

STUDI FENOMENOLOGI KOMUNIKASI INTRAPRIBADI MAHASISWA DOMISILI JAKARTA DALAM PENGAMBILAN KEPUTUSAN UNTUK MELAKUKAN VAKSINASI COVID-19

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ABSTRAK

Vaksinasi Covid-19 merupakan sebuah terobosan yang hadir di Indonesia untuk mengatasi Virus Covid-19 yang telah menginfeksi berbagai kalangan masyarakat. Saat pertama kalinya Vaksin Covid-19 hadir, beragam informasi bermunculan dan mengangkat kabar mengenai dampak negatif Vaksinasi Covid-19. Dari adanya informasi yang kabarnya belum dapat dipastikan tersebut menimbulkan banyak respon masyarakat salah satunya mengenai keamanan vaksin Covid-19. Berdasarkan data yang diperoleh dari hasil rilis survei terkait Covid-19 dan perilaku masyarakat yang dilakukan oleh Center Strategic and International Studies (CSIS) Indonesia, pada saluran Youtube (2021), disampaikan bahwa kepercayaan terhadap kemanjuran vaksin Covid-19 berdasarkan usia 17-22 tahun (Gen Z) sebanyak 36,4% sangat percaya atau cukup percaya dengan vaksin Covid-19. Sementara itu, sebanyak 63,6% kurang percaya atau tidak percaya sama sekali terhadap vaksin Covid-19. Dari adanya data tersebut, penelitian ini dilakukan untuk mengetahui bagaimana pengalaman komunikasi intrapribadi mahasiswa dalam pengambilan keputusan untuk melakukan Vaksinasi Covid-19. Hasil penelitian tersebut ditemukan tema besar yang berkaitan dengan pengalaman informan dalam mengambil keputusan untuk Vaksinasi Covid-19 yakni: a) Adanya Rasa Ragu dan Takut b) Keamanan dan Status Vaksinasi c) Mengakses Informasi Tentang Vaksinasi Covid-19 d) Keputusan Timbul Karena Dorongan Pihak Luar d) Perbedaan Persepsi Pasca Melakukan Vaksinasi Covid-19.

Kata kunci: Fenomenologi, Komunikasi Intrapribadi, Pengambilan Keputusan, Vaksinasi Covid-19

**PHENOMENOLOGICAL STUDY OF INTRAPERSONAL COMMUNICATION ON
JAKARTA STUDENT'S DECISION-MAKING TOWARDS COVID-19
VACCINATION**

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Abstract

The Covid-19 vaccination is a breakthrough that is present in Indonesia to overcome the Covid-19 Virus which has infected various circles of society. When the Covid-19 Vaccine was first introduced, various information emerged and raised news about the negative impact of the Covid-19 Vaccination. From the information, which reportedly cannot be confirmed, it has caused many public responses, one of which is regarding the safety of the Covid-19 vaccine. Based on data obtained from the results of the release of a survey related to Covid-19 and community behavior conducted by the Center for Strategic and International Studies (CSIS) Indonesia, on the Youtube channel (2021), it was stated that confidence in the efficacy of the Covid-19 vaccine was based on age 17-22 years. (Gen Z) 36.4% strongly believe or quite believe in the Covid-19 vaccine. Meanwhile, 63.6% have little or no confidence in the Covid-19 vaccine. From this data, this study was conducted to find out how the students experience of intrapersonal communication in making decisions to carry out Covid-19 vaccinations. The results of the study found major themes related to the experience of informants in making decisions for Covid-19 vaccination, namely: a) There is Doubt and Fear b) Vaccination Safety and Status c) Accessing Information About Covid-19 Vaccination d) Decisions Emerged Due to Encouragement from Outside Parties d) Differences in Perception Post-Covid-19 Vaccination

Keyword: Phenomenology, Intrapersonal Communication, Decision Making, Covid-19 Vaccination