

# **IMPLEMENTASI TANGGUNG JAWAB SOSIAL DAN LINGKUNGAN OLEH PLTU PUNAGAYA STUDI KASUS (di Kabupaten Jeneponto)**

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## **ABSTRAK**

Berdasarkan Undang-Undang Nomor 32 Tahun 2009 Pasal 68 ayat 2, setiap orang yang melakukan usaha dan / atau kegiatan wajib menjaga kelestarian fungsi lingkungan hidup. Di PLTU Punagaya terdapat alokasi dana untuk kegiatan CSR berupa penyelamatan lingkungan sebesar 30%. Namun hal tersebut diduga masih belum optimal dalam mengurangi dampak terhadap masyarakat sekitar. Upaya Peningkatan Ekonomi Masyarakat melalui Tanggung Jawab Sosial Perusahaan yang dilakukan oleh PLTU Punagaya diwujudkan dalam program-program di bidang sosial ekonomi, antara lain memberikan bantuan pangan bagi warga sekitar PLTU, penyediaan air bersih bagi warga saat musim kemarau, memanfaatkan tenaga kerja lokal selama pembangunan dan masa operasional untuk peningkatan perekonomian masyarakat, serta pendampingan kegiatan organisasi kepemudaan dan Tanggap Darurat berupa pemanfaatan Pemadam Kebakaran untuk bencana kebakaran. Program ini sangat membantu masyarakat dan pemerintah desa Punagaya. Namun masyarakat sangat berharap program pendampingan dari perusahaan ini sesuai dengan permasalahan dan kebutuhan masyarakat..

**Kata Kunci : Lingkungan Hidup, *Corporate Social Responsibility*, PLTU  
Punagaya**

**IMPLEMENTATION OF SOCIAL AND ENVIRONMENTAL  
RESPONSIBILITIES BY THE PUNAGAYA STEAM POWER  
PLANT (PLTU) CASE STUDY ( in Jeneponto District)**

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**ABSTRACT**

*Based on Law Number 32 of 2009 Article 68 paragraph 2 that every person conducting a business and / or activity is obliged to maintain the sustainability of environmental functions. In the PLTU Punagaya, there is an allocation of funds for CSR activities in the form of saving the environment by 30%. However, it is suspected that this is still not optimal in reducing the impact on the surrounding community. Efforts to Improve the Community's Economy through Corporate Social Responsibility carried out by PLTU Punagaya are realized in programs in the socio-economic field, including providing food assistance for residents around PLTU, provision of clean water for residents during the dry season, utilization of local labor during the construction period and operations for improving the community's economy, and assistance for youth organizations and emergency response activities in the form of utilizing firefighters for fires. This program is very helpful for the community and village government of Punagaya. However, the community really hopes that the assistance program from the company is in accordance with the problems and needs of the community.*

**Keywords: Environment, Corporate Social Responsibility, PLTU Punagaya**