

## DAFTAR PUSTAKA

- Al-Dmour, H., Masa'deh, R., Salman, A., Abuhashesh, M., & Al-Dmour, R. (2020). Influence of social media platforms on public health protection against the COVID-19 pandemic via the mediating effects of public health awareness and behavioral changes: Integrated model. *Journal of Medical Internet Research*, 22(8), 1–15. <https://doi.org/10.2196/19996>
- Amaral, I. (2015). The SAGE Encyclopedia of Economics and Society: Instagram - Social Media. *The SAGE Encyclopedia of Pharmacology and Society*, January 2015. <https://doi.org/10.4135/9781483349985>
- Arviani, H., & Febrianita, R. (2020). E-Health Communication on Instagram Posts: Contents Analysis of Alodokter. *Metacommunication: Journal of Communication Studies*, 5(1), 1. <https://doi.org/10.20527/mc.v5i1.8019>
- Boulos, M. N. K., Giustini, D. M., & Wheeler, S. (2016). Instagram and WhatsApp in health and healthcare: An overview. *Future Internet*, 8(3), 1–14. <https://doi.org/10.3390/fi8030037>
- Citrasiwati, G., Hafiar, H., & SJORaida, D. F. (2015). *Pembentukan Sikap Masyarakat Terhadap Kesehatan Diri Melalui Kampanye 10 Perilaku Hidup Bersih dan Sehat*. 136–144.
- Eliana, & Sumiati, S. (2016). Kesehatan Masyarakat. In *Kementerian Kesehatan RI. Pusat Pendidikan Sumber Daya Manusia Kesehatan*.
- Endrawati, E. (2015). Penerapan Komunikasi Kesehatan Untuk Pencegahan Penyakit Leptospirosis Pada Masyarakat Desa Sumberagung, Kecamatan. *Komunikasi*, 7(1), 1–25.
- Gabarron, E., Bradway, M., Fernandez-Luque, L., Chomutare, T., Hansen, A. H., Wynn, R., & Årsand, E. (2018). Social media for health promotion in diabetes: Study protocol for a participatory public health intervention design. *BMC Health Services Research*, 18(1), 1–5. <https://doi.org/10.1186/s12913-018-3178-7>
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25*. Badan Penerbit Universitas Diponegoro.
- Habibi, L., Farpour, H. R., & Pirzad, R. (2017). How Does Social Media Affect Health Communication? *International Journal of Brain and Cognitive Sciences*, 6(4), 74–79. <https://doi.org/10.5923/j.ijbcs.20170604.03>
- Hadhinoto, P. S., & Oktavianti, R. (2019). Komunikasi Persuasif Tentang Kesehatan Mental Melalui Komik Digital (Studi pada Akun Instagram @petualanganmenujusesuatu). *Prologia*, 3(2), 334–341. <https://doi.org/10.24912/pr.v3i2.6355>
- Hayati, E., Purba, A., & Asfriyanti. (2016). Pengaruh Komunikasi Persuasif Bidan Terhadap Pengetahuan Dan Sikap Ibu Tentang Pemberian Mp- Asi Di Desa Pasar Maga Kecamatan Lembah Sorik Merapi Kabupaten Mandailing Natal

- Tahun 2016. *Penelitian Pendidikan Sosial Humaniora*, 1(2), 19–27.
- Khatimah, K., & Laksmi, L. (2019). Prevent Stunting Campaign: Dissemination of Health Information through Instagram. *Record and Library Journal*, 5(1), 80–89. <https://doi.org/10.20473/rlj.v5-i1.2019.80-89>
- Kurniawan, A. W., & Puspitaningtyas, Z. (2016). Metode Penelitian Kuantitatif. In *Philosophy of Science* (Vol. 4, Issue 4). Pandiva Buku. <http://www.ncbi.nlm.nih.gov/pubmed/19528854%0Ahttp://libproxy.unm.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=a9h&AN=51827937&site=eds-live&scope=site%5Cnhttp://content.ebscohost.com.libproxy.unm.edu/ContentServer.asp?T=P&P=AN&K=51>
- Liliweri, A. (2007). *Dasar-Dasar Komunikasi Kesehatan* (D. Agus (ed.)). Pustaka Pelajar.
- Littlejohn, S. W., & Foss, K. A. (2009). Encyclopedia of Communication Theory. In B. J. Allen, J. K. Barge, R. de la Garde, L. A. Flores, V. N. Giri, C. Kroløkke, M. P. Orbe, J. Taylor, & I. Volkmer (Eds.), *Acid-free paper*. SAGE Publications Inc.
- Littlejohn, S. W., Foss, K. A., & Oetzel, J. G. (2017). Theories of Human Communication. In *Journal of Chemical Information and Modeling* (11th ed.). Waveland Press, Inc. <https://doi.org/10.1017/CBO9781107415324.004>
- Mulyana, D., Hidayat, D. R., Dida, S., Karlinah, S., Rachmawati, T. S., Suminar, J. R., & Suryatna, A. (2020). *Health Communication & Cultures: Studies from Indonesia*. Simbiosis Rekatama Media.
- Notoatmodjo, S. (2014). *Promosi Kesehatan dan Perilaku Kesehatan*. PT. Rineka Cipta.
- Nova, F. S., Sutrisno, I., & Arofah, K. (2020). Health Communication Message Planning in Instagram. *The Indonesian Journal of Communication Studies*, 13(1), 51–59.
- Priyono. (2008). *Metode Penelitian Kuantitatif* (T. Chandra (ed.)). Zifatama Publishing.
- Ritonga, M. J. (2005). *Tipologi Pesan Persuasif*. PT. Indeks.
- Rodiah, S., Budiono, A., & Rohman, A. S. (2018). Model Diseminasi Informasi Komunikasi Kesehatan Masyarakat Pedesaan di Kabupaten Bandung Barat. *Jurnal Kajian Komunikasi*, 6(2), 175–190. <https://doi.org/10.24198/jkk.v6i2.17771>
- Sari, F. A., Sari, N. P., & Nabila. (2019). Health Promotion Breast Self Examination (BSE) Using Instagram in Non Medical Student of Andalas University. *Media Kesehatan Masyarakat Indonesia*, 15(3), 253–263. <https://doi.org/http://dx.doi.org/10.30597/mkmi.v15i3.6270>
- Schiavo, R. (2007). Health Communication: From Theory to Practice. In *Journal*

- of the Medical Library Association: JMLA* (First Edit). John Wiley & Sons, Inc. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2212339/>
- Schiavo, R. (2013). *Health Communication From Theory to Practice Second Edition* (Second Edi). Jossey-Bass A Wiley Brand.
- Sekarwulan, A., Novita, Purwanto, H., & Safitri, D. (2020). Peran Instagram @p2ptmkemenkesri Sebagai Media Kampanye Kesehatan. *Communications*, 2(1), 1–15. <https://doi.org/10.21009/communications.2.1.1>
- Servaes, J. (2020). Handbook of Communication for Development and Social Change. In *Handbook of Communication for Development and Social Change*. Springer Nature Singapore Pte Ltd. <https://doi.org/10.1007/978-981-15-2014-3>
- Setyani, A., Sudargo, T., Sari, F., & Dewi, T. (2014). Metode Komunikasi Persuasif Sebagai Upaya Meningkatkan Sikap Wanita Usia Subur Tentang Gaki. *Media Gizi Masyarakat Indonesia*, 5(2), 97–110.
- Straubhaar, J., Larose, R., & Davenport, L. (2012). Media Now (Understanding Media, Culture, and Technology). In M. Garvey, J. D'Urso, E. Pass, & J. Badiner (Eds.), *Michael Rosenberg* (Seventh). Wadsworth Cengage Learning.
- Sturges, H. A. (2012). The Choice of a Class Interval. *Journal of the American Statistical Association*, 21(153), 65–66. <http://www.jstor.org/stable/2965501>
- Thomas, R. K. (2006). Health Communication. In *Angewandte Chemie International Edition*, 6(11), 951–952. Springer Science Inc.
- Venus, A. (2019). *Manajemen Kampanye*. Simbiosis Rekatama Media.
- Wilujeng, S. W., & Handaka, T. (2017). *Komunikasi Kesehatan Sebuah Pengantar*. UB Press.

#### SUMBER LAINNYA:

- Alodokter. (2019). *Penyakit Tiroid*. <https://www.alodokter.com/penyakit-tiroid>
- CNN Indonesia. (2019). *Cara Deteksi Dini Gangguan Tiroid Secara Mandiri*. <https://www.cnnindonesia.com/gaya-hidup/20190722094142-255-414258/cara-deteksi-dini-gangguan-tiroid-secara-mandiri>
- Detik.com. (2014). *Hipotiroid Diidap Ibu Hamil, Hati-Hati Janin Kena Batunya*. <https://health.detik.com/ibu-hamil/d-2747668/hipotiroid-diidap-ibu-hamil-hati-hati-janin-bisa-kena-batunya>
- Direktorat Jenderal Pencegahan dan Pengendalian Penyakit. (2019). *Buku Pedoman Penyakit Tidak Menular*. Direktorat Pencegahan dan Pengendalian Penyakit Tidak Menular. [http://p2ptm.kemkes.go.id/uploads/VHcrbkVobjRzUDN3UCs4eUJ0dVBndz09/2019/03/Buku\\_Pedoman\\_Manajemen\\_PTM.pdf](http://p2ptm.kemkes.go.id/uploads/VHcrbkVobjRzUDN3UCs4eUJ0dVBndz09/2019/03/Buku_Pedoman_Manajemen_PTM.pdf)
- Halodoc. (2020a). *Alasan Wanita Lebih Rentan Terkena Penyakit Tiroid*.

**Pramesti Ayu Cahyandani, 2021**

**PESAN PERSUASIF “PERIKSA LEHER ANDA” PADA INSTAGRAM @PITATOSCA DAN PERILAKU DETEKSI DINI GANGGUAN TIROID ANGGOTA KOMUNITAS PITA TOSCA**

UPN Veteran Jakarta, FISIP, Ilmu Komunikasi

[[www.upnvj.ac.id](http://www.upnvj.ac.id) – [www.library.upnvj.ac.id](http://www.library.upnvj.ac.id) – [www.repository.upnvj.ac.id](http://www.repository.upnvj.ac.id)]

<https://www.halodoc.com/artikel/alasan-wanita-lebih-rentan-terkena-penyakit-tiroid>

Halodoc. (2020b). *Hati-Hati, Dampak Hipertiroid Bisa Sebabkan 5 Kondisi Serius Ini*. <https://www.halodoc.com/artikel/kenali-penyakit-hipertiroid-dan-efek-sampingnya-bagi-tubuh>

Halodoc. (2020c). *Hipotiroidisme Menahun, Berbahayakah bagi Pengidapnya*. <https://www.halodoc.com/artikel/hipotiroidisme-menahun-berbahayakah-bagi-pengidapnya>

Healthline. (2019). *The Effects of Hypothyroidism on the Body*. <https://www.healthline.com/health/hypothyroidism/effects-of-hypothyroidism>

Indonesian Thyroid Association. (2021). *Malam Puncak International Thyroid Awareness Week 2021 (ITAW)*. [https://www.youtube.com/watch?v=bhjyii\\_TTGY](https://www.youtube.com/watch?v=bhjyii_TTGY)

Kementerian Kesehatan RI. (2015). *Situasi dan Analisis Penyakit Tiroid*. In *Pusat Data dan Informasi Kementerian Kesehatan RI* (pp. 1–8). Kementerian Kesehatan RI.

Kementerian Kesehatan RI. (2016). *Waspadai Gangguan pada Tiroid bisa Menyerang Semua Usia*. <https://www.kemkes.go.id/article/view/16053000002/waspadai-gangguan-pada-tiroid-bisa-meny Serang-semua-usia.html>

Merck. (2017). *Kenali Gejala Gangguan Tiroid*. <https://www.merckgroup.com/id-id/company/press-release/itaw-2017.html>

Merck. (2020). *Survei Mengungkap Kurangnya Pengetahuan Tentang Dampak Gangguan Tiroid Terhadap Kesuburan Siaran Pers* (Issue 8). <https://www.merckgroup.com/id-id/company/press-release/itaw2020.html>

NapoleonCat. (2020). *Instagram Users in Indonesia*. <https://napoleoncat.com/stats/instagram-users-in-indonesia/2020/09>

Pita Tosca Indonesia. (2020). *Mengenal Pita Tosca Indonesia Part 2 Sebuah Pesan Perjuangan Gangguan Tiroid*. #PeriksaLeherAnda Kampanye ini merupakan salah satu komitmen Pita Tosca. [https://www.instagram.com/p/CHU\\_uL0JhlG/](https://www.instagram.com/p/CHU_uL0JhlG/)

Statista. (2020). *Leading Countries based on Instagram audience size as of October*. <https://www.statista.com/statistics/578364/countries-with-most-instagram-users/>

Tirto ID. (2017). *Gangguan Tiroid sebagai Beban Baru Negara*. <https://tirto.id/gangguan-tiroid-sebagai-beban-baru-negara-cpUZ>

World Health Organization. (2016). *Global diffusion of eHealth: Making universal health coverage achievable*. In *WHO Document Production Services*. World Health Organization. [http://who.int/goe/publications/global\\_diffusion/en/](http://who.int/goe/publications/global_diffusion/en/)

**Pramesti Ayu Cahyandani, 2021**

**PESAN PERSUASIF “PERIKSA LEHER ANDA” PADA INSTAGRAM @PITATOSCA DAN PERILAKU DETEKSI DINI GANGGUAN TIROID ANGGOTA KOMUNITAS PITA TOSCA**

UPN Veteran Jakarta, FISIP, Ilmu Komunikasi

[www.upnvj.ac.id – www.library.upnvj.ac.id – www.repository.upnvj.ac.id]