

Daftar Pustaka

- He, B., Shi, Y., Wan, Q. and Zhao, X., 2014. Prediction of Customer Attrition of Commercial Banks Based on SVM Model. *2nd International Conference on Information Technology and Quantitative Management, ITQM*,.
- Mahajan, Vishal dan Misra, Richa dan Mahajan, Renuka. 2015. Review of Data Mining Techniques for Churn Prediction in Telecom. *Journal of Information and Organizational Sciences*. 39. 183-197.
- Petkovski, Aleksandar dan Risteska Stojkoska, Biljana dan Trivodaliev, Kire dan Kalajdziski, Slobodan. 2016. Analysis of churn prediction: A case study on telecommunication services in Macedonia. 1-4.
- Mandák, J. and Hančlová, J., 2019. Use of Logistic Regression for Understanding and Prediction of Customer Churn in Telecommunications.
- Lazarov, V., dan Capota, M. 2007. Churn Prediction.
- Olson, David dan Delen, Dursun. 2008. *Advanced Data Mining Techniques*.
- Santhalingam, Babu dan Ananthanarayanan, N.R.. (2018). Enhanced Prediction Model for Customer Churn in Telecommunication Using EMOTE. *NCSS 2020 Statistical Software*. 2020. NCSS, LLC.
- L. Hintze, J. (2007). *NCSS Statistical Software* (pp. Chapter 321-1).
- Yildirim, P., 2015. Filter Based Feature Selection Methods for Prediction of Risks in Hepatitis Disease. *International Journal of Machine Learning and Computing*, 5(4), pp.258-263.

- Simoudis, E. 1998. "Industry applications of data mining: challenges and opportunities," Proceedings 14th International Conference on Data Engineering
- Petkovski, Aleksandar dan Risteska Stojkoska, Biljana dan Trivodaliev, Kire dan Kalajdziski, Slobodan. (2016). Analysis of churn prediction: A case study on telecommunication services in Macedonia. 1-4.
- Marcano-Cedeño, A., Quintanilla-Domínguez, J., Cortina-Januchs, M. G., & Andina, D. (2010). Feature selection using Sequential Forward Selection and classification applying Artificial Metaplasticity Neural Network.
- Somol, P., Novovicova, J., & Pudil, P. (2010). Efficient Feature Subset Selection and Subset Size Optimization. In *Pattern Recognition Recent Advances*. InTech. <https://doi.org/10.5772/9356>
- Yu, L., & Liu, H. (2003). Feature Selection for High-Dimensional Data: A Fast Correlation-Based Filter Solution. *Proceedings, Twentieth International Conference on Machine Learning, 2*.
- Hall, M. A. (1999). *Correlation-based Feature Selection for Machine Learning*