawakan 4 Lagu Red Velvet Guncang Panggung Allo Bank Festival*. (CNBC Indonesia) Dipetik June 9, 2022, dari www.cnbcindonesia.com: <https://www.cnbcindonesia.com/lifestyle/20220521215524-33-340779/bawakan-4-lagu-red-velvet-guncang-panggung-allo-bank-festival>
- Berita Satu . (2012b, April 29). *Shindong SuJu Ucapkan Terima Kasih dalam Bahasa Sunda*. Dipetik June 11, 2022, dari beritasatu.com: <https://www.beritasatu.com/archive/45159/shindong-suju-ucapkan-terima-kasih-dalam-bahasa-sunda>
- Berita Satu. (2012). *Konser SMTOWN Live World Tour III di Jakarta Diklaim Terbesar*. Diambil kembali dari www.beritasatu.com: <https://www.beritasatu.com/hiburan/73807/konser-smtown-live-world-tour-iii-di-jakarta-diklaim-terbesar>,
- Budiartie, G. (2019, Februari 21). *Trans Media dan SM Entertainment Kawinkan Artis RI dan Kpop*. Diambil kembali dari www.cnbcindonesia.com: <https://www.cnbcindonesia.com/lifestyle/20190221101912-33-56793/trans-media- dan-sm-entertainment-kawinkan-artis-ridan-kpop>
- Budiartie, G. (2019, February 21). *Trans Media dan SM Entertainment Kawinkan Artis RI dan Kpop*.
- CNBC Indonesia. (2020, February 16). *Yuk, Main & Nonton Korean Wave di Trans Studio Cibubur*. Dipetik June 8, 2022, dari cnbcindonesia.com: <https://www.cnbcindonesia.com/lifestyle/20200215233713-33-138152/yuk-main-nonton-korean-wave-di-trans-studio-cibubur>
- CNN Indonesia. (2019, Juni 15). *Duet Rossa dan Yesung-Ryeowook dalam Konser Super Junior*. Dipetik June 1, 2022, dari www.cnnindonesia.com:

- <https://www.cnnindonesia.com/hiburan/20190615231250-227-403599/duet-rossa-dan-yesung-ryeowook-dalam-konser-super-junior>
- G. Market. (2016, December 14). *[CF/AD] 161213 The Saem - Red Velvet's Wendy*. Dipetik June 12, 2022, dari <https://redvelvetupdates.tumblr.com/post/154436113496/cfad-161213-the-saem-red-velvets-wendy>
- Harnoko, R. A. (2022, May 23). *4 Fakta Mengenai Kehadiran NCT Dream dan Red Velvet di Allo Bank Festival 2022*. Dipetik June 18, 2022, dari Kabar Besuki: <https://kabarbesuki.pikiran-rakyat.com/entertainment/pr-194542040/4-fakta-mengenai-kehadiran-nct-dream-dan-red-velvet-di-allo-bank-festival-2022?page=2>
- Hazliansyah. (2012, March 20). *Super Junior Gelar Super Show 4 di Jakarta April Mendatang*. Diambil kembali dari Republika Online.
- History.com. (2018). *South Korea Topics*. Diambil kembali dari www.history.com: <https://www.history.com/topics/korea/south-korea>
- id.linkedin.com. (t.thn.). *smtownidn*. Diambil kembali dari id.linkedin.com: <https://id.linkedin.com/company/smtownidn>
- IDN Times. (2021, January 20). *7 Variety Show Seru Ini Diproduksi oleh SM Entertainment Lho!* Dipetik May 29, 2022, dari <https://www.idntimes.com/hype/entertainment/anggi-nabilla-fahel-lubis/variety-show-produksi-sm-entertainment-c1c2/7>
- KBBI. (t.thn.). *Pengertian 'Fenomena'*. Diambil kembali dari kbbi.web.id: <https://kbbi.web.id/fenomena>
- Kim Ji-Soo. (2015). *After 20 years, S.M. Entertainment to expand overseas base*. Diambil kembali dari The Korean Times: http://www.koreatimes.co.kr/www/news/culture/2016/03/386_192565.html#
- kompas. (2022, Mei 20). *NCT dream jadi penampil pertama di indoor stage allo bank festival 2022*. Diambil kembali dari www.kompas.com: <https://www.kompas.com/hype/read/2022/05/20/203410166/nct-dream-jadi-penampil-pertama-di-indoor-stage-allo-bank-festival-2022>

- Kompas. (2022, Mei 20). *NCT dream jadi penampil pertama di indoor stage allo bank festival 2022*. Diambil kembali dari www.kompas.com: <https://www.kompas.com/hype/read/2022/05/20/203410166/nct-dream-jadi-penampil-pertama-di-indoor-stage-allo-bank-festival-2022>
- Korea Herald. (2012). *K-Pop still feels impact of Seo Taiji & Boys*. Diambil kembali dari www.koreaherald.com: <http://www.koreaherald.com/view.php?ud=20120323001104>
- Korean Cultural Center Indonesia. (2018). *International Relations*. Diambil kembali dari id.korean-culture.org: <http://id.korean-culture.org/id/1024/korea/778>
- kumparanK-POP. (2019, June 15). *Yesung dan Ryeowook Berkolaborasi dengan Rossa di Super Show 7S*. Dipetik June 1, 2022, dari kumparanK-POP: <https://kumparan.com/kumparank-pop/yesung-dan-ryeowook-berkolaborasi-dengan-rossa-di-super-show-7s-1rHaRxdog09/full>
- Leeteuk. (2019, February 21). Diambil kembali dari Instagram: <https://www.instagram.com/p/BuIryXfgW0e/?igshid=YmMyMTA2M2Y=>
- Liputan6. (2013, Maret 10). *Penampilan Super Junior di Music Bank 2013 Memukau*. Diambil kembali dari www.liputan6.com: <https://www.liputan6.com/showbiz/read/531874/penampilan-super-junior-di-music-bank-2013-memukau>
- Lubis, A. H. (2020, March 9). *KONSER KOREAN WAVE IN LOVE 2020: TVXQ*. Dipetik June 8, 2022, dari transtv.co.id: <https://www.transtv.co.id/corporate/press-release/125/konser-korean-wave-in-love-2020-tvxq>
- Lumanauw, N. (2017, Maret 14). Diambil kembali dari www.beritasatu.com: <https://www.beritasatu.com/ekonomi/419234/indonesiakorea-bussiness-summit-sampaikan-pidato-kunci>
- Ministry of Foreign Affairs Republic of Korea. (2007). *Principal Goals and Directions of Korean Cultural Diplomacy and Related Policies*. Diambil kembali dari www.mofa.go.kr:

- http://www.mofa.go.kr/eng/brd/m_5665/view.do?seq=298757&srchFr=&srchTo=&srchWord=&srchTp=
- Pangerang, A. M. (2017, March 14). *Leeteuk "SuJu" Bikin Heboh Indonesia-Korea Business Summit*. Dipetik June 7, 2022, dari KOMPAS.com: <https://entertainment.kompas.com/read/2017/03/14/152909810/leteuk.suju.bikin.heboh.indonesia-korea.business.summit>
- Primadhyta, S. (2017). *Super Junior Bakal Ramaikan Indonesia-Korea Business Summit*. Diambil kembali dari CNNIndonesia.com.
- Purwanti, T. (2022, May 20). *Terbang! Saham Allo Bank Naik 9% Lebih Jelang Grand Launching*. Dipetik June 4, 2022, dari CNBC Indonesia: <https://www.cnbcindonesia.com/market/20220520095759-17-340392/terbang-saham-allo-bank-naik-9-lebih-jelang-grand-launching>
- Rossa Official. (2020, August 15). *Rossa - The Heart You Hurt / Hati Yang Kau Sakiti (Korean Version) / Official Lyric Video*. Dipetik June 3, 2022, dari Youtube: <https://www.youtube.com/watch?v=2JOtIHDefgY>
- Safitri, R. (2019, February 21). *SM Entertainment & Transmedia Punya Project, Siapkan Superstar Dari Indonesia?* Dipetik June 1, 2022, dari Kapanlagi.com: <https://www.kapanlagi.com/korea/sm-entertainment-38-transmedia-punya-project-siapkan-superstar-dari-indonesia-596768.html>
- Setiawan, T. S. (2019, February 2). *SM Entertainment Buka Kantor Perwakilan di Indonesia, Apa Saja Isinya?* Dipetik June 7, 2022, dari KOMPAS.com: <https://entertainment.kompas.com/read/2019/02/08/181035310/sm-entertainment-buka-kantor-perwakilan-di-indonesia-apa-saja-isinya?page=all>
- smentertainment. (2020, Desember 30). *SM Company Introduction*. Dipetik Juni 20, 2022, dari www.smentertainment.com: <https://www.smentertainment.com/Overview/Introduction>
- SMTOWN. (2019, October 9). Dipetik June 1, 2022, dari <https://www.youtube.com/watch?v=ioWAoEVYYaP0&list=PLA91TLEzZINvWxDJzXNQ06bfmhGBUWGv6>

SMTOWN. (2019, October 9). *Ep 1. Travel Back / Analog Trip*. Diambil kembali dari <https://youtu.be/ioWAoEVYyP0>

Tantowi Yahya. (20017). *Diplomasi Kebudayaan dalam Acara Desi Anwar-CNN*. Jakarta: CNN.

The Economist. (2010, 25 January). *Hallyu, Yeah!* Diambil kembali dari The Economist: <https://www.economist.com/asia/2010/01/25/hallyu-yeah>

The Jakarta Post. (2017, September 11). *Indonesia-Korea partnership*. Diambil kembali dari www.thejakartapost.com: https://www.thejakartapost.com/academia/2017/11/09/editorial-indonesia-koreapartnership.html.

Trans Tv. (2019, February 2). *SM ENTERTAINMENT GROUP DAN PT TRANS MEDIA CORPORA MENGUMUMKAN DIMULAINYA KERJASAMA STATEGIS DAN KOLABORASI ARTIS PERDANA*. Dipetik June 1, 2022, dari TRANSTV: <https://www.transtv.co.id/corporate/press-release/97/sm-entertainment-group-dan-pt-trans-media-corpora-mengumumkan-dimulainya-kerjasama-stategis-dan-kolaborasi-artis-perdana>

Trans TV. (t.thn.). *K-Wave*. Dipetik May 29, 2022, dari <https://www.transtv.co.id/program/123/k-wave>

transtv. (t.thn.). *Corporate Profil*. Diambil kembali dari [www.transtv.co.id: https://www.transtv.co.id/corporate/profile](https://www.transtv.co.id/corporate/profile)

tribunnews. (2012, September 23). *konser smtown live world tour III in Jakarta*. Diambil kembali dari www.tribunnews.com: https://www.tribunnews.com/images/seleb/view/207781/konser-smtown-live-world-tour-iii-in-jakarta

United Nations Secretary-General. (2012, Oktober 30). *Secretary-General's address to the National Assembly of the Republic of Korea: "The United Nations and Korea: Together, Building the Future We Want"*. Diambil kembali dari www.un.org: https://www.un.org/sg/en/content/sg/statement/2012-10-30/secretarygeneral%E2%80%99s-address-national-assembly-republic-korea-%E2%80%9C.

- Vita, M. D. (2019, October 13). *Bak Anak KKN, Super Junior dan TVXQ Gotong Royong Bantu Penduduk Yogyakarta!* Dipetik June 1, 2022, dari <https://www.grid.id/read/041883402/bak-anak-kkn-super-junior-dan-tvxq-gotong-royong-bantu-penduduk-yogyakarta?page=all>
- W Production. (2012, August 2). *Press Release*. Diambil kembali dari https://web.facebook.com/225461674172360/photos/a.226889867362874/425352164183309/?type=3&theater&_rdc=1&_rdr
- www.transtv.co.id. (2019, 2 21). *sm entertainment group dan pt trans media corpora mengumumkan dimulainya kerjasama stategis dan kolaborasi artis perdana.* Diambil kembali dari www.transtv.co.id: <https://www.transtv.co.id/corporate/press-release/97/sm-entertainment-group-dan-pt-trans-media-corpora-mengumumkan-dimulainya-kerjasama-stategis-dan-kolaborasi-artis-perdana>
- Youtube CNN Indonesia. (2019, February 2). *Kerjasama Transmedia-SM Entertainment - YouTube.* . Diambil kembali dari www.youtube.com: <https://www.youtube.com/watch?v=YTNg 9M4dW44>
- Yuniar, N. (2012, December 19). *Music Bank bawa 8 artis K-Pop ke Jakarta.* Dipetik June 4, 2022, dari Antara News: <https://www.antaranews.com/berita/349287/music-bank-bawa-8-artis-k-pop-ke-jakarta#mobile-nav>
- Zega, A. N. (2018, October 8). *SM Entertainment Kerja Sama dengan Trans Media, Bakal Bikin Boyband?* Dipetik May 31, 2022, dari IDN TIMES: <https://www.idntimes.com/hype/entertainment/angelia-nibennia-zega/sm-entertainment-kerja-sama-dengan-trans-media-bakal-bikin-boyband/3>
- 려욱이의 아지트. (2021, March 1). *RYEOWOOK #TerlanjurMencinta.* Dipetik June 1, 2022, dari <https://www.youtube.com/watch?v=xxYicc91WzM>