

# **IMPLEMENTASI PROGRAM JAMINAN KESEHATAN NASIONAL TERHADAP PELAKSANAAN PELAYANAN PROMOTIF DAN PREVENTIF DI PUSKESMAS KECAMATAN KRAMAT JATI KOTA JAKARTA TIMUR TAHUN 2019**

**Nadia**

## **ABSTRAK**

JKN adalah jaminan kesehatan yang diselenggarakan menggunakan mekanisme asuransi sosial dan bersifat wajib bagi seluruh masyarakat Indonesia, serta bertujuan untuk memenuhi kebutuhan dasar kesehatan masyarakat. Demi tercapainya hal tersebut, BPJS Kesehatan mendorong FKTP untuk meningkatkan inovasi program khususnya upaya promotif dan preventif. Penelitian ini bertujuan untuk menganalisis penerapan program JKN yang diselenggarakan oleh BPJS Kesehatan terhadap pelaksanaan pelayanan promotif dan preventif di Puskesmas Kecamatan Kramat Jati Kota Jakarta Timur. Jenis penelitian ini bersifat deskriptif menggunakan desain kualitatif dengan informan penelitian sebanyak 10 informan dan teknik pengumpulan data berupa wawancara terhadap informan terkait. Hasil penelitian ini menunjukkan bahwa pelaksanaan pelayanan promotif dan preventif di Puskesmas Kecamatan Kramat Jati sebelum dan sesudah diberlakukannya program JKN tidak mengalami perubahan yang menonjol. Perubahan yang terjadi, yaitu dari pendanaan dan kebijakan terkait JKN. Terdapat juga beberapa kendala, seperti pengorganisasian waktu dan peningkatan cakupan SPM, kurangnya koordinasi antara tenaga kesehatan, serta masyarakat yang kurang mau berpartisipasi dalam kegiatan yang dilaksanakan Puskesmas. Berdasarkan hasil penelitian didapatkan kesimpulan bahwa indikator keberhasilan pelaksanaan pelayanan promotif dan preventif tidak dapat dilihat dari satu faktor saja, serta penerapan program JKN tidak berpengaruh secara langsung terhadap pelaksanaan pelayanan promotif dan preventif karena pendanaan untuk pelaksanaan kegiatan tersebut masih dibiayai oleh dana BOK.

**Kata Kunci:** Jaminan Kesehatan Nasional, Pelayanan Promotif, Pelayanan Preventif, Puskesmas

# **NATIONAL HEALTH INSURANCE PROGRAM IMPLEMENTATION ON THE EXECUTION OF PROMOTIVE AND PREVENTIVE SERVICES IN PUSKESMAS KRAMAT JATI EAST OF JAKARTA IN 2019**

**Nadia**

## **ABSTRACT**

JKN (Jaminan Kesehatan Nasional) is a form of health insurance that was held using the mechanism of social insurance and it is deemed mandatory to all Indonesian citizen, its purpose is also to fill the people's basic health needs. For that to be achieved, BPJS Kesehatan pushes FKTP, especially Puskesmas or public health centers, to raise program innovations especially promotive and preventive services. The goal of this study is to analyze JKN's programs implementation that was held by BPJS Kesehatan on the promotive and preventive services in Puskesmas Kramat Jati Jakarta Timur. This is a descriptive study using qualitative design with 10 research informants and this research used interviews to collect data. The result of this study shows that the implementation of the promotive and preventive services in Puskesmas Kramat Jati before and after the JKN's programs were held didn't have any significant changes. The change that do happened, is the funding and the policy related to JKN. There were some obstacles, for example, the time organization and to raise SPM (Standar Pelayanan Minimal), the lack of coordination between health workers, and the lack of participation from the people on the programs that the Puskesmas held, in the effort to provide health services the things that are certainly needed are the quantity, quality, and diversity of health workers that are distributed evenly depending on what is needed in providing healthcare. It can be concluded from this research that the indicator for a successful promotive and preventive services cannot be seen from only one factor, also the implementation of JKN's program doesn't necessarily effect the promotive and preventive services because the funding still uses the fund from BOK (Bantuan Operasional Kesehatan), whilst capitation funding that got into BLUD (Badan Layanan Umum Daerah) was used more to fun health workers and UKP services

**Keywords:** National Health Insurance, Promotive Services, Preventive Services, Puskesmas